

City University of Hong Kong
Course Syllabus

offered by College of Business
with effect from Semester A 2022/23

Part I Course Overview

Course Title:	Business Mentoring
Course Code:	FB6705
Course Duration:	Year-long
Credit Units:	1
Level:	P6
Medium of Instruction:	English
Medium of Assessment:	English
Prerequisites: <i>(Course Code and Title)</i>	Nil
Precursors: <i>(Course Code and Title)</i>	Nil
Equivalent Courses: <i>(Course Code and Title)</i>	Nil
Exclusive Courses: <i>(Course Code and Title)</i>	Nil

Part II Course Details

1. Abstract

The aims of this course are to help MBA students to obtain more real business experience in terms of broadening their minds, enhancing their capability, building their social network, and developing their careers through advices, and insights by successful business leaders. Priority will be given to full-time MBA students.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Demonstrate knowledge of how executive business persons run their real business organizations.	20%	✓	✓	
2.	Exercise good communication and interpersonal skills in interacting with representatives of business organizations for carrying out activities at work.	40%	✓	✓	
3.	Enhance personal career competitiveness both in advancement within an organization and in job search.	40%	✓	✓	✓
		100%			

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.						Hours/week (if applicable)
		1	2	3				
1.	Business ideas, philosophies, and practices are explained through mini seminars and discussion of business organizations; with Q&A with guest speakers / external panel when appropriate.	✓	✓	✓				
2.	Learning through interacting with business mentors for developing students' confidence in communicating with senior business professionals, and to exercise good communication and interpersonal skills in interacting with representatives of business organizations.	✓	✓	✓				
3.	Conducting individual self-reflection of learning from business mentors and applying what they learned from toward their career development progression throughout the course period.	✓	✓	✓				

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.						Weighting	Remarks
	1	2	3					
Continuous Assessment: 100%								
Contribution in the Course	✓	✓	✓				30%	Assessed on a Pass/Fail basis
Individual or Small Group Discussion and Meetings with Mentor	✓	✓	✓				20%	
Individual Self-reflection Report and Written Assignments	✓	✓	✓				50%	
Examination: 0% (duration: hours, if applicable)								
							100%	

Contribution in the Course (30%)

Learning best occurs through active participation which is highly encouraged in this Business Mentoring Scheme. Contribution in the Scheme will be evaluated on two dimensions: (1) active engagement and (2) quality of contribution on class discussions. Indicators of active engagement include regular attendance to all workshops, being engaged in class activities and discussions, as well as taking the initiative in raising appropriate questions and issues in the class discussions, as appropriate. Quality of contribution will be evaluated by the relevance, appropriateness of timing and content, and usefulness of students' comments in the discussions.

Individual or Small Group Discussion and Meetings with Mentor (20%)

Students will be meeting with their assigned mentors at least twice over the period of the course. In the same way, those interactions will be graded based upon mentors' feedback in the areas of active engagement and quality of contribution.

Individual Self-reflection Report (50%)

The individual report will be assessed in terms of students' self-reflection of their learning from business mentors, their application of mentors' business ideas, philosophies, and practices towards their career development progression throughout the course period.

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Applicable to students admitted in Semester A 2022/23 and thereafter

No change on Pass/Fail course

Assessment Task	Criterion	Pass (P)	Failure (F)
Contribution in the Course	<ul style="list-style-type: none">• Demonstrate quality of contribution on discussions in class in terms of relevance, usefulness and appropriateness. The comments are well thought out and articulated clearly.• Demonstrate the behaviour listed in #1 on a regular basis.• Demonstrate evidence of active engagement.	Able to demonstrate sufficient evidence of quality of contribution and active engagement mentioned in the criterion column	Unable to demonstrate sufficient evidence of quality of contribution and active engagement mentioned in the criterion column
Individual or Small Group Discussions and Meetings with Mentor	<ul style="list-style-type: none">• Contribute and engage in discussions with mentors in small groups.• Demonstrate ability to communicate and articulate well-thought out ideas/questions.• Demonstrate ability to use the time appropriately and take ownership of the time if appropriate.	Able to demonstrate ability to communicate and engage in the meetings with mentors as indicated in the criterion column	Unable to demonstrate ability to communicate and engage in the meetings with mentors as indicated in the criterion column
Individual Self-Reflection Report	<ul style="list-style-type: none">• Student's ability to self-reflect their learning from business mentors.• Student's ability to appraise their mentors' business ideas, philosophies and practices, and evaluate how executive business persons run their real business organizations.• Student's ability to design and develop their career progression by applying what they have learned from the course.	Able to demonstrate sufficient level of ability mentioned in the criterion column	Unable to demonstrate sufficient level of ability mentioned in the criterion column

Applicable to students admitted before Semester A 2022/23

Assessment Task	Criterion	Pass (P)	Failure (F)
Contribution in the Course	<ul style="list-style-type: none"> • Demonstrate quality of contribution on discussions in class in terms of relevance, usefulness and appropriateness. The comments are well thought out and articulated clearly. • Demonstrate the behaviour listed in #1 on a regular basis. • Demonstrate evidence of active engagement. 	Able to demonstrate sufficient evidence of quality of contribution and active engagement mentioned in the criterion column	Unable to demonstrate sufficient evidence of quality of contribution and active engagement mentioned in the criterion column
Individual or Small Group Discussions and Meetings with Mentor	<ul style="list-style-type: none"> • Contribute and engage in discussions with mentors in small groups. • Demonstrate ability to communicate and articulate well-thought out ideas/questions. • Demonstrate ability to use the time appropriately and take ownership of the time if appropriate. 	Able to demonstrate ability to communicate and engage in the meetings with mentors as indicated in the criterion column	Unable to demonstrate ability to communicate and engage in the meetings with mentors as indicated in the criterion column
Individual Self-Reflection Report	<ul style="list-style-type: none"> • Student's ability to self-reflect their learning from business mentors. • Student's ability to appraise their mentors' business ideas, philosophies and practices, and evaluate how executive business persons run their real business organizations. • Student's ability to design and develop their career progression by applying what they have learned from the course. 	Able to demonstrate sufficient level of ability mentioned in the criterion column	Unable to demonstrate sufficient level of ability mentioned in the criterion column

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

Keep students abreast of the latest development in the marketplace and relevant business practices.

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

1.	Nil
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2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

1.	Nil.
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