City University of Hong Kong Course Syllabus

offered by College/School/Department of Management with effect from Semester A 2017 / 2018

Part I Course Overview	7
Course Title:	Organizational Behavior and Leadership
Course Code:	FB 5304
Course Duration:	1 Semester
Credit Units:	2
Level:	P5
Medium of Instruction:	English
Medium of Assessment:	English
Prerequisites: (Course Code and Title)	NIL
Precursors: (Course Code and	1111
Title) Equivalent Courses:	NIL
(Course Code and Title) Exclusive Courses:	MGT 5304 Management and Organizational Behavior
(Course Code and	
Title)	NIL

Part II Course Details

1. Abstract

Upon successful completion of this course, students should be able to:

- Generate the concepts, practices, and implications of organizational behavior.
- Construct their own understanding, abilities and skills required to effective managers to solve real-business problems in organizations.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting	Disco	•	
		(if	enrich	ed	
		applicable	curric	ulum	
)	related	l learni	ing
			outco	nes	
			(pleas	e tick v	where
			appro	priate)	
			A1	A2	<i>A3</i>
1.	Demonstrate knowledge of how organizations and	40%	X	X	X
	leaders influence the feelings and behavior of their				
	employees and vice versa and of theories				
	and concepts relevant to managing work behavior.				
2.	Apply organizational behavior concepts and theories to	30%		X	X
	real-business problems in organizations.				
3.	Demonstrate evidence of effective communication and	30%	X	X	X
	interpersonal skills in carrying out group project work				
	in business organizations.				
		100%			

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)
(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.			Hours/week (if applicable)
		1	2	3	
1.	Emphasis in lectures is placed on learning driven by interest-based activities.	X	X	X	
2.	Learning through class exercises are primarily based on real-business cases.	X	X	X	
3.	Learning through conducting a team project.	X	X	X	

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.				Weighting	Remarks	
	1	2	3	4			
Continuous Assessment: 100 %							
Contribution in classes	X	X				10%	Learning best occurs through
							active participation which is
							highly encouraged in the classes.
							Participation will be evaluated on
							two dimensions: 1. active
							engagement (5%) and 2. quality
							of contribution to discussions
							(5%). Indicators of active
							engagement include regular
							attendance, taking the initiative
							in raising questions and issues, as
							well as active participation in
							class discussion and exercises.
							Quality of contribution will be
							evaluated by the relevance and
							usefulness of students' comments
							in the classes.
Individual in-class test	X	X				40%	Students will be evaluated
							mainly based on the clarity and
							depth of understanding about key
							concepts and theories. They will
							also be asked to demonstrate
							some ability to apply those

	1	1	ı	1		I	T
							concepts and theories into real-
							business situations. The length of
							the test will be 60 minutes.
Group project	X	X	X			50%	Increasingly, organizations rely
							on groups and teams to perform
							key functions. Thus, how to be
							an effective team member is
							increasingly important in modern
							organizations. To develop and
							practice group skills, students
							will have extensive opportunities
							to work as a group during the
							entire semester. Students will be
							randomly assigned to groups (5-6
							people/ only gender proportion
							will be considered), and those
							groups will be formed at the
							early stage of this course.
							Many interest-based activities
							will be given to work as groups
							over the course. The major task
							of the groups will be the
							completion of a group project.
Examination: 0 % (duration:			, if	applicab	le)		

100%

(Indicative of likely activities and tasks designed to assess how well the students achieve the CILOs. Final details will be provided to students in their first week of attendance in this course)

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment Task	Criterion	Excellent	Good	Fair	Marginal	Failure
		(A+, A, A-)	(B+, B, B-)	(C+, C, C-)	(D)	(F)
1. Contribution in		Student is almost	Student is	Student is	Student is almost	Student shows serious
classes (10%)		always prepared	frequently	occasionally	never prepared for	attendance problems
		for class with	prepared for class	prepared for class	class with relevant	and fail to attend 70%
		relevant class	with relevant class	with relevant class	class materials.	of classes.
		materials. Student	materials. Student	materials. Student is	Student is almost	
		is almost always	is frequently	occasionally late to	always late to class	
		punctual and	punctual and	class and leaves	and leaves early.	
		attends full-time.	attends full-time.	early. Student	Student almost never	
		Student almost	Student frequently	occasionally	contributes to class by	
		always contributes	contributes to class	contributes to class	offering ideas and	
		to class by	by offering ideas	by offering ideas	asking questions.	
		offering ideas and	and asking	and asking		
		asking questions	questions once per	questions.		
		more than once	class.			
		per class.				
2.Individual in-		Strong evidence of	Evidence of a	A student who has	Sufficient familiarity	Little evidence of
class test (40%)		original thinking;	grasp of the	profited from the	with the subject and of	familiarity with the
		good organization,	subject with	course; some	ability to respond to	course material; poor
		capacity to	indications of	understanding of	the questions as to	critical and analytical
		organize and	critical capacity	the subject with	justify consideration	skills; ignorance of
		synthesize with	and analytical	some ability to	of the student for	the literature
		superior grasp of	ability; reasonable	think analytically	progression.	
		the subject matter;	understanding of	and to offer		
		evidence of	the issues with	adequate responses		
		extensive	good responses to	to the questions.		
		knowledge base.	the questions.			
3. Group project		As in B, but with	The evidence	The evidence is	Pieces of evidence are	Poor arguments, with
(50%)		higher degree of	presents a good	relevant, accurate	relevant and accurate,	little
		originality and	appreciation of the	and covers a fair	but are isolated,	theoretical/conceptual
		evidence of	general thrust of	number of issues.	addressing a limited	grounding and
		internalization into	the project. Good	However, there is	number of issues.	understanding of the
		a personalized	coverage with	little evidence of an	Demonstration of	materials and the

model of practice.	relevant and	overall view of the	understanding in a	context involved. No
Good evidence of	accurate support.	project.	minimally acceptable	originality, weak
reflection on own	A clear view of	Demonstrates	way. Poor coverage,	justification of
performance based	how various	declarative	no originality, weak	conclusions and
on theory.	aspects of the	understanding of a	justification of	poorly structured.
Generalizes	project integrate to	reasonable amount	solutions or	
principles, models	form a thrust or	of content. Able to	recommendations.	
or practices to new	purpose. Good	discuss content		
and unfamiliar	evidence of	meaningfully but		
real-life contexts.	application of	little application or		
	course content to	integration of items.		
	practice. Solutions	Fair justification of		
	or	solutions or		
	recommendations	recommendations.		
	well justified.			

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

Introduction to organizational behavior; Personality and perception; Motivation; Group behavior and decision making; Leadership; Conflict and stress management; Power, politics and ethics; Organizational environment; Organizational change.

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

1.	Readings to be assigned by the course instructor
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2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

1.	George, J. and Jones, G, 2008, Understanding and Managing Organizational Behavior, 5/E, Prentice Hall (ISBN-10: 013239457X, ISBN-13: 9780132394574).
2.	Crainer, S., 2000, The Management Century: A Critical Review of Twentieth Century Thought and Practice, San Francisco: Jossey Bass
3.	The Economist, The New Organization, 21 January, 2006
4.	Hickson, D.J. and Pugh, D.S., 2003, Management Worldwide: Distinctive Styles amid Globalization, London: Penguin
5.	Hofstede, G., 2001, Culture's Consequences: Comparing Values, Behaviours, Institutions and Organizations across Nations, (2nd ed.), Thousand Oaks, CA: Sage
6.	Katzenbach, J.R. and Smith, D.K., 2003, The Wisdom of Teams: Creating the High Performance Organization, Boston, MA: Harvard Business School Press
7.	Pfeffer, J., 1998, The Human Equation: Building Profits by Putting People First, Boston, MA: Harvard Business School Press
8.	Pugh, D.S. and Hickson, D.J., 2007, Writers on Organizations, (6 th ed.), Thousand Oaks CA: Sage
9.	Ritzer, G., 1996, The McDonaldization of Society: An Investigation into the Changing Character of Contemporary Social Life, (Revised edition), Thousand Oaks CA: Pine Forge Press