

City University of Hong Kong

Information on a Course offered by Department of Media and Communication with effect from Semester A in 2012/ 2013

Part I

Course Title: Proseminar in Communication Studies

Course Code: COM8002

Course Duration: 1 semester

No. of Credit Units: 3

Level: R8

Medium of Instruction: English

Prerequisites: *(Course Code and Title)* None

Precursors: *(Course Code and Title)* None

Equivalent Courses: *(Course Code and Title)* None

Exclusive Courses: *(Course Code and Title)* None

Part II

1. Course Aims:

Systematically review key literature in communication studies; introduce special topics; and discuss relevant research strategies.

2. Course Intended Learning Outcomes (CILOs)

Upon successful completion of this course, students should be able to:

No.	CILOs	Weighting (if applicable)
1.	Systematically and critically review the literature in media studies	35%
2.	Discuss selected topics in media studies	35%
3.	Analyze various research work and strategies in innovative ways to facilitate discovery of new knowledge in relevant domain	30%

3. Teaching and learning Activities (TLAs)

(designed to facilitate students' achievement of the CILOs)

CILO No	TLAs	Hours/week (if applicable)
1, 2, 3	Analyze and discuss the assigned readings	3
1, 2, 3	Write a research paper	NA

4. Assessment Tasks/Activities

(designed to assess how well the students achieve the CILOs)

CILO No	Type of assessment tasks/activities	Weighting (if applicable)	Remarks
1, 2, 3	Presentation and participation in discussion	30%	
1, 2, 3	Research papers or review essays	70%	

The student is expected to present the analysis of the assigned readings and participate in the discussion. Besides, the student is expected to write a research paper (20-30 pages) and/or review essays (8-10 pages each) as required by the instructor.

5. Grading of Student Achievement:

A-F. The grade will be based on student's overall performance in the tasks/activities listed in part 4 above.

Part III

Keyword Syllabus:

Media studies. Mass communication. Media in political, economic, and cultural contexts.

Recommended Reading:

As an advanced level postgraduate class, the course will not use fixed texts/readings. Rather, the list of topics/theories to be covered and the readings to be assigned will be determined by the instructor each year according to recent developments in the field.