City University of Hong Kong Course Syllabus

offered by Department of Public Policy with effect from Semester A 2017/18

Part I Course Overview

Doing Research in China
POL5706
One semester
3
P5
English
English
nil
nil
nil
nil

Part II Course Details

1. Abstract

This course aims to introduce to students the major research methods of social sciences, in the context of China. In particular, students will appreciate the challenges and promises of China research, the circumstances upon which these arise, and the coping strategies adopted by researchers active in the field. The course will also enhance students' knowledge on the major research methods of social science, qualitative and quantitative, in the context of China research in particular. Researchers (faculties and doctoral candidates working on China) will be invited to discuss their actual research experience with students.

2. Course Intended Learning Outcomes (CILOs)

No.	CILOs	Weighting	Discov	•	
		(if	curricu	lum rel	lated
		applicable)	learnin	g outco	omes
			(please	tick	where
			approp	riate)	
			A1	A2	A3
1.	Design their own research effectively.	30%			
2.	Evaluate critically the research designs of others.	20%			
3.	Learn various methods, assess the appropriateness of different	10%			
	methods for different research questions, and the standards by				
	which each method should be evaluated.				
4.	Identify the major dimensions of challenges in China research	20%			
	and assess the coping strategies in different circumstances.				
5.	Develop hands-on skills and a good intellectual foundation for	20%			
	conducting research in China				
		100%			

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)

TLA	Brief Description	CILO No.					Hours
	-	1	2	3	4	5	(if applicable)
1.	Weekly in-class seminars (part lectures, part instructor-led	\checkmark	\checkmark	\checkmark	\checkmark		3 hours per lecture
	interactive discussion sessions)						
2.	Guided reading (students are required	\checkmark			\checkmark		3 hours
	to complete reading of assigned						(outside
	materials according to the seminar schedule before each seminar)						lecture hours)
3.	In-class tests (students are to take two						1 to 2 hours
	tests during the semester to assess						for each
	their understandings of the uses for						in-class test
4	different research methods)						
4.	Sharing and discussion with active researchers' actual research			\checkmark	\checkmark	\checkmark	
	experience (in class and part of the						
	seminars)						
5.	Students work in small groups to						2 hours or more
	develop a research design proposal –				,		for each group
	concepts, rationale, data, execution						assignment
	plan; and a self-appraisal: estimates						(outside lecture
	of difficulties, possible coping						hours)
	strategies (out-of-class)						
	Students' progress will be guided						
	closely during the weekly seminars						
6.	End-of-term Workshop in which						3 hours for the
	students present their research design			1			last week
	proposal and self-appraisal, and						
	respond to appraisals and comments						
	by other groups of students; guided			1			
	discussion by instructor						

4. Assessment Tasks/Activities (ATs)

Assessment Tasks/Activities	CILO No.		Weighting	Remarks			
	1	2	3	4	5		
Continuous Assessment: 100%							
Assignment	X	х	х		х	30%	Different components of proposal delivered over the semester.
Activities		x		x	x	40%	Practicing quantitative and qualitative research methods learnt and in lectures; and writing a reflexive report, such as tour visit to University Research Center at CUHK for archival studies; fieldnotes practice for participatory observation; in-class debate, role and presentation on questionnaire design and interview; on campus survey and interview practice, transcription, and reflexive reports.
Final research proposal			х	х	х	30%	
		-		-		100%	

5. Assessment Rubrics

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
Assignment	Be able to design a research project using the theories and methods learned from the class.	Good understanding of different component and stages of research design. Well demonstrated capacity of identifying a research topic, building a theoretical framework and choosing effective methodology.	Fair understanding of different component and stages of research design. Fairly demonstrated capacity of identifying a research topic, building a theoretical framework and choosing effective methodology.	Some understanding of different component and stages of research design. Some demonstrated capacity of identifying a research topic, building a theoretical framework and choosing effective methodology.	Obviously limited understanding of different component and stages of research design. Limited demonstrated capacity of identifying a research topic, building a theoretical framework and choosing effective methodology.	Poor understanding of different component and stages of research design. Poorly demonstrated capacity of identifying a research topic, building a theoretical framework and choosing effective methodology.
Activities	Understand how to use survey and interview research methods. What kind of questions is suitable for the methods? Understand the advantages and disadvantages of each method	Good design of questionnaire/interview questions. Well incorporate knowledge learnt class. Good reflections on each method after the practice.	Fair design of questionnaire/interview questions. Fairly incorporate knowledge learnt class. Good reflections on each method after the practice.	Started to design of questionnaire/interview questions. Some incorporate knowledge learnt class. Good reflections on each method after the practice.	Obviously limitations in design of questionnaire/interview questions. Limited incorporate knowledge learnt class. Good reflections on each method after the practice.	Poor design of questionnaire/interview questions. Poorly incorporate knowledge learnt class. Good reflections on each method after the practice.
Final research proposal	Research design with effective methodologies for research questions, integrating qualitative and quantitative methods.	Good grasp of knowledge of both the quantitative and qualitative methods for data collection and analysis. Well demonstrated capacity in developing a scientific and feasible research proposal as well as carrying out the study. Clear and effective communication of the findings to a broader audience.	Fair grasp of knowledge of both the quantitative and qualitative methods for data collection and analysis. Fairly demonstrated capacity in developing a scientific and feasible research proposal as well as carrying out the study. Fair communication of the findings to a broader audience.	Some grasp of knowledge of both the quantitative and qualitative methods for data collection and analysis. Some demonstrated capacity in developing a scientific and feasible research proposal as well as carrying out the study. Some communication of the findings to a broader audience.	Obviously limited knowledge of both the quantitative and qualitative methods for data collection and analysis. Limited demonstrated capacity in developing a scientific and feasible research proposal as well as carrying out the study. Limited communication of the findings to a broader audience.	Sparse knowledge of both the quantitative and qualitative methods for data collection and analysis. Little demonstrated capacity in developing a scientific and feasible research proposal as well as carrying out the study. Little communication of the findings to a broader audience.

Part III Other Information

1. Keyword Syllabus

Research, science and social science inquiry; China studies – state of the field; the China research 'field' – characteristics, challenges and resources; qualitative and quantitative studies and methods in use in China studies; the usual 'textbook advice' and presentation of research outputs and conclusions; the 'actual' research process; coping strategies; evolving research design; exploratory study; ethical issues; researcher's role and methods; what research is and what defines a contribution.

2. Reading List

2.1 Compulsory Readings

1.	Earl Babbie (2013) The Basics of Social Research, (Belmont: Wadsworth)
2.	Maria Heimer and Stig Thøgerson (2006) Doing Fieldwork in China, Honolulu:
	University of Hawaii Press.

2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

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1.	Davis, Deborah, The Consumer Revolution in Urban China, University of California
	Press, 1999.
2.	Fairbank, John King and Merle Goldman, China: A New History, Harvard University
	Press, 1998.
3.	Gladney, Dru, Ethnic Identity in China: The Making of a Muslim Minority Nationality,
	Wadsworth Publishing, 1997.
4.	Lampton, David M., The Making of China's Foreign and Security Policy in the Era of
	Reform: 1978-2000, Stanford University 2001.
5.	Madsen, Richard, China's Catholics: Tragedy and Hope in a Emerging Civil Society,
	University of California, 1998.
6.	Moore, Thomas, China in the World Market, Cambridge University Press, 2002.
7.	Unger, Jonathan, The Transformation of Rural China, M. E. Sharpe, 2002.
8.	Yang, Dali, Remaking the Chinese Leviathan, Stanford University Press, 2006.
9.	Thun, E. Changing Lanes in China: foreign direct investment, local governments and
	auto sector development: Cambridge University Press, 2006.
10.	Wang, Hongying, Weak State, Strong Networks: The Institutional Dynamics of
	Foreign Direct Investment in China, Oxford University Press, 2001