

City University of Hong Kong
Course Syllabus

offered by Department of Management
with effect from Semester A in 2017 / 2018

Part I Course Overview

Course Title: Global Human Resources Management

Course Code: MGT6314

Course Duration: 1 Semester

Credit Units: 3

Level: P6

Medium of Instruction: English

Medium of Assessment: English

Prerequisites:
(Course Code and Title) MGT 5313 International Organizational Behavior

Precursors:
(Course Code and Title) Nil

Equivalent Courses:
(Course Code and Title) Nil

Exclusive Courses:
(Course Code and Title) MGT 5316 Human Resources Management
MGT 6311 Human Capital Management
FB 6311 Strategic Human Resources Management

Part II Course Details

1. Abstract

This course aims to

- To introduce Human Resource Management as a tool for the implementation of global organizational strategy
- To develop students that have the ability to predict the effects of management actions and policies upon employee behaviors and performance in a variety of national and international contexts.
- To develop students having the ability to analyze global organizational objectives and problems, and to determine the appropriate human resource management responses.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Describe and explain the major functional activities within human resource management, and to describe and explain how these vary in different national contexts.		✓	✓	
2.	Apply the principles of HRM in analyzing problems and identifying potential solutions, and make use of current knowledge of best-practice.		✓	✓	
3.	To be able to apply the principles of HRM in order to be a more effective manager of subordinates in a variety of national and international contexts.			✓	✓
4.	To be able to identify the appropriate HRM policies and actions needed to implement global organizational strategies.			✓	
		100%			

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.						Hours/week (if applicable)
		1	2	3	4	5	6	
<u>Readings.</u> Students read from a list of articles, select to incorporate both seminal HR articles and current topics		X	X	X	X			
<u>Lecture.</u> The first half of each class is devoted to lecture to explain key concepts and examples, concentrating upon the logic and rationale of global HR practice		X	X	X	X			1 ½ hour / week
<u>Discussion exercises.</u> The second half of each class is devoted to group discussion exercises. Each group is given a different exercise illustrating different elements of the topic of that class. Each group then presents and discusses their ideas before the entire class. As a entire class, the way in which the separate presentations are related is then discussed.				X	X			1 ½ hour / week

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.						Weighting	Remarks
	1	2	3	4	5	6		
Continuous Assessment: <u>50%</u>								
In-class exercises	X	X	X	X			15%	The discussion exercises provide the initial point at which feedback can be given to students regarding their mastery of topics given in class. Students are informed that assessment is based not upon the correctness of their discussions, but rather upon their active engagement and participation in the discussions.
Critical Incident / Organization Analysis	X	X	X	X			25%	Students review the global business

								strategic of an organization, then describe the global HR programs and the challenges facing these programs of this company. They identify and assess the critical issues facing these programs and the critical success factors.
Critical self-evaluation		X	X	X			10%	Students write a reflective essay examining their growth and learning during the course. Particular attention is devoted to examining their efforts at applying concepts covered in class, and their subsequent growth as a manager.
Examination: <u>50%</u> (duration: 3 hours , if applicable)								
Final Examination	X	X	X	X			50%	The final examination is organized around three broad sections. 1) Describe and explain key concepts from the class. 2) Identify the use the key concept(s) to analyze problems related to single functional areas within Global HRM. 3) Given a complex problem related to global HRM, to identify and integrate multiple concepts in order to identify a full solution to the problem.
							100%	

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
1. In-class exercises	1,1 Clearly ARTICULATE ideas and suggestions	High	Significant	Moderate	Basic	Not even reaching marginal levels
2. Critical Incident / Organization Analysis	2.1 ABILITY to APPLY key analytical tools	High	Significant	Moderate	Basic	Not even reaching marginal levels
	2.,2 ABILITY to COMMUNICATE key findings and recommendations	High	Significant	Moderate	Basic	Not even reaching marginal levels
3. Critical self-evaluation	3.1 ABILITY to APPLY key concepts from class to prior experiences and REFLECT upon self growth	High	Significant	Moderate	Basic	Not even reaching marginal levels
4. Final Examination	4.1 ABILITY to EXPLAIN and USE fundamental concepts, principles, and models.	High	Significant	Moderate	Basic	Not even reaching marginal levels

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

Global Human Resource Management is a key mechanism through which control and coordination can be extended throughout a global organization. A key challenge lies in the fact that global strategies imply the need for global consistency in action, yet significant international variation implies the need for local adaptation of actions. Global HRM covers specific managerial practices that can help to reconcile this apparent incompatibility.

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

1.	NIL
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2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

4.	Mendenhall, Mark E., Robert J. Jensen, J. Stewart Black, & Hal B. Gregersen. (2003). Human Resource Management Challenges in the Age of Globalization. <i>Organizational Dynamics</i> , 32(3), 261-274.
5.	Bird, Allan & Schon Beechler. (1995). The Link Between Business Strategy and International Human Resource Management Practices. In Mendenhall, Mark & Gary Oddou, <i>Reading and Cases in International Human Resource Management, 2nd Ed.</i> Cincinnati, OH: South-Western College Publishing. Reading not available online.
6.	Harzing, Anne-Wil. (2001). Of Bears, Bumble-Bees, and Spiders: The Role of Expatriates in Controlling Foreign Subsidiaries. <i>Journal of World Business</i> , 36(4), 366-379.
10.	Lorange, Peter. (1996). A Strategic Human Resource Perspective Applied to Multinational Cooperative Ventures. <i>International Studies of Management and Organizations</i> , 26(1), 87-103.