

SM6343: COLLABORATIVE TOPICS IN MEDIA ART

Effective Term

Semester B 2024/25

Part I Course Overview

Course Title

Collaborative Topics in Media Art

Subject Code

SM - School of Creative Media

Course Number

6343

Academic Unit

School of Creative Media (SM)

College/School

School of Creative Media (SM)

Course Duration

Non-standard Duration

Other Course Duration

One to two weeks in intensive mode

Credit Units

3

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This place-holder course aims to provide the flexibility to take advantage of unplanned opportunities and resources in media art available to us. Students are given the opportunity to have their learning experience enriched by artists-in-residence or scholars of temporary residence in Hong Kong and overseas study programmes. SCM faculties may also, from time to time, offer topical seminars on media arts on an issue that is not covered by currently listed SCM courses. Topics which are sought-after include forms of technical literacy, and critical discourse arising from new technologies.

Enrolment for Collaborative Topics in Media Art depends on permission of the Course Leader.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if DEC-A1 app.)		DEC-A2	DEC-A3
1	Gain insight into aspects of media art that are not covered in the currently listed SCM courses.			x	
2	Create a new research agenda in response to topics and methods raised in the course.			x	
3	Execute creative and research projects to verify new ideas.			x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Lectures	The instructor will present concepts, theories and case studies in selected issues pertaining to media art.	1, 2, 3	
2	Class discussions	Both in-class discussion and discussion in other formats will engage students in debates and explorations.	1, 2, 3	
3	Research	Students use relevant materials to write papers or create artistic projects as set by the instructor.	1, 2, 3	

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Papers	1, 2, 3	30	
2	Creative projects	1, 2, 3	60	
3	In-class discussion and critique of classmates' work	1, 2, 3	10	

Continuous Assessment (%)

100

Assessment Rubrics (AR)**Assessment Task**

In-class critique and class participation

Criterion

The student's performance is accessed based on his/her participation, knowledge of the scope in discussion, and engagement for critical analysis and exchange.

Pass (P)

(P)

- Active in-class participation, positive listening, ability to initiate and contribute to class discussion.
- Adequate pre-class preparation and familiarity with peer reports.

Failure (F)

(F)

- Unwilling to participate in in-class discussion even when requested by the instructor.
- No evidence of pre-class preparation.

Assessment Task

Creative Projects

Criterion

This assessment is based on the originality of the project, the student's creativity and competence on the execution, and the quality of the final work.

Pass (P)

(P)

- Strong appreciation, exploration and/or application of the aesthetic and expressive qualities of the medium.
- Successful execution, evidence of a satisfactory level of technical competency.
- Proper adjustment of plans and strategies in response to resources (time, space, equipment, etc.) available and constructive feedback/ suggestions.

Failure (F)

(F)

- Little to no appreciation of the aesthetics and expressive qualities of the medium.
- Fail to adjust plans and strategies in response to resources (time, space, equipment, etc.) available.

Assessment Task

Papers

Criterion

This assessment is based on the insight of the research argument, its articulation and delivery. Further assessment is also made on the presentation of the paper and the student's response to the discussion raised about it.

Pass (P)

(P)

- Adequate content, sufficient ability to integrate various resources based on demand.
- Reasonable organization with balanced structure and composition.
- Clear elaboration of ideas that sticks to the point, with clearly differentiated issues, ability to interpret opinions independently.
- Sufficient responses to peer comments to sustain a discussion.

Failure (F)

(F)

- Inadequate content, no/ irrelevant use of resources.
- No organization, structure or/and composition.
- Irrelevant points to the subject matter, no ability to interpret opinions.
- Fail to respond to other comments.

Part III Other Information**Keyword Syllabus**

To be determined by the instructor on a case-by-case basis.

Reading List**Compulsory Readings**

Title	
1	To be determined by the instructor on a case-by-case basis.

Additional Readings

Title	
1	To be determined by the instructor on a case-by-case basis.