

**City University of Hong Kong
Course Syllabus**

**offered by Department of Accountancy
with effect from Semester A 2020/21**

Part I Course Overview

Course Title: Overseas Residential Study Trip

Course Code: AC6787P

Course Duration: One Semester/Term (approx. 4 days)

Credit Units: 0

Level: P6

Medium of Instruction: Putonghua supplemented by English

Medium of Assessment: N / A

Prerequisites:
(Course Code and Title) Nil

Precursors:
(Course Code and Title) Nil

Equivalent Courses:
(Course Code and Title) Nil

Exclusive Courses:
(Course Code and Title) Nil

Part II Course Details

1. Abstract

This course is aimed to provide live and practical exposure for students to experience and gain insights on the strategy framework, design, operation and control of prominent organizations in an overseas country, and apply acquired skills and strategic knowledge solving real life corporate issues and problems. After the study tour, students are expected to be capable of demonstrating and applying core strategic plans and skills in corporate and public administration. Most importantly, students will be able to think, analyze and act critically and strategically regarding the organization, operation, management and control of a business and / or public organization with an international dimension.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Analyze and evaluate the design, operations and control in strategic perspectives of an overseas organization		✓	✓	
2.	Analyze and assess leadership styles and portfolio with an international dimension		✓	✓	
3.	Observe and analyze potential business risk, and identify possible solutions in solving these observed business risks		✓	✓	✓
		100%			

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing/constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.				Hours/ week (if applicable)
		1	2	3	4	
Corporate Visits*	Apply key knowledge in strategic management and strategic leadership literature to real life international corporations	✓	✓	✓		
Group case analysis and discussion*	Discuss and analyze corporate issues observed during corporate visit among group members themselves for sharing and coordinated achievement	✓	✓	✓	✓	
Communication and exchange of views and comments*	Communicating and sharing views and comments with officers of the target corporations on strategic leadership issues		✓	✓	✓	

* DEC TLA element

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.				Weighting	Remarks
	1	2	3	4		
<i>Continuous Assessment:</i> <u>Nil (Since this is a non-credit bearing course, there is no formal assessment task.)</u>						
<u>Observational Power and Analytical Skills</u> Students will participate in activities related to corporate visits and case study, and discussion. Through these activities, students' ability in observation and analysis will be assessed with feedback given to students subsequently.	✓	✓	✓			
<u>Professional enhancement and Leadership development</u> Students will meet and share experiences with business leaders in Hong Kong in enhancing their leadership insights and abilities.	✓	✓	✓			

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment Task	Criterion	Pass (P)	Failure (F)
Corporate visits, group case analysis and discussions (if any)	Ability to contribute in discussions and learning activities	Active participation in discussions, learning activities and corporate visits	Participate in few discussions and learning activities or does not participate at all

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

The World, Data Technology, Artificial Intelligence, Creativity and Innovation, Competitive Strategy, Global Business Opportunity.

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

Nil

2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

Nil