

CAH5797: CAPSTONE PROJECT IN CHINESE LANGUAGE AND LITERATURE

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Capstone Project in Chinese Language and Literature

Subject Code

CAH - Chinese and History

Course Number

5797

Academic Unit

Chinese and History (CAH)

College/School

College of Liberal Arts and Social Sciences (CH)

Course Duration

One Semester

Credit Units

3

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

Chinese

Medium of Assessment

Chinese

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course aims to enable students to integrate, consolidate, and apply the theories, knowledge, academic skills acquired in the programme in developing knowledge transfer projects in Chinese language and literature. Students will learn to 1) apply theories, knowledge and academic skills into practice; 2) identify real-life problems; 3) formulate and design original solutions; 4) implement the project in a group effectively.

Course Intended Learning Outcomes (CILOs)

CILOs	Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Identify real-life problems pertaining to the use of Chinese language and literature	x	x	
2	Apply theories, knowledge, and academic skills to address real-life problems pertaining to the use of Chinese language and literature	x	x	
3	Formulate original and creative solutions to real-life problems pertaining to the use of Chinese language and literature	x	x	x
4	Present the project with clarity, precision and cogency	x	x	x
5	Implement the project in a group effectively	x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Seminars and workshops	Students will attend seminars / workshops and engage in tasks such as group discussions, presentation, text / case analysis.	1, 2, 3, 4, 5
2	Large class teaching and learning activities	Interactive classroom activities and class works will be involved. Multimedia tools such as film, video, TV show, music, Websites etc. will be used in teaching if necessary. This activity will develop a strong sense of curiosity.	1, 2, 3, 4

3	Reading	Students will engage with books and articles related to the chosen topic.	1, 2, 3	
4	Project	Students will work in small groups to deliver their projects in the form of, but not limited to, written project, portfolio, video, magazine, websites, mobile app etc.	1, 2, 3, 4, 5	

Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks ("- for nil entry)	Allow Use of GenAI?
1	Written report	1, 2, 3	30	-	No
2	Discussions	1, 2, 3, 4	10	-	No
3	Presentation(s)	1, 2, 3, 4	20	-	Yes
4	Project	1, 2, 3, 4, 5	40	-	Yes

Continuous Assessment (%)

100

Assessment Rubrics (AR)**Assessment Task**

Written report (for students admitted in Semester A 2024/25 & thereafter)

Criterion

- Ability to explain with rich content, excellent grasp of the materials with in-depth or extensive knowledge of the subject matter;
- Rigorous organization, coherent structure, balanced composition;
- Ability to criticize and analysis with convincing statement and creative comment.

Excellent

(A+, A, A-)

Strong evidence of:

- rich content, excellent grasp of the materials with in-depth or extensive knowledge of the subject matter;
- rigorous organization, coherent structure, balanced composition;
- critical analysis, convincing statement and creative comment.

Good

(B+, B, B-)

Some evidence of:

- rich content, excellent grasp of the materials with in-depth or extensive knowledge of the subject matter;
- rigorous organization, coherent structure, balanced composition;
- critical analysis, convincing statement and creative comment.

Fair

(C+, C, C-)

Limited evidence of:

- rich content, excellent grasp of the materials with in-depth or extensive knowledge of the subject matter;
- rigorous organization, coherent structure, balanced composition;
- critical analysis, convincing statement and creative comment.

Marginal

(D)

Weak evidence of:

- rich content, excellent grasp of the materials with in-depth or extensive knowledge of the subject matter;
- rigorous organization, coherent structure, balanced composition;
- critical analysis, convincing statement and creative comment.

Failure

(F)

- Limited familiarity with the facts of the reading and its surface relations, unsystematic ideas which cannot express the subject matter or relevant themes;
 - Loose organization, without distinct primary and secondary structure;
 - Devoid of personal comment and/or unreasonable opinion.
-

Assessment Task

Discussions (for students admitted in Semester A 2024/25 & thereafter)

Criterion

- Ability to identify and analyze the topics critically with excellent grasp of the materials and in-depth knowledge of the subject matter;
- Ability to interpret independent opinions effectively and efficiently.

Excellent

(A+, A, A-)

Strong evidence of:

- positive listening, ability to stimulate class discussion and comment on other points;
- sufficient pre-class preparation and familiarity with peer reports and other materials.

Good

(B+, B, B-)

Some evidence of:

- positive listening, ability to initiate class discussion and comment on other points;
- sufficient pre-class preparation and familiarity with peer reports and other materials.

Fair

(C+, C, C-)

Limited evidence of:

- positive listening, ability to initiate class discussion and comment on other points;
- sufficient pre-class preparation and familiarity with peer reports and other materials.

Marginal

(D)

Marginally satisfies the basic requirements of the discussion and comment on other points.

Failure

(F)

Fail to meet minimum requirements of discussion and comment on other points.

Assessment Task

Presentation(s) (for students admitted in Semester A 2024/25 & thereafter)

Criterion

Students are required to present their proposals and projects with a clear demonstration of rigorous organization, coherent structure, balanced composition and an ability to analyse with cogent arguments and creative comments.

Excellent

(A+, A, A-)

Strong evidence of:

- rich content, excellent grasp of the materials with in-depth knowledge of the subject matter;
- rigorous organization, coherent structure, balanced composition;
- superior presentation skills: distinct pronunciation, fluent expression and appropriate diction, exact time-management.

Good

(B+, B, B-)

Some evidence of:

- rich content, excellent grasp of the materials with in-depth or extensive knowledge of the subject matter;
- rigorous organization, coherent structure, balanced composition;
- superior presentation skills: distinct pronunciation, fluent expression and appropriate diction, exact time-management.

Fair

(C+, C, C-)

Limited evidence of:

- rich content, excellent grasp of the materials with in-depth knowledge of the subject matter;
- rigorous organization, coherent structure, balanced composition;
- superior presentation skills: distinct pronunciation, fluent expression and appropriate diction, exact time-management.

Marginal

(D)

Weak evidence of:

- rich content, excellent grasp of the materials with in-depth or extensive knowledge of the subject matter;
- rigorous organization, coherent structure, balanced composition;
- superior presentation skills: distinct pronunciation, fluent expression and appropriate diction, exact time-management.

Failure

(F)

- Limited familiarity with the content, organization, structure of the proposals and projects;
- Overly soft voice, indistinct pronunciation and improper diction, seriously over time.

Assessment Task

Project (for students admitted in Semester A 2024/25 & thereafter)

Criterion

- Ability to identify and address real-life problems, design and formulate original and creative solutions, articulate the project proposal with coherence, clarity, and persuasiveness;
- Ability to apply essential theories and practices of knowledge transfer in the project.

Excellent

(A+, A, A-)

Strong evidence of:

- insightful discovery and analysis of real-life problems with rigorous applications of knowledge transfer;
- outstanding originality, creativity, feasibility, sustainability of the project;
- rich content, ability to integrate various resources into primary and secondary levels;
- rigorous organization, coherent structure, systematic composition.

Good

(B+, B, B-)

Some evidence of:

- insightful discovery and analysis of real-life problems with rigorous applications of knowledge transfer;
- outstanding originality, creativity, feasibility, sustainability of the project;
- rich content, ability to integrate various resources into primary and secondary levels;
- rigorous organization, coherent structure, systematic composition.

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Limited evidence of:

- insightful discovery and analysis of real-life problems with rigorous applications of knowledge transfer;
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Weak evidence of:

- insightful discovery and analysis of real-life problems with rigorous applications of knowledge transfer;
- outstanding originality, creativity, feasibility, sustainability of the project;
- rich content, ability to integrate various resources into primary and secondary levels;
- rigorous organization, coherent structure, systematic composition.

Failure

(F)

Unable to identify and address real-life problems, design and formulate solutions, articulate an organized project with originality, creativity, feasibility, sustainability of the project.

Assessment Task

Written report (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

- Ability to explain with rich content, excellent grasp of the materials with in-depth or extensive knowledge of the subject matter;
- Rigorous organization, coherent structure, balanced composition;
- Ability to criticize and analysis with convincing statement and creative comment.

Excellent

(A+, A, A-)

Strong evidence of:

- rich content, excellent grasp of the materials with in-depth or extensive knowledge of the subject matter;
- rigorous organization, coherent structure, balanced composition;
- critical analysis, convincing statement and creative comment.

Good

(B+, B)

Some evidence of:

- rich content, excellent grasp of the materials with in-depth or extensive knowledge of the subject matter;
- rigorous organization, coherent structure, balanced composition;
- critical analysis, convincing statement and creative comment.

Marginal

(B-, C+, C)

Limited evidence of:

- rich content, excellent grasp of the materials with in-depth or extensive knowledge of the subject matter;

- rigorous organization, coherent structure, balanced composition;
- critical analysis, convincing statement and creative comment.

Failure

(F)

- Limited familiarity with the facts of the reading and its surface relations, unsystematic ideas which cannot express the subject matter or relevant themes;
 - Loose organization, without distinct primary and secondary structure;
 - Devoid of personal comment and/or unreasonable opinion.
-

Assessment Task

Discussions (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

- Ability to identify and analyze the topics critically with excellent grasp of the materials and in-depth knowledge of the subject matter;
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(B+, B)

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(B-, C+, C)

Marginally satisfies the basic requirements of the discussion and comment on other points.

Failure

(F)

Fail to meet minimum requirements of discussion and comment on other points.

Assessment Task

Presentation(s) (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Students are required to present their proposals and projects with a clear demonstration of rigorous organization, coherent structure, balanced composition and an ability to analyse with cogent arguments and creative comments.

Excellent

(A+, A, A-)

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- rich content, excellent grasp of the materials with in-depth knowledge of the subject matter;
- rigorous organization, coherent structure, balanced composition;
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- superior presentation skills: distinct pronunciation, fluent expression and appropriate diction, exact time-management.

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(B-, C+, C)

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- rich content, excellent grasp of the materials with in-depth or extensive knowledge of the subject matter;
- rigorous organization, coherent structure, balanced composition;
- superior presentation skills: distinct pronunciation, fluent expression and appropriate diction, exact time-management.

Failure

(F)

- Limited familiarity with the content, organization, structure of the proposals and projects;
 - Overly soft voice, indistinct pronunciation and improper diction, seriously over time.
-

Assessment Task

Project (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

- Ability to identify and address real-life problems, design and formulate original and creative solutions, articulate the project proposal with coherence, clarity, and persuasiveness;
- Ability to apply essential theories and practices of knowledge transfer in the project.

Excellent

(A+, A, A-)

Strong evidence of:

- insightful discovery and analysis of real-life problems with rigorous applications of knowledge transfer;
- outstanding originality, creativity, feasibility, sustainability of the project;
- rich content, ability to integrate various resources into primary and secondary levels;
- rigorous organization, coherent structure, systematic composition.

Good

(B+, B)

Some evidence of:

- insightful discovery and analysis of real-life problems with rigorous applications of knowledge transfer;
- outstanding originality, creativity, feasibility, sustainability of the project;
- rich content, ability to integrate various resources into primary and secondary levels;
- rigorous organization, coherent structure, systematic composition.

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(B-, C+, C)

Weak evidence of:

- insightful discovery and analysis of real-life problems with rigorous applications of knowledge transfer;
- outstanding originality, creativity, feasibility, sustainability of the project;
- rich content, ability to integrate various resources into primary and secondary levels;
- rigorous organization, coherent structure, systematic composition.

Failure

(F)

Unable to identify and address real-life problems, design and formulate solutions, articulate an organized project with originality, creativity, feasibility, sustainability of the project.

Additional Information for AR

Not applicable to students admitted before Semester A 2022/23

Part III Other Information

Keyword Syllabus

Knowledge transfer, knowledge applications, digital humanities, Chinese language, Chinese literature, Chinese culture, creative writing, media writing.

Reading List

Compulsory Readings

Title
1 林慶彰，〈學術論文寫作指引（文科適用）〉，第二版，臺北：萬卷樓，2011。
2 項潔編，〈數位人文要義：尋找類型與軌跡〉，臺北：國立臺灣大學出版中心，2012。
3 漢寶德，〈文化與文創〉，臺北：聯經出版公司，2014。

Additional Readings

Title
1 許焯權主編，〈香港文化及創意產業與珠江三角洲的關係研究：終期報告〉，香港：香港大學文化政策研究中心，2006。
2 黃擎天、范俊南，〈廣告文案全攻略：香港實戰版〉，香港：明窗出版社，1999。
3 黃淑嫻，〈香港影像書寫：作家、電影與改編〉，香港：香港大學出版社，2014。
4 賴蘭香，〈傳媒中文寫作（全新修訂本）〉，香港：中華書局，2012。
5 吳小如、吳同賓，〈中國文史工具資料書舉要〉，天津：天津古籍出版社，2002。
6 項潔編，〈從保存到創造：開啟數位人文研究〉，臺北：國立臺灣大學出版中心，2011。
7 項潔編，〈數位人文研究的新視野：基礎與想像〉，臺北：國立臺灣大學出版中心，2011。
8 Albrecht Rothacher 著，黎曉旭譯，〈品牌背後的故事：品牌經營策略與企業文化〉，臺北：久石文化，2006。
9 Cooper, David, Christopher Donaldson, and Patricia Murrieta-Flores, eds. <i>Literary Mapping in the Digital Age</i> . London: Routledge, 2016.
10 De Waal Malefyt, Timothy, Robert J. Morais. <i>Advertising and Anthropology: Ethnographic Practice and Cultural Perspectives</i> . London: Routledge, 2020.
11 Gray, David. <i>Doing Research in the Real World</i> . 4th ed. London: SAGE Publications, 2018.
12 Martin, Sylvia J. <i>Haunted: An Ethnography of the Hollywood and Hong Kong Media Industries</i> . Oxford: Oxford University Press, 2017.
13 Schreibman, Susan, Ray Siemens, and John Unsworth, eds. <i>A New Companion to Digital Humanities</i> . Chichester: Wiley-Blackwell, 2016.
14 Smith, Lisa Mooney. <i>Knowledge Transfer in Higher Education Collaboration in the Arts and Humanities</i> . Basingstoke: Palgrave Macmillan, 2012.
15 Tao, Hongyin, and Howard Hao-Jan Chen, eds. <i>Chinese for Specific and Professional Purposes: Theory, Pedagogical Applications, and Practices</i> . Singapore: Springer, 2019.
16 Terras, Melissa, Julianne Nyhan, and Edward Vanhoutte, eds. <i>Defining Digital Humanities</i> . Surrey: Ashgate, 2013.

17	Verhoeven, Pieterella Susanna. <i>Doing Research: The Hows and Whys of Applied Research</i> . 3rd ed. The Hague: Eleven International Publishing, 2011.
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