

City University of Hong Kong
Course Syllabus

offered by College of Business
with effect from Semester A 2017/18

Part I Course Overview

Course Title:	_____
Course Code:	_____
Course Duration:	_____
Credit Units:	_____
Level:	_____
Proposed Area: <i>(for GE courses only)</i>	<input type="checkbox"/> Arts and Humanities <input type="checkbox"/> Study of Societies, Social and Business Organisations <input type="checkbox"/> Science and Technology
Medium of Instruction:	_____
Medium of Assessment:	_____ (1) FB8912/FB8912M Business Research Methods; <i>and</i> FB8905/FB8905M Project [applicable to 2013, 2014 and 2015 intakes only]
Prerequisites: <i>(Course Code and Title)</i>	(2) Students must complete first year of study [applicable to 2016 intake and thereafter]
Precursors: <i>(Course Code and Title)</i>	(1) FB8913 Multi-Disciplinary Research Workshop [applicable to 2013 and 2014 intakes only]
Equivalent Courses: <i>(Course Code and Title)</i>	_____
Exclusive Courses: <i>(Course Code and Title)</i>	_____

Part II Course Details

1. Abstract

(A 150-word description about the course)

This seminar is concerned with general and cross-disciplinary business research and is a research seminar for all doctoral students particularly in their 3rd year of study. Students joining this seminar are presumed to have completed significant amount of research at the doctoral level since they will need to present their research to the class for in-depth discussion. ***A primary objective is to broaden students' perspectives in contemporary business research. It also provides opportunities for students to acquire practical skills in managing their academic career.***

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs [#]	Weighting* (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Present scholarly research in a specialised area to a broad academic audience in business and management		✓	✓	✓
2.	Develop a broad understanding of the history and current research trends of each of the sub-disciplines of business research		✓	✓	
3.	Acquire practical skills on how to manage and develop a successful academic career		✓	✓	✓
4.	Be aware of research ethics and able to act ethically in research endeavours		✓	✓	
		100%			

* If weighting is assigned to CILOs, they should add up to 100%.

[#] Please specify the alignment of CILOs to the Gateway Education Programme Intended Learning outcomes (PILOs) in Section A of Annex.

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.						Hours/week (if applicable)
		1	2	3	4			
1.	Seminars	✓	✓	✓	✓			
2.	Presentation	✓	✓	✓	✓			
3.	In-class discussions	✓	✓	✓	✓			
4.	Assignments	✓	✓	✓	✓			

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.						Weighting*	Remarks
	1	2	3	4				
Continuous Assessment: 100%								
Participation	✓	✓	✓	✓				
Presentation	✓	✓	✓	✓				
Assignments	✓	✓	✓	✓				
Examination: _____% (duration: _____, if applicable)								
* The weightings should add up to 100%.							100%	

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
1. Participation	Students' engagement in classroom and group discussion and the ability to critically evaluate the quality of research.	High	Significant	Moderate	Basic	Not even reaching marginal levels
2. Presentation	Ability to identify research topics and describe research objectives, review of related literature, research hypotheses, test procedures including sample, data sources, test design, and contribution to the existing literature.	High	Significant	Moderate	Basic	Not even reaching marginal levels
3. Assignments	Assessed on the basis of presentation and the demonstration of skills, knowledge and understanding of the subject matter.	High	Significant	Moderate	Basic	Not even reaching marginal levels

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

Cross-disciplinary business research, developing and managing an academic career, time management for academic career, and academic job search.

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

1.	
2.	
3.	
...	

2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

1.	
2.	
3.	
...	