City University of Hong Kong

Information on a Course offered by Department of Management with effect from Semester A in 2014 / 2015

Part I

Course Title: Organizational Behavior and Leadership

Course Code: FB 5304

Course Duration: One Semester

Credit Units: 2

Level: P5

Medium of Instruction: English

Prerequisites: NIL

Precursors: NIL

Equivalent Courses: MGT 5304 Management and Organizational Behavior

Exclusive Courses: NIL

Part II

Course Aims:

Upon successful completion of this course, students should be able to:

- Generate the concepts, practices, and implications of organizational behavior.
- Construct their own understanding, abilities and skills required to effective managers to solve real-business problems in organizations.

Course Intended Learning Outcomes (CILOs)

Upon successful completion of this course, students should be able to:

No.	CILOs	Weighting (if applicable)
1.	Demonstrate knowledge of how organizations	40%
	influence the feelings and behavior of their	
	employees and vice versa and of theories	
	and concepts relevant to managing work behavior.	
2.	Apply organizational behavior concepts and	30%
	theories to real-business problems in organizations.	
3.	Demonstrate evidence of effective communication	30%
	and interpersonal skills in carrying out group	
	project work in business organizations.	

Teaching and learning Activities (TLAs)

(Indicative of likely activities and tasks designed to facilitate students' achievement of the CILOs. Final details will be provided to students in their first week of attendance in this course)

Total Hour (Group Size): Seminars 26 (60)

No.	TLAs	ILO No	Hours/week (if applicable)
1.	Emphasis in lectures is placed on learning	1, 2, 3	
	driven by interest-based activities.		
2.	Learning through class exercises are	1, 2, 3	
	primarily based on real-business cases.		
3.	Learning through conducting a team project.	1, 2, 3	

Assessment Tasks/Activities

(Indicative of likely activities and tasks designed to assess how well the students achieve the CILOs. Final details will be provided to students in their first week of attendance in this course)

100% coursework

Contribution in classes (10%)

Learning best occurs through active participation which is highly encouraged in the classes. Participation will be evaluated on two dimensions: 1. active engagement (5%) and 2. quality of contribution to discussions (5%). Indicators of active engagement include regular attendance, taking the initiative in raising questions and issues, as well as active participation in class discussion and exercises. Quality of contribution will be evaluated by the relevance and usefulness of students' comments in the classes.

Individual in-class test (40%)

Students will be evaluated mainly based on the clarity and depth of understanding about key concepts and theories. They will also be asked to demonstrate some ability to apply those concepts and theories into real-business situations. The length of the test will be 60 minutes.

Group project (50%)

Increasingly, organizations rely on groups and teams to perform key functions. Thus, how to be an effective team member is increasingly important in modern organizations. To develop and practice group skills, students will have extensive opportunities to work as a group during the entire semester. Students will be randomly assigned to groups (5-6 people/ only gender proportion will be considered), and those groups will be formed at the early stage of this course. Many interest-based activities will be given to work as groups over the course. The major task of the groups will be the completion of a group project.

ILO No	AT1: Attendance Participation	AT2: Individual paper	AT3: Group project	Remarks	
CILO 1	1	2	1	1: Minor focus on the ILO;	
CILO 2	1	2	1	2: Main focus on the	
CILO 3			2	ILO)	

Contribution in Classes (10%)

Fail	Marginal	Adequate	Good	Excellent
(F)	(D)	(C- to C+)	(B- to B+)	(A- to A+)
Not attending	Student is	Student is	Student is	Student is
70% of classes.	almost never	occasionally	frequently	almost always
	prepared for	prepared for	prepared for	prepared for
	class with	class with	class with	class with
	relevant class	relevant class	relevant class	relevant class
	materials.	materials.	materials.	materials.
	Student is	Student is	Student is	Student is
	almost always	occasionally late	frequently	almost always
	late to class and	to class and	punctual and	punctual and
	leaves early.	leaves early.	attends full-	attends full-
	Student almost	Student	time. Student	time.
	never	occasionally	frequently	Student almost
	contributes to	contributes to	contributes to	always
	class by offering	class by offering	class by offering	contributes to
	ideas and asking	ideas and asking	ideas and asking	class by offering
	questions.	questions.	questions once	ideas and asking
			per class.	questions more
				than once per
				class.

Group Project (50%)

Marginal	Adequate	Good	Excellent
D	C- C C+	B- B B+	A- A A+
1.0	1.7 2.0 2.3	2.7 3.0 3.3	3.7 4.0 4.3
Pieces of evidence	The evidence is	The evidence presents	As in B, but with
are relevant and	relevant, accurate and	a good appreciation of	higher degree of
accurate, but are	covers a fair number of	the general thrust of	originality and
isolated, addressing a	issues. However, there	the project. Good	evidence of
limited number of	is little evidence of an	coverage with	internalization
issues. Demonstration	overall view of the	relevant and accurate	into a
of understanding in a	project. Demonstrates	support. A clear view	personalized
minimally acceptable	declarative	of how various	model of practice.
way. Poor coverage,	understanding of a	aspects of the project	Good evidence of
no originality, weak	reasonable amount of	integrate to form a	reflection on own
justification of	content. Able to	thrust or purpose.	performance
solutions or	discuss content	Good evidence of	based on theory.
recommendations.	meaningfully but little	application of course	Generalizes
	application or	content to practice.	principles, models
	integration of items.	Solutions or	or practices to
	Fair justification of	recommendations well	new and
	solutions or	justified.	unfamiliar real-
	recommendations.		life contexts.

Grading of Student Achievement: Refer to Grading of Courses in the Academic Regulations for Taught Postgraduate Degrees.

Letter	Grade Definitions A+	Criteria Excellent
	A	
	A-	
	B+	Good
	В	
	B-	
	C+	Adequate
	C	_
	C-	
	D	Marginal
	F	Failure
	P	Pass

Part III

Keyword Syllabus:

Introduction to organizational behavior; Personality and perception; Motivation; Group behavior and decision making; Leadership; Conflict and stress management; Power, politics and ethics; Organizational environment; Organizational change.

The recommended textbook:

McShane, S. L., & Von Glinow, M. A. 2010, *Organizational behavior: Emerging knowledge and practice for the real world*, 5/E, McGraw-Hill Irwin.

Extract reference:

- George, J. and Jones, G, 2008, *Understanding and Managing Organizational Behavior*, 5/E, Prentice Hall (ISBN-10: 013239457X, ISBN-13: 9780132394574).
- Crainer, S., 2000, The Management Century: A Critical Review of Twentieth Century Thought and Practice, San Francisco: Jossey Bass
- The Economist, The New Organization, 21 January, 2006
- Hickson, D.J. and Pugh, D.S., 2003, Management Worldwide: Distinctive Styles amid Globalization, London: Penguin
- Hofstede, G., 2001, Culture's Consequences: Comparing Values, Behaviours, Institutions and Organizations across Nations, (2nd ed.), Thousand Oaks, CA: Sage
- Katzenbach, J.R. and Smith, D.K., 2003, The Wisdom of Teams: Creating the High Performance Organization, Boston, MA: Harvard Business School Press
- Morgan, G., 2006, Images of Organization, London: Sage
- Pfeffer, J., 1998, The Human Equation: Building Profits by Putting People First, Boston, MA: Harvard Business School Press
- Pugh, D.S. and Hickson, D.J., 2007, Writers on Organizations, (6th ed.), Thousand Oaks CA: Sage
- Ritzer, G., 1996, The McDonaldization of Society: An Investigation into the Changing Character of Contemporary Social Life, (Revised edition), Thousand Oaks CA: Pine Forge Press