

**City University of Hong Kong  
Course Syllabus**

**offered by College of Business  
with effect from Semester A 2022/2023**

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**Part I Course Overview**

**Course Title:** Residential Workshop I

**Course Code:** FB8004D

**Course Duration:** Workshop (26 hours)

**Credit Units:** 2

**Level:** D8

**Medium of Instruction:** English

**Medium of Assessment:** English

**Prerequisites:**  
(Course Code and Title) Nil

**Precursors:**  
(Course Code and Title) Nil

**Equivalent Courses:**  
(Course Code and Title) Nil

**Exclusive Courses:**  
(Course Code and Title) Nil

## Part II Course Details

### 1. Abstract

This residential workshop aims to familiarise students with the DBA programme and provide opportunities for students to develop social network among themselves, and with relevant faculty members. In addition, it aims to provide students with a concise update of recent advancements of theory and practice in selected areas of business and management including, for example, knowledge and innovation management, corporate governance and international economics.

### 2. Course Intended Learning Outcomes (CILOs)

No.	CILOs	Weighting	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Explain and understand the processes involved in doing research		√	√	√
2.	Describe recent advancements in some areas of business and management		√	√	√
3.	Form learning groups for knowledge discovery		√	√	√

A1: Attitude

*Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.*

A2: Ability

*Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.*

A3: Accomplishments

*Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.*

### 3. Teaching and Learning Activities (TLAs)

TLA	Brief Description	CILO No.			Hours/week (if applicable)
		1	2	3	
TLA 1	Seminars, in-class discussions, presentations	√	√	√	
TLA 2	Presentations and in-class discussions	√	√	√	
TLA 3	In-class discussions	√	√	√	

**4. Assessment Tasks/Activities (ATs)**

Assessment Tasks/Activities	CILO No.						Weighting	Remarks
	1	2	3					
Continuous Assessment: _____ %								
Participation	√	√	√				100%	
Examination: _____ % (duration: _____, if applicable)							100%	

## 5. Assessment Rubrics

Assessment Task	Criterion	Pass (P)
Participation	<p>The residential workshop will be conducted on an intensive basis over a weekend outside Hong Kong to enable students to concentrate on their learning without interruptions from their daily routine commitments.</p> <p>The workshop will be organised at the early stage of the DBA programme for each new cohort of students. Various participative formats will be used in the teaching and learning, including, for instance, seminars, group discussions, and management games.</p>	"Pass" in a pass-fail course. Courses to be graded on a pass-fail basis for a programme are specifically identified under the programme in the course catalogue.

### **Part III Other Information**

#### **1. Keyword Syllabus**

Nil

#### **2. Reading List**

##### **2.1 Compulsory Readings**

1.	Nil
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##### **2.2 Additional Readings**

1.	Nil
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