

# FB6877: MODERN PROJECT MANAGEMENT

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## Effective Term

Semester A 2025/26

## Part I Course Overview

### Course Title

Modern Project Management

### Subject Code

FB - College of Business (FB)

### Course Number

6877

### Academic Unit

College of Business (CB)

### College/School

College of Business (CB)

### Course Duration

Non-standard Duration

### Other Course Duration

3 Weeks (20 hour online live sessions plus preparatory readings and coursework)

### Credit Units

2

### Level

P5, P6 - Postgraduate Degree

### Medium of Instruction

English

### Medium of Assessment

English

### Prerequisites

Nil

### Precursors

Nil

### Equivalent Courses

Nil

### Exclusive Courses

Nil

## Part II Course Details

### Abstract

This course aims to equip students, who are mainly executives or senior professionals, with the ability to lead or coordinate projects for innovation and transformation or other modern business projects.

### Course Intended Learning Outcomes (CILOs)

CILOs	Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Identify the essences of what project management is, the organization and R&R (Roles & Responsibilities) of project management in modern projects.	x	x	x
2	Comprehend professional tools and techniques used in various aspects of project management including management of project scope, time, cost, quality, risk and human resources.	x	x	x
3	Apply the traditional and new project management knowledge, skills, tools and techniques to activities of projects to meet customers' requirements in different project settings.	x	x	x

#### A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

#### A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

#### A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

### Learning and Teaching Activities (LTAs)

LTAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Pre-class readings and assignments	Students will have some readings in advance to familiarize themselves with the course material and prepare for upcoming lectures or discussions.	1, 2, 3
2	Interactive meetings	Students participate in online live sessions led by experts or guest speakers, where they discuss and explore specific topics in-depth, sharing knowledge and engaging in critical analysis.	1, 2, 3

3	Group and individual projects	Students complete tasks or projects for applying their knowledge and skills to demonstrate understanding and achieve specific learning objectives.	1, 2, 3	
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**Assessment Tasks / Activities (ATs)**

ATs	CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Pre-class and In-class Assignments	1, 2, 3	50
2	Post-class Projects and Essays	1, 2, 3	50

**Continuous Assessment (%)**

100

**Assessment Rubrics (AR)****Assessment Task**

1. Assignments (for students admitted before Semester A 2022/23 and in Semester A 2024/25 &amp; thereafter)

**Criterion**

Assess students' ability to demonstrate a sound knowledge of the subject matter and its future development, and how that knowledge can be applied to solve real-world problems encountered effectively and creatively.

**Excellent**

(A+, A, A-) The arguments show a higher degree of originality and internalization to form a well-defined perspective on the subject matter. Strong evidence of reflection on own position based on a comprehensive understanding of principles/ conceptual framework and the contemporary context.

**Good**

(B+, B, B-) The arguments demonstrate a good appreciation of the subject matter, principles/ conceptual framework and the contemporary context with indications of reflection on own position. Some new insights and questions offered with clear evidence of learning from the course.

**Fair**

(C+, C, C-) The arguments are highly relevant and accurate with fair appreciation of the subject matter, principles/ conceptual framework and the contemporary context.

**Marginal**

(D) The arguments are relevant and accurate but isolated, addressing the subject matter only in part and lacking both a strong grounding in principles/ conceptual framework and understanding of the contemporary context. No originality, weak justification of conclusions and poorly structured.

**Failure**

(F) Little evidence of familiarity with the subject matter; Fail to submit the individual essay.

**Assessment Task**

2. Projects (for students admitted before Semester A 2022/23 and in Semester A 2024/25 &amp; thereafter)

### **Criterion**

Assess students' ability to demonstrate a sound knowledge of the subject matter and its future development, and how that knowledge can be applied to solve real-world problems encountered effectively and creatively.

#### **Excellent**

(A+, A, A-) The arguments show a higher degree of originality and internalization to form a well-defined perspective on the subject matter. Strong evidence of reflection on own position based on a comprehensive understanding of principles/ conceptual framework and the contemporary context.

#### **Good**

(B+, B, B-) The arguments demonstrate a good appreciation of the subject matter, principles/ conceptual framework and the contemporary context with indications of reflection on own position. Some new insights and questions offered with clear evidence of learning from the course.

#### **Fair**

(C+, C, C-) The arguments are highly relevant and accurate with fair appreciation of the subject matter, principles/ conceptual framework and the contemporary context.

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#### **Failure**

(F) Little evidence of familiarity with the subject matter; Fail to submit the individual essay.

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### **Assessment Task**

3. Essays (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

### **Criterion**

Assess students' ability to demonstrate a sound knowledge of the subject matter and its future development, and how that knowledge can be applied to solve real-world problems encountered effectively and creatively.

#### **Excellent**

(A+, A, A-) The arguments show a higher degree of originality and internalization to form a well-defined perspective on the subject matter. Strong evidence of reflection on own position based on a comprehensive understanding of principles/ conceptual framework and the contemporary context.

#### **Good**

(B+, B, B-) The arguments demonstrate a good appreciation of the subject matter, principles/ conceptual framework and the contemporary context with indications of reflection on own position. Some new insights and questions offered with clear evidence of learning from the course.

#### **Fair**

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(D) The arguments are relevant and accurate but isolated, addressing the subject matter only in part and lacking both a strong grounding in principles/ conceptual framework and understanding of the contemporary context. No originality, weak justification of conclusions and poorly structured.

#### **Failure**

(F) Little evidence of familiarity with the subject matter; Fail to submit the individual essay.

### **Assessment Task**

1. Assignments (for students admitted from Semester A 2022/23 to Summer Term 2024)

#### **Criterion**

Assess students' ability to demonstrate a sound knowledge of the subject matter and its future development, and how that knowledge can be applied to solve real-world problems encountered effectively and creatively.

#### **Excellent**

(A+, A, A-) The arguments show a higher degree of originality and internalization to form a well-defined perspective on the subject matter. Strong evidence of reflection on own position based on a comprehensive understanding of principles/ conceptual framework and the contemporary context. Generalizes principles, models or practices to generate new insights and questions.

#### **Good**

(B+, B) The arguments demonstrate a good appreciation of the subject matter, principles/ conceptual framework and the contemporary context with indications of reflection on own position. Some new insights and questions offered with clear evidence of learning from the course.

#### **Marginal**

(B-, C+, C) The arguments are relevant and accurate but isolated, addressing the subject matter only in part and lacking both a strong grounding in principles/ conceptual framework and understanding of the contemporary context. No originality, weak justification of conclusions and poorly structured.

#### **Failure**

(F) Little evidence of familiarity with the subject matter; Fail to submit the individual essay.

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### **Assessment Task**

2. Projects (for students admitted from Semester A 2022/23 to Summer Term 2024)

#### **Criterion**

Assess students' ability to demonstrate a sound knowledge of the subject matter and its future development, and how that knowledge can be applied to solve real-world problems encountered effectively and creatively.

#### **Excellent**

(A+, A, A-) The arguments show a higher degree of originality and internalization to form a well-defined perspective on the subject matter. Strong evidence of reflection on own position based on a comprehensive understanding of principles/ conceptual framework and the contemporary context. Generalizes principles, models or practices to generate new insights and questions.

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### Assessment Task

3. Essays (for students admitted from Semester A 2022/23 to Summer Term 2024)

#### Criterion

Assess students' ability to demonstrate a sound knowledge of the subject matter and its future development, and how that knowledge can be applied to solve real-world problems encountered effectively and creatively.

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## Part III Other Information

### Keyword Syllabus

- Project management life cycle
- Project leadership and other roles
- Project planning and organization
- Project implementation and execution
- Innovation mindsets for project leaders
- Agile project management

### Reading List

#### Compulsory Readings

	Title
1	Abdomerovic, M. (2022). Project management planning: from practice to applied research. Peter Lang.
2	De Moraes, A. J., & Moraes, A. d. (2023). Strategic Management and International Business Policies for Maintaining Competitive Advantage (1st ed. ed.). IGI Global.
3	Imam, H., & Zaheer, M. K. (2021). Shared leadership and project success: The roles of knowledge sharing, cohesion and trust in the team. International journal of project management, 39(5), 463-473.
4	Jack R. Meredith and Scott M. Shafer (2021) Project management in practice. Wiley.
5	Kerzner, Harold (2019) Innovation Project Management: Methods, Case Studies, and Tools for Managing Innovation Projects. Wiley.
6	Lieberum, T., Schiffels, S., & Kolisch, R. (2022). Should We All Work in Sprints? How Agile Project Management Improves Performance. Manufacturing & service operations management, 24(4), 2293-2309.

7	McLean, G. N., & Ke, J. (2023). Chinese women in leadership. Palgrave Macmillan.
8	Muff, K. (2022). The Positive Impact Mindset: Working Together in a Polarized World. Taylor and Francis.
9	Obradovic#, V. (2023). Sustainable Business Change: Project Management Toward Circular Economy (First edition. ed.). Springer Nature Switzerland AG.
10	Richardson, Gary L. author. Jackson (2019) Project management theory and practice. CRC Press,
11	Robert Joslin (2019) Project management methodologies, governance and success: Insight from traditional and transformative research. CRC Press.
12	Robert Wysocki (2019) Effective project management: traditional, agile, extreme, hybrid. Wiley.
13	Sharma, M., Luthra, S., Joshi, S., & Joshi, H. (2022). Challenges to agile project management during COVID-19 pandemic: an emerging economy perspective. Operations management research, 15(1-2), 461-474.
14	Te Wu (2020) Optimizing project management. CRC Press, 2020
15	Vanzant Stern, Terra (2020) Lean and agile project management: How to make any project better, faster, and more cost effective. Routledge.

### Additional Readings

	Title
1	Nil