

CAI6002: VENTURE CREATION SEMINAR

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Venture Creation Seminar

Subject Code

CAI - CityU Academy of Innovation

Course Number

6002

Academic Unit

CityU Academy of Innovation (CAI)

College/School

No Faculty Designation (00)

Course Duration

One Semester

Credit Units

3

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

Through seminars, talks, public lectures and experience sharing delivered by entrepreneurs, investors, incubators, legal and IP experts in the start-up ecosystem, students will be able to develop insights and acquire knowledge on various practices and issues related to business start-up and development.

The seminars, talks and public lectures will cover a range of important topics, including venture development, entrepreneurial management, start-up, entrepreneurial team formation, corporate governance, legal and regulatory compliance, IP management, fundraising, post-financing relationship management, venture creation finance, ESG (Environmental, social and corporate governance), latest technology development, branding, ethics and business integrity, etc.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if DEC-A1 DEC-A2 DEC-A3 app.)			
1	Apply the knowledge and demonstrate the ability to set up business		x	x	x
2	Explore and discuss essential practices/issues relating to start-up		x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Seminars, talks and public lectures	Students will engage in seminar activities to gain practical knowledge about business.	1, 2
2	Individual report	Students are required to produce individual report on what they have learnt in the seminar activities to consolidate and deepen their knowledge.	1, 2

Assessment Tasks / Activities (ATs)

ATs	CILO No.	Weighting (%)	Remarks ("- for nil entry)	Allow Use of GenAI?	
1	Attendance	1, 2	70	-	No
2	Individual report & Presentation	1, 2	30	-	Yes

Continuous Assessment (%)

100

Assessment Rubrics (AR)

Assessment Task

Attendance

Criterion

Attendance in seminars

Pass (P)

(P) Attendance in more than 80% of the seminars. Showed up for activities punctually, even ahead of time.

Failure (F)

(F) Attendance in less than 80% of the seminars. No show or very late, negligently or no excuse offered.

Assessment Task

Individual report & Presentation

Criterion

Submission of a final report & presentation

Pass (P)

(P) Submitted written report on schedule and demonstrated basic level of competence or higher in relating the contents of the seminars to creating and running a successful business venture.

Failure (F)

(F) Needed reminding or submitted report late, with poor quality.

Part III Other Information

Keyword Syllabus

Venture development, entrepreneurial management, start-up, entrepreneurial team formation, corporate governance, legal and regulatory compliance, IP management, fundraising, post-financing relationship management, venture creation finance, ESG (Environmental, social and corporate governance), latest technology development, branding, ethics, business integrity.

Reading List

Compulsory Readings

Title	
1	Nil

Additional Readings

Title	
1	Nil