

EF5341: BANK MANAGEMENT IN THE GLOBAL MARKET

Effective Term

Semester B 2024/25

Part I Course Overview

Course Title

Bank Management in the Global Market

Subject Code

EF - Economics and Finance

Course Number

5341

Academic Unit

Economics and Finance (EF)

College/School

College of Business (CB)

Course Duration

One Semester

Credit Units

3

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

EF5042 Corporate Finance, EF5052 Investments

Equivalent Courses

From the old curriculum: EF5362 International Banking

Exclusive Courses

Nil

Part II Course Details

Abstract

The course aims at helping students acquire the knowledge in developing a bank's strategy in its quest for business opportunities across borders and addressing issues faced by bank managements in cross border operations.

The first part of the course looks at Bank Management in Greater China region, so as to prepare students for a professional life in that particular context.

The second part of the course examines bank risk management in the international context. Important issues are country and sovereign risks, as well as bank counterparty risk, including the regulatory environment under which banks operate in other jurisdictions.

Students are given an opportunity to prepare a special report on a specific topic in a particular country or in a particular group of countries in order to apply to real life issues the theoretical concepts developed in the course. The assignments are presented and debated with the other students.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Comprehend the operations and decisions of financial institutions in a global context especially in Greater China.	12.5		x	
2	Comprehend cross border financial activities (like project finance, loan syndication, etc.).	25	x		
3	Identify the regulatory constraints and risk associated with international banking, including the impact of sovereign, financial, currency and banking crises.	25		x	x
4	Evaluate any product and its potential in the Greater China market.	12.5	x		
5	Identify and evaluate the critical elements to be the financial center in China.	12.5		x	
6	Recommend course of action for global and local banks to carry out its strategy in Greater China, and for international operations in general.	12.5			x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

	LTAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Lectures	Ex Cathedra	1, 2, 3, 4, 5, 6	
2	In-class discussion	Triggered by lectures and assignments	1, 2, 3, 4, 5, 6	
3	Project(s)	Group Assignment(s)	3, 6	

Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Assignment(s) / Project(s) / Others	1, 2, 3, 4, 5, 6	75	

Continuous Assessment (%)

75

Examination (%)

25

Examination Duration (Hours)

3

Additional Information for ATs

Students are required to pass both coursework and examination components in order to pass the course.

Assessment Rubrics (AR)**Assessment Task**

Assignment(s) / Project(s) (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Scoring / Marking

Excellent

(A+, A, A-) Strong evidence of original thinking; good organization, capacity to analyse and synthesize; superior grasp of subject matter; evidence of extensive knowledge base.

Good

(B+, B, B-) Evidence of grasp of subject, some evidence of critical capacity and analytic ability; reasonable understanding of issues; evidence of familiarity with literature.

Fair

(C+, C, C-) Student who is profiting from the university experience; understanding of the subject; ability to develop solutions to simple problems in the material.

Marginal

(D) Sufficient familiarity with the subject matter to enable the student to progress without repeating the course.

Failure

(F) Little evidence of familiarity with the subject matter; weakness in critical and analytic skills; limited, or irrelevant use of literature.

Assessment Task

Examination (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Marking

Excellent

(A+, A, A-) Strong evidence of original thinking; good organization, capacity to analyse and synthesize; superior grasp of subject matter; evidence of extensive knowledge base.

Good

(B+, B, B-) Evidence of grasp of subject, some evidence of critical capacity and analytic ability; reasonable understanding of issues; evidence of familiarity with literature.

Fair

(C+, C, C-) Student who is profiting from the university experience; understanding of the subject; ability to develop solutions to simple problems in the material.

Marginal

(D) Sufficient familiarity with the subject matter to enable the student to progress without repeating the course.

Failure

(F) Little evidence of familiarity with the subject matter; weakness in critical and analytic skills; limited, or irrelevant use of literature.

Assessment Task

Assignment(s) / Project(s) (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Scoring / Marking

Excellent

(A+, A, A-) Strong evidence of original thinking; good organization, capacity to analyse and synthesize; superior grasp of subject matter; evidence of extensive knowledge base.

Good

(B+, B) Evidence of grasp of subject, some evidence of critical capacity and analytic ability; reasonable understanding of issues; evidence of familiarity with literature.

Marginal

(B-, C+, C) Sufficient familiarity with the subject matter to enable the student to progress without repeating the course.

Failure

(F) Little evidence of familiarity with the subject matter; weakness in critical and analytic skills; limited, or irrelevant use of literature.

Assessment Task

Examination (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Marking

Excellent

(A+, A, A-) Strong evidence of original thinking; good organization, capacity to analyse and synthesize; superior grasp of subject matter; evidence of extensive knowledge base.

Good

(B+, B) Evidence of grasp of subject, some evidence of critical capacity and analytic ability; reasonable understanding of issues; evidence of familiarity with literature.

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(B-, C+, C) Sufficient familiarity with the subject matter to enable the student to progress without repeating the course.

Failure

(F) Little evidence of familiarity with the subject matter; weakness in critical and analytic skills; limited, or irrelevant use of literature.

Part III Other Information

Keyword Syllabus

International Capital Markets
 Risk Management of Banks
 Strategies of Financial Institutions
 Cross border Project Finance
 Macro-economic Trend Affecting International Banking
 Sovereign, currency, financial, banking crises
 Crisis Resolution
 Counterparty Risk
 Financial center
 Multinational banks
 Credit/marketing strategy
 Short-term and syndication loans
 Capital market, derivatives and investment banks
 Bank practices
 Great China

Reading List**Compulsory Readings**

Title	
1	NONE

Additional Readings

Title	
1	Students are expected to be well versed of current banking practices by reading the relevant books, journals, magazines, and newspapers on a regular basis. There is no single required textbook as it is not possible to find such a book in reference to Great China. On bank risk management as well as on financial crises, a lot of information is available from internet. The following are recommended readings:
2	Banking in Asia (Latest edition), Authors: Bowers, Gibbs, Wong, Publisher: Wesley (Chapters 5, 6 & 7)
3	Financial Markets + Institutions 4th edition, Authors: Frederic S. Mishkin and Stanley G. Eakins, Publisher: Addison-Wesley

4	十年目睹金融怪現象, Author: 張建雄, Publisher: 三聯
5	Modern Banking. Chichester: John Wiley & Sons. Heffernan S. (2005).
6	Banking in Asia. Singapore: John Wiley & Sons. Bowers T., Gibb G. & Wong J. (2003).
7	Project Financing. New York: John Wiley & Sons. Finnerty J. (1996).
8	International Banking. Boston: Addison Wesley. Hughes J. & MacDonald S. (2002).
9	Financial Intermediation in the 21st Century. New York: Palgrave. Mikdashi Z. (2001).
10	Asia in Crisis – the Implosion of the Banking and Finance Systems. Singapore: John Wiley & Sons. Delhaise Ph.(1998)
11	Bank Credit Analysis Handbook, 2nd Ed. Singapore: John Wiley & Sons. Golin J. and Delhaise Ph. (2013)
12	張總銀行風雲四十年, Author: 張建雄, Publisher: 中華
13	Lecture notes
14	Online Resources: www.mastercard.com/us/company/en/wcoc/the_index.html
15	Online Resources: www.hkex.com.hk
16	Online Resources: www.citymayors.com/economics/financial-cities.html
17	Online Resources: www.thebanker.com
18	Online Resources: www.bis.org/bcbs
19	Online Resources: www.pboc.com.cn