

**City University of Hong Kong  
Course Syllabus**

**offered by College of Business  
with effect from Semester A 2018/19**

---

---

**Part I Course Overview**

<b>Course Title:</b>	Leadership Forum
<b>Course Code:</b>	FB6814P
<b>Course Duration:</b>	Intensive mode: 4 days
<b>Credit Units:</b>	2
<b>Level:</b>	P6
<b>Medium of Instruction:</b>	Putonghua
<b>Medium of Assessment:</b>	Chinese
<b>Prerequisites:</b> <i>(Course Code and Title)</i>	Nil
<b>Precursors:</b> <i>(Course Code and Title)</i>	Nil
<b>Equivalent Courses:</b> <i>(Course Code and Title)</i>	FB6814 CEO Forum
<b>Exclusive Courses:</b> <i>(Course Code and Title)</i>	Nil

## Part II Course Details

### 1. Abstract

This course aims to give participants insights into the practical aspects of leadership in different industries and organizations as well as help participants identify business opportunities and threats. The course is delivered through a combination of seminars, discussions and company visits.

### 2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Understand cultural influences on leadership and organizations.		√	√	
2.	Recognize how other leaders align their leadership strategy and style with their own personal values to manage and overcome challenges in their industries and organizations.		√	√	√
		100%			

**A1: Attitude**

*Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.*

**A2: Ability**

*Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.*

**A3: Accomplishments**

*Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.*

### 3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.			Hours/week (if applicable)
		1	2		
Seminar	Leaders from various industries and organizations will be invited to share their experience and insights.	√	√		
Class Participation	Discussions will be conducted to help students think critically and interact with guest speakers.	√	√		
Company visits	Visiting various industries in Hong Kong or Mainland China and meeting with respective senior management to widen participants' business exposure and network.	√	√		

**4. Assessment Tasks/Activities (ATs)**

*(ATs are designed to assess how well the students achieve the CILOs.)*

Assessment Tasks/Activities	CILO No.					Weighting	Remarks
	1	2	3	4			
Continuous Assessment: <u>100%</u>							
Seminars	√	√					Assessed on a Pass/Fail basis
Participation	√	√					
Examination: _____% (duration: _____, if applicable)						100%	

**5. Assessment Rubrics**

*(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)*

Assessment Task	Criterion	Pass	Fail
Pre-reading, In-class discussion, company visits, and exercises (if any)	Ability to contribute in discussion and exercises in class	<ul style="list-style-type: none"><li>• Listening attentively in all sessions</li><li>• Actively participate in all discussion, exercises and company visits</li></ul>	<ul style="list-style-type: none"><li>• Participate in few discussion and exercises or does not participate</li></ul>

**Part III Other Information** (more details can be provided separately in the teaching plan)

**1. Keyword Syllabus**

*(An indication of the key topics of the course.)*

Leadership Strategy and Style. Cultural Influences. Personal Values. Innovation and Change.

**2. Reading List**

**2.1 Compulsory Readings**

*(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)*

1.	
2.	
3.	
...	

**2.2 Additional Readings**

*(Additional references for students to learn to expand their knowledge about the subject.)*

1.	
2.	
3.	
...	