

FB6774: MBA INTERNSHIP/COMMUNITY SERVICE

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

MBA Internship/Community Service

Subject Code

FB - College of Business (FB)

Course Number

6774

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

One Semester

Credit Units

3

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course aims to provide students with the required work experience in local and overseas contexts for a period of time. With placements in international businesses, banking, financial services, insurance, accountancy firms, etc. based on students' career or professional interest, students are expected to gain a practical understanding of business operations and the professional contexts in which they are expected to apply the theory and skills they have learned in the formal curriculum.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if DEC-A1 DEC-A2 DEC-A3 app.)			
1	Identify personal professional strengths and weaknesses and set strategic goals for advancing along an intended career path.	20	x		
2	Demonstrate the ability to apply the knowledge and skills developed from the programme to the practical business situations.	50		x	
3	Explain an in-depth and practical understanding of professional experience on the specific industry in the real workplace.	30			x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Reflective Writing	Students will carry out reflective writing on what they have learnt in internship to consolidate and deepen their knowledge.	1, 2, 3
2	Student Advising	Students will discuss with their mentors how to improve their knowledge, and performance on internship in order to deepen and broaden their knowledge and skills	1, 2

Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?
1	Reflection Report	1, 2, 3	60	-	No
2	Feedback from Employers	2, 3	40	-	No

Continuous Assessment (%)

100

Assessment Rubrics (AR)**Assessment Task**

Continuous Assessment (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

- Reflection Report
- Presentation & Sharing
- Feedback from Employers

Excellent

- (A+, A, A-) - Ability to solidify the internship experience thoroughly and develop a set of goals and strategies that enhance the chance of a successful career management endeavour;
- Sound programme knowledge and skills are thoroughly and creatively applied to drive the internship assignments

Good

- (B+, B, B-) - Ability to solidify most of the internship experience and develop a set of goals and strategies that enhance the chance of a successful career management endeavour;
- Sound programme knowledge and skills are mostly applied to drive the internship assignments

Fair

- (C+, C, C-) - Ability to solidify some of the internship experience and develop a set of goals and strategies that enhance the chance of a successful career management endeavour;
- Many sound programme knowledge and skills are applied to drive the internship assignments

Marginal

- (D) - Ability to solidify parts of the internship experience and develop a set of goals and strategies that enhance the chance of a successful career management endeavour;
- Some sound programme knowledge and skills are applied to drive the internship assignments

Failure

- (F) - Ability to solidify few of the internship experience and develop a set of goals and strategies that enhance the chance of a successful career management endeavour;
- Few sound programme knowledge and skills are applied to drive the internship assignments

Assessment Task

Continuous Assessment (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

- Reflection Report
- Presentation & Sharing
- Feedback from Employers

Excellent

(A+, A, A-) - Ability to solidify the internship experience thoroughly and develop a set of goals and strategies that enhance the chance of a successful career management endeavour;

- Sound programme knowledge and skills are thoroughly and creatively applied to drive the internship assignments

Good

(B+, B) - Ability to solidify most of the internship experience and develop a set of goals and strategies that enhance the chance of a successful career management endeavour;

- Sound programme knowledge and skills are mostly applied to drive the internship assignments

Marginal

(B-, C+, C) - Ability to solidify some of the internship experience and develop a set of goals and strategies that enhance the chance of a successful career management endeavour;

- Many sound programme knowledge and skills are applied to drive the internship assignments

Failure

(F) - Ability to solidify few of the internship experience and develop a set of goals and strategies that enhance the chance of a successful career management endeavour;

- Few sound programme knowledge and skills are applied to drive the internship assignments drive the internship assignments

Part III Other Information

Keyword Syllabus

Integration and application of knowledge learned from the MBA programme in business environment; effective communication and problem solving in real-life situation; identification of own professional strengths and weaknesses; development or confirmation of the career goals

Reading List

Compulsory Readings

Title	
1	Nil

Additional Readings

Title	
1	Nil