

**City University of Hong Kong
Course Syllabus**

**offered by Department of Accountancy
with effect from Semester A 2017/18**

Part I Course Overview

Course Title: Financial Reporting Analysis for Business Decisions

Course Code: FB5810

Course Duration: 1 Semester

Credit Units: 2

Level: P5

Medium of Instruction: English

Medium of Assessment: English

Prerequisites:
(Course Code and Title) Nil

Precursors:
(Course Code and Title) Nil

Equivalent Courses:
(Course Code and Title) AC5803 Financial Statement Analysis;
AC5815 Financial Reporting and Analysis; and
AC5870 Accounting Issues for the Global Manager

Exclusive Courses:
(Course Code and Title) FB5803 Financial Reporting and Analysis for Decision Making

Part II Course Details

1. Abstract

This course aims to develop managers' ability to:

1. interact with accountants and finance professionals with regard to the accounting craft;
2. appreciate the process of financial statement preparation and analysis;
3. assess the accountant's professional judgement from both the functional and ethical perspective that impact on the determination of profitability and financial situation of a business entity;
4. measure and evaluate risk of business entities;
5. apply financial and accounting tools in making business decisions within the legal, professional and ethical framework.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Demonstrate and explain the conceptual and practical aspects including the functional perspective of financial reporting and the ethical issues thereof.		✓	✓	
2.	Apply the value concepts in assessing the value of individual assets and a corporation as a whole		✓	✓	
3.	Analyze and interpret financial statements using analytic techniques with a consideration of risk elements.		✓	✓	
4.	Perform distress analysis to pinpoint risks of possible corporate failures.		✓	✓	
5.	Demonstrate the use of tools and models in making sound economic decisions		✓	✓	
6	Communicate effectively both individually and in group.		✓	✓	
		100%			

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.						Hours/week (if applicable)
		1	2	3	4	5	6	
Seminar class	Students will learn and interact with lecturer and other students on various knowledge, theories and practices.	✓	✓	✓	✓	✓	✓	
Live case studies [#]	Students will be assigned live cases to study practical financial analysis and evaluation process.	✓	✓	✓	✓	✓	✓	

[#]DEC TLA element

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.						Weighting	Remarks
	1	2	3	4	5	6		
Continuous Assessment: 50%								
Class participation and case analyses	✓	✓	✓	✓	✓	✓	20%	
Group project	✓	✓	✓	✓	✓	✓	30%	
Examination: 50% (duration: 3 hours)								
Final examination	✓	✓	✓	✓	✓	✓	50%	
							100%	

Students are required to pass both coursework and examination components in order to pass the course.

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

	Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
1.	Class participation and case analyses	Performance in class activities	Students have demonstrated excellent initiative and interactions in raising sensible questions and giving insightful discussion and presentation of issues and cases relating to the course topics in class.	Students have demonstrated good initiative and interactions in raising reasonable questions and joining discussion and presentation of issues and cases relating to the course topics in class.	Students have demonstrated fair initiative and interactions in raising questions and joining discussion and presentation of issues and cases relating to the course topics in class.	Students occasionally joined discussions of issues and cases relating to the course topics in class.	Students rarely joined discussion and presentation of issues and cases with little contribution to the course topics in class.
2.	Group project	Performance in applying the knowledge to analyse the financial statements of live cases and presentation skills.	Students perform excellently in analysing the financial reports of the case and have excellent presentation skills.	Students perform well in analysing the financial reports of the case and have good presentation skills.	Students perform fairly in analysing the financial reports of the case and have fair presentation skills.	Students perform marginally in analysing the financial reports of the case and have fair presentation skills.	Students perform badly in analysing the financial reports of the case and have poor presentation skills.
3.	Final examination	Performance in answering the questions in the final examination	Students perform excellently in the exam and provide very good answers to exam questions.	Students perform well in the exam and provide good answers to test questions.	Students perform fairly well in the exam and provide some good answers to exam questions.	Students perform marginally in the exam and provide some acceptable answers to exam questions.	Students perform badly in the exam and cannot provide acceptable answers to exam questions.

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

Functions of Financial Reporting, Conceptual framework, agency theory, positive theory, valuation concepts, financial statement preparation, analysis and interpretation, horizontal and vertical analysis, risk analysis, investment appraisals and relevant application analysis

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

1.	Palepu, et al., Business Analysis and Valuation, latest edition, Cengage Learning.
2.	Kimmel, P., J. Weygandt, and D. Kieso. Accounting Tools for Business Decision Making, latest edition, Wiley.

2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

1.	Penman, S., Financial Statement Analysis and Security Valuation, latest edition, McGraw Hill
2.	HKICPA website, www.hkicpa.org.hk
3.	Hong Kong Stock Exchange website, www.hkex.com.hk