

**City University of Hong Kong
Course Syllabus**

**offered by Department of Media and Communication
with effect from Semester A 2017/18**

Part I Course Overview

Course Title: Proseminar in Communication Studies

Course Code: COM8002

Course Duration: One semester

Credit Units: 3

Level: R8

Proposed Area: Arts and Humanities
(for GE courses only) Study of Societies, Social and Business Organisations
 Science and Technology

Medium of Instruction: English

Medium of Assessment: English

Prerequisites: None
(Course Code and Title)

Precursors: None
(Course Code and Title)

Equivalent Courses: None
(Course Code and Title)

Exclusive Courses: None
(Course Code and Title)

Part II Course Details

1. Abstract

Systematically review key literature in communication studies; introduce special topics; and discuss relevant research strategies.

2. Course Intended Learning Outcomes (CILOs)

No.	CILOs [#]	Weighting* (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Systematically and critically review the literature in media studies	35%	✓		
2.	Discuss selected topics in media studies	35%		✓	
3.	Analyze various research work and strategies in innovative ways to facilitate discovery of new knowledge in relevant domain	30%		✓	✓
		100%			

* If weighting is assigned to CILOs, they should add up to 100%.

[#] Please specify the alignment of CILOs to the Gateway Education Programme Intended Learning outcomes (PILOs) in Section A of Annex.

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)

TLA	Brief Description	CILO No.				Hours/week(if applicable)
		1	2	3	4	
Discussion	Analyze and discuss the assigned readings	✓	✓	✓		Throughout the class
Write a research paper	Write a research paper	✓	✓	✓		Throughout the class

4. Assessment Tasks/Activities (ATs)

Assessment Tasks/Activities	CILO No.				Weighting*	Remarks
	1	2	3	4		
Continuous Assessment: 100%						
Presentation and participation in discussion	✓	✓	✓		30%	
Research papers or review essays	✓	✓	✓		70%	
Examination: NA % (duration: , if applicable)						
* The weightings should add up to 100%.					100%	

5. Assessment Rubrics

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
Presentation and participation in discussion	Ability to understand, critically analyze, and discuss the extant literature	High	Significant	Moderate	Basic	Not even reaching marginal levels
Research papers or review essays	Ability to comprehensively review and analyze the extant literature, and propose a theoretical synthesis	High	Significant	Moderate	Basic	Not even reaching marginal levels

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

Media studies. Mass communication. Media in political, economic, and cultural contexts.

2. Reading List

2.1 Compulsory Readings

As an advanced level postgraduate class, the course will not use fixed texts/readings. Rather, the list of topics/theories to be covered and the readings to be assigned will be determined by the instructor each year according to recent developments in the field.

2.2 Additional Readings