

**City University of Hong Kong**  
**Course Syllabus**

**offered by College of Business**  
**with effect from Semester A 2016 /17**

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**Part I Course Overview**

**Course Title:** Expert Lectures on Financial Markets

**Course Code:** FB6710

**Course Duration:** 13 weeks over 2 semesters

**Credit Units:** 3

**Level:** P6

**Medium of Instruction:** English

**Medium of Assessment:** English

**Prerequisites:**  
*(Course Code and Title)* Nil

**Precursors:**  
*(Course Code and Title)* Nil

**Equivalent Courses:**  
*(Course Code and Title)* Nil

**Exclusive Courses:**  
*(Course Code and Title)* Nil

## Part II Course Details

### 1. Abstract

The course gives students a unique opportunity to learn and discuss the latest developments faced by financial markets and put in practice by leading practitioners in the broad area of finance. The course will be taught by a pool of industry experts who will engage in interactive discussions of current issues in their area of expertise. On completion, students will have a rounded knowledge and appreciation of the key issues that the finance industry faces in Hong Kong, the Asia-Pacific region and across international markets. They may also have the opportunity to discuss their future career choices with industry mentors.

### 2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs	Weighting (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Understand topical issues in various areas of the finance industry	33	X	X	
2.	Discuss and critically evaluate the solutions put forward by leading industry practitioners in light of existing academic frameworks	33	X	X	X
3.	Present the results of their critical assessment in a coherent and rigorous manner in written or oral reports	34	X	X	X
		100%			

**A1: Attitude**

*Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.*

**A2: Ability**

*Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.*

**A3: Accomplishments**

*Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.*

### 3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.						Hours/week (if applicable)
		1	2	3				
Lectures	The lectures encourage students to think critically and logically by interactively introducing the main issues. Real-world examples are discussed in the lectures to help students understand the current issues faced by the finance industry in light of the insights proposed in the academic literature.	X	X					
In-class discussion	In-class group discussions will be encouraged. Students will get a better understanding of the essential materials by interpreting what they learn from the lecture.	X	X	X				
Coursework	The coursework test students' ability to understand, discover and innovate. Students will have to demonstrate to be able to master the issues discussed in the course and critically evaluate the solutions proposed or in place for several topical problems.	X	X	X				

### 4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.						Weighting	Remarks
	1	2	3					
Continuous Assessment: 100%								
Coursework	X	X	X				100%	
Examination: ____% (duration: _____, if applicable)							100%	

## 5. Assessment Rubrics

*(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)*

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Adequate (C+, C, C-)	Marginal (D)	Failure (F)
Coursework		Strong evidence of original thinking; good organization, capacity to analyse and synthesize; superior grasp of subject matter; evidence of extensive knowledge base.	Evidence of grasp of subject, some evidence of critical capacity and analytic ability; reasonable understanding of issues; evidence of familiarity with literature.	Student who is profiting from the university experience; understanding of the subject; ability to develop solutions to simple problems in the material.	Sufficient familiarity with the subject matter to enable the student to progress without repeating the course.	Little evidence of familiarity with the subject matter; weakness in critical and analytic skills; limited, or irrelevant use of literature.

**Part III Other Information** (more details can be provided separately in the teaching plan)

**1. Keyword Syllabus**

*(An indication of the key topics of the course.)*

investment and commercial banking, trading, wealth management, risk management

**2. Reading List**

**2.1 Compulsory Readings**

*(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)*

Lecture notes and handouts provided by the industry expert.

**2.2 Additional Readings**

*(Additional references for students to learn to expand their knowledge about the subject.)*

Textbook chapters and published papers related to the topics of interest.