

FB8905: PROJECT

Effective Term

Semester B 2024/25

Part I Course Overview

Course Title

Project

Subject Code

FB - College of Business (FB)

Course Number

8905

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

Two Semesters

Credit Units

0-6

Level

R8 - Research Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

Each student should work on his/her thesis proposal in consultation with his/her supervisor(s). A proposal of good quality should be completed at the end of the course. The proposal should demonstrate the student's ability to perform original

research with contribution to the knowledge and understanding in the chosen field. The proposal must be approved by the panel set up by their home department on the basis of a submission of written proposal and an oral defence conducted.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if DEC-A1 DEC-A2 DEC-A3 app.)			
1	Develop a proposal of publishable research paper			x	x
2	Demonstrate key skills needed in research proposal preparation and presentation			x	

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Design and execution of a research proposal under supervision	Students will design and execute a research proposal with the guidance of their supervisor(s).	1, 2
2	Conduct oral defence	Students will conduct an oral defence of their research proposal, which will be examined by their supervisor(s) and assessment panel members.	2

Assessment Tasks / Activities (ATs)

ATs	CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Proposal defence conducted by a panel set up by the home department of the student.	1, 2	100 Students who fail in the defence are allowed to have at most one more attempt at the discretion of the panel. If a second attempt is allowed, students must PASS the defence the latest by 30 June of their third year of study (applicable to full-time students while for those pursuing part-time studies or admitted in mid-year, the schedule will need to be adjusted in consultation with students' home departments). Those who cannot pass the thesis proposal defence will be recommended for termination of study following the procedures stipulated by the University.

Continuous Assessment (%)

100

Examination (%)

0

Assessment Rubrics (AR)**Assessment Task**

Proposal Defense (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Well-defined research problem and clear understanding of literature

Excellent

(A+, A, A-) Clear

Good

(B+, B, B-) Fairly Good

Fair

(C+, C, C-) Adequate

Marginal

(D) Basic

Failure

(F) Not even reaching marginal levels

Assessment Task

Proposal Defense (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Knowledge about the research subject and methods.

Excellent

(A+, A, A-) Excellent

Good

(B+, B, B-) Good

Fair

(C+, C, C-) Adequate

Marginal

(D) Basic

Failure

(F) Weak

Assessment Task

Proposal Defense (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Verbal presentation of the research problem, objectives, methods and plan for the proposal.

Excellent

(A+, A, A-) Excellent

Good

(B+, B, B-) Good

Fair

(C+, C, C-) Average

Marginal

(D) Improvement Needed

Failure

(F) Poor

Assessment Task

Proposal Defense (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Response to questions from the panel.

Excellent

(A+, A, A-) Outstanding

Good

(B+, B, B-) Very Satisfactory

Fair

(C+, C, C-) Satisfactory

Marginal

(D) Basic

Failure

(F) Poor

Assessment Task

Proposal Defense (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Well-defined research problem and clear understanding of literature.

Excellent

(A+, A, A-) Clear

Good

(B+, B) Fairly Good

Marginal

(B-, C+, C) Adequate to basic

Failure

(F) Not even reaching marginal levels

Assessment Task

Proposal Defense (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Knowledge about the research subject and methods.

Excellent

(A+, A, A-) Excellent

Good

(B+, B) Good

Marginal

(B-, C+, C) Adequate to basic

Failure

(F) Weak

Assessment Task

Proposal Defense (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Verbal presentation of the research problem, objectives, methods and plan for the proposal.

Excellent

(A+, A, A-) Excellent

Good

(B+, B) Good

Marginal

(B-, C+, C) Average to improvement needed

Failure

(F) Poor

Assessment Task

Proposal Defense (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Response to questions from the panel.

Excellent

(A+, A, A-) Outstanding

Good

(B+, B) Very Satisfactory

Marginal

(B-, C+, C) Satisfactory to basic

Failure

(F) Poor

Part III Other Information

Keyword Syllabus

Please refer to Abstract

Reading List

Compulsory Readings

Title	
1	Nil

Additional Readings

Title	
1	Nil