

City University of Hong Kong
Course Syllabus

offered by Department of Management Sciences
with effect from Semester A 2016 /17

Part I Course Overview

Course Title:	Internship Project
Course Code:	MS6324
Course Duration:	Two Semesters
Credit Units:	6
Level:	P6
Medium of Instruction:	English
Medium of Assessment:	English
Prerequisites: (Course Code and Title)	Nil
Precursors: (Course Code and Title)	Nil
Equivalent Courses: (Course Code and Title)	Nil
Exclusive Courses: (Course Code and Title)	Nil

Part II Course Details

1. Abstract

The course aims to provide students with the opportunity to demonstrate mastery of the knowledge in Operations and Supply Chain Management by conducting an applied project for an industry company that brings real-world business value. This course also serves as a means of acquiring supplemental skills and expertise in one or more of the knowledge domains covered in the *MSc in Operations and Supply Chain Management* program in a real and hands-on manner.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Diagnose a relevant real-world problem in the areas of Operations and Supply Chain Management (OSCM)	20%	√	√	
2.	Develop and propose promising solutions to a OSCM problem with in-depth analytical skills and critically evaluate the consequences with the proposed solutions	40%		√	
3.	Demonstrate the skills of managing a real-world business project in a timely and professional manner	20%		√	√
4.	Master different stages of project writing process	20%		√	√
		100%			

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.				Hours/ week (if applicable)
		1	2	3	4	
Internship project	<p>Students will conduct a real-world applied project for a real-world organization under the supervision of an assigned faculty advisor and the direction of a project sponsor who is a management-level individual in the organization for which the project is being conducted. The faculty advisor and the project sponsor have both the responsibility and the authority to approve the project and any required resources, mentor the student, and review and approve all project deliverables such as project plans, project progress, status reports, and the final project report.</p> <p>Retreats will be conducted on an intensive basis over weekends to enable students to concentrate on their learning without interruptions from their daily routine commitments. During the retreat, students will be required to make oral presentations about their projects, conduct discussions with their faculty advisors and other students to get feedback and advice.</p>	√	√	√	√	3 hours/ week

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.				Weighting	Remarks
	1	2	3	4		
Continuous Assessment: 100%						
Project presentation & report	√	√	√	√	100%	The project will be group based, with each group 3 students (a departure from that is subject to approval by the course leader). The project may be assigned by the student's employer or may be created in coordination with a faculty member. The completed project should clearly present the problem of the research subject investigated or applied project undertaken, its significance to theory or business practice, the research or project background, a well-defined method, results or findings, and their implications. Project reports should be presented in a predetermined form and structure and should be typed and bound. Students will be given detailed instructions.
Examination: 0% (duration: _____, if applicable)					100%	

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Adequate (C+, C, C-)	Marginal (D)	Failure (F)
Project presentation and report	The grading is based on continuous assessment by the project supervisor. It is possible that group members receive different grades based on their individual contributions, possibly based on input from the employers. The ultimate grading will reflect the final presentation and reports.	The project is very clearly defined. Very satisfactory results are obtained. Proposed solutions are adopted by companies. Very good demonstration of the taught knowledge. The findings contain significant research component.	Project scope is well defined, satisfactorily executed. Good demonstration of knowledge covered by the program. Proposed solutions are very meaningful to the companies.	A very meaningful project, and completed in a satisfactory way. Appreciated by companies. Presented in a professional format.	Work on a meaningful topic, and delivered some useful results. Successfully delivered the presentation and project report.	Unable to deliver the project due to ill-defined problem, poor execution, failed objectives.

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

The department will appoint a Project Coordinator to coordinate the project/case study subjects and arrange supervisors.

A Project Supervisor will be appointed for each project case. S/he will be responsible inter-alia for the following matters:

- (a) Ensuring that the proposed project meets the agreed criteria.
- (b) Liaising with outside organizations as necessary.
- (c) Providing appropriate supervision i.e. of the right quality and amount.
- (d) Initial supervision and facilitating the operation of learning sets and/or project teams.
- (e) Checking on students' progress.
- (f) Assessment of the project report.

2. Reading List

Easton, Geoff. **Learning from Case Studies**, 2nd ed., Prentice Hall, 1992.

Michiel R. Leenders and James A. Erskine. **Case Research**, 3rd ed., University of Western Ontario, 1989

Christensen, C.R. et al, **Case Method**, 2nd ed, Harvard Business School, 1989

Yin, R.K. **Applications of Case Study Research**, Sage, Newbury Park, 1993

Selected readings from books, journals and magazines.