

FB5771: SUSTAINABILITY IN BUSINESS

Effective Term

Semester B 2025/26

Part I Course Overview

Course Title

Sustainability in Business

Subject Code

FB - College of Business (FB)

Course Number

5771

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

One Semester

Credit Units

2

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course equips future business leaders with knowledge, tools, and case studies to tackle pressing sustainability challenges. It covers core sustainability topics, developing climate strategies, sustainable finance principles, and solutions balancing organizational and social needs. Students will learn to:

- Understand key environmental, social, and governance issues
- Craft robust company-wide social responsibility strategies
- Master sustainable finance frameworks
- Deliver financing solutions aligned with social priorities

The curriculum empowers students to become sustainability champions - guiding their organizations towards a more responsible, conscious, and ethically governed future

Course Intended Learning Outcomes (CILOs)

CILOs	Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Explain the importance of sustainability issue	x		
2	Evaluate sustainability opportunities and risks	x	x	x
3	Be able to put sustainable investment and financing decisions into a framework of corporate finance decision-making.	x	x	x
4	Apply cutting-edge theory on sustainable finance and investment to real-world managerial and investment decisions.		x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs	Brief Description	CILO No.	Hours/week (if applicable)	
1	Seminars and in-class discussions	Students are encouraged to think critically and logically in responding to questions and discussing issues of real-world examples.	1, 2, 3, 4	3-hour seminar per week
2	Problem sets	Students are required to understand financial concepts and academic theories thoroughly and apply them to find solutions.	1, 2, 3, 4	Some in-class but mostly out-of-class assignments

3	Case assignments/project	Students work on case assignments/projects as a group or independently. Students are required to understand critical issues in the case/project and conduct an independent analysis to develop their own solutions.	1, 2, 3, 4	Out-of-class preparation and in-class participation
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Assessment Tasks / Activities (ATs)

ATs	CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?	
1	Class participation and discussion	1, 2, 3, 4	20	-	Yes
2	One individual assignment	1, 2, 3, 4	30	-	No
3	One group project	1, 2, 3, 4	50	-	No

Continuous Assessment (%)

100

Assessment Rubrics (AR)**Assessment Task**

1. class discussion (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Ability to demonstrate critical understanding of the course material

Excellent

(A+, A, A-) Outstanding

Good

(B+, B, B-) High

Fair

(C+, C, C-) Satisfactory

Marginal

(D) Basic

Failure

(F) Not reaching marginal level

Assessment Task

2. Individual assignment (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

CriterionAbility to apply theories introduced in class
Ability to resolve real-life issues.**Excellent**

(A+, A, A-) Outstanding

Good

(B+, B, B-) High

Fair

(C+, C, C-) Satisfactory

Marginal

(D) Basic

Failure

(F) Not reaching marginal level

Assessment Task

3. Group project (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Ability to present material in a logical manner and demonstrate the ability conduct an independent analysis to develop their own solutions.

Excellent

(A+, A, A-) Outstanding

Good

(B+, B, B-) High

Fair

(C+, C, C-) Satisfactory

Marginal

(D) Basic

Failure

(F) Not reaching marginal level

Assessment Task

1. class discussion (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Ability to demonstrate critical understanding of the course material

Excellent

(A+, A, A-) - Outstanding

Good

(B+, B) - High

Marginal

(B-, C+, C) - Basic

Failure

(F) - Not reaching marginal level

Assessment Task

2. Individual assignment (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Ability to apply theories introduced in class
Ability to resolve real-life issues.

Excellent

(A+, A, A-) - Outstanding

Good

(B+, B) - High

Marginal

(B-, C+, C) - Basic

Failure

(F) - Not reaching marginal level

Assessment Task

3. Group project (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Ability to present material in a logical manner and demonstrate the ability conduct an independent analysis to develop their own solutions.

Excellent

(A+, A, A-) - Outstanding

Good

(B+, B) - High

Marginal

(B-, C+, C) - Basic

Failure

(F) - Not reaching marginal level

Part III Other Information

Keyword Syllabus

CSR, ESG & SRI
Climate change
Corporate carbon management
ESG standard and climate disclosure
Sustainable finance and responsible investment
Greenwashing

Reading List**Compulsory Readings**

Title	
1	Lecture notes
2	Case materials

Additional Readings

Title	
1	Shelley W.W. Zhou (2020) Carbon Management for a Sustainable Environment Springer
2	Schoenmaker, D., & Schramade, W. (2018). Principles of sustainable finance. Oxford University Press.
3	CFA institute (2024) ESG investing curriculum.