

# IS5238: BUSINESS PRACTICE INTERNSHIP

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## Effective Term

Semester B 2024/25

## Part I Course Overview

### Course Title

Business Practice Internship

### Subject Code

IS - Information Systems

### Course Number

5238

### Academic Unit

Information Systems (IS)

### College/School

College of Business (CB)

### Course Duration

One Semester

### Credit Units

3

### Level

P5, P6 - Postgraduate Degree

### Medium of Instruction

Other Languages

### Other Languages for Medium of Instruction

English and/or other languages dependent upon the prevailing language used in the placement/internship

### Medium of Assessment

English

### Prerequisites

Nil

### Precursors

Nil

### Equivalent Courses

Nil

### Exclusive Courses

Nil

## Part II Course Details

### Abstract

This course aims to:

- Provide work experience in well-recognized local and/or overseas businesses or organizations (such as major international businesses, Internet companies, financial firms, consulting firms, etc.) for at least 6 weeks;
- Develop an in-depth and practical understanding of business operations and the professional environment by applying the theories and practical skills of information systems learnt in the curriculum;
- Further students' skills in effective communication, individual and team work, time management, data analysis and reporting, and creative problem solving.
- Provide opportunity for students to develop abilities to propose beneficial innovative change to existing business practice.

### Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Communicate an in-depth and practical understanding of how a business operates, and how information systems and current technology support various business functions.	20	x	x	
2	Demonstrate the ability to apply the knowledge and skills developed in previous courses to the practical business situations of the internship.	40	x	x	
3	Evaluate personal professional strengths and weaknesses and set strategic goals for advancing along an intended career path.	10			
4	Demonstrate good and effective communication, interpersonal skills and the attitude and ability in eliciting user requirements, discovering existing practices and offering innovative preliminary business solutions.	30	x	x	

#### A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

#### A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

#### A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

### Learning and Teaching Activities (LTAs)

	LTAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Internship / Field Study	Students will spend reasonable amount of time at real-world organisations to observe, analyse, solve and document the problem and possible solutions.	1, 2, 3, 4	
2	Interim Reflection	Students will spend time for self-reflection and sharing of concepts, techniques, and methods associated with the implementation or project management of company internship assignments by conducting a form of on-line discussion or the submission of interim reports.	1, 2, 3, 4	
3	Student Advising	Students will discuss their initial findings, the preliminary business solutions and works with project supervisors.	1, 2, 3, 4	

**Assessment Tasks / Activities (ATs)**

	ATs	CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Interim Reflection Reports: A short self-reflection of the problems encountered and the insights developed by individual students during the first half of their internship.	1, 2, 3, 4	20	
2	Internship Report: A formal documentation of the responsibilities and achievements, how the business operates; what the IT environment is like; the existing practices and innovative ways on how they can be improved; challenges and problems faced during the internship period and so on.	1, 2, 3, 4	40	

3	Company Evaluation: Evaluation made by the immediate supervisor of the business organization on the student's performance.	1, 2, 3, 4	30	
4	Presentation: Can take the form of a video presentation and/or a live presentation to communicate the different aspects of the internship experience.	1, 2, 3, 4	10	

**Continuous Assessment (%)**

100

**Assessment Rubrics (AR)****Assessment Task**

Nil

**Criterion**

Grading Pattern: Pass/Fail

**Pass (P)**

(P) Pass

**Failure (F)**

(F) Fail

**Part III Other Information****Keyword Syllabus**

Integration and application of knowledge in business environments;  
 Effective communication;  
 Tackling problems in real-life situations;  
 Information systems used to support organizations' activities;  
 IT innovation for business improvement.  
 Innovation for business change.  
 Strengths and weaknesses identified during the internship period.

**Reading List****Compulsory Readings**

Title	
1	Nil

**Additional Readings**

Title	
1	Nil