

**City University of Hong Kong**

**Information on a Course  
offered by School of Creative Media  
with effect from Semester A in 2014 / 2015**

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**Part I**

**Course Title:** Topics in Media Art III

**Course Code:** SM6327

**Course Duration:** One semester (13 weeks)

**No. of Credit Units:** 3 units

**Level:** P6

**Medium of Instruction:** English

**Prerequisites:** Nil

**Precursors:** Nil

**Equivalent Courses:** Nil

**Exclusive Courses:** Nil

**Part II**

**1. Course Aims:**

This place-holder course aims to provide the flexibility to take advantage of unplanned opportunities and resources in media art made available to us. Students are given the opportunity to have their learning experience enriched by artists-in-residence or scholars of temporary residence in Hong Kong. SCM faculties may also, from time to time, offer topical seminars on media arts on an issue that is not already covered by currently listed classes. Topics especially sought include forms of technical literacy, and critical discourse arising from new technologies.

Enrolment for SM6327 Topics in Media Art III depends on permission of the instructor, which will only be granted if the topic is essentially different from that covered in SM5316 Topics in Media Art I and SM6311 Topics in Media Art II.

## 2. Course Intended Learning Outcomes (CILOs)

*Upon successful completion of this course, students should be able to:*

No.	CILOs
1.	Gain insight into aspects of media art that are not already covered in the currently listed SCM courses.
*2.	Create a new research agenda in response to topics and methods raised in the course.
*3.	Execute creative and research projects to verify new ideas

\*Negotiated Learning Outcome (NLO) explicitly articulating the elements of Discovery oriented learning.

## 3. Teaching and Learning Activities (TLAs)

*(Indicative of likely activities and tasks designed to facilitate students' achievement of the CILOs. Final details will be provided to students in their first week of attendance in this course)*

TLAs	ILO No
Lectures: the instructor will present concepts, theories and case studies in selected issues pertaining to media art.	CILO 1-3
Class discussions: both in-class and in external fora will engage students in debates and explorations.	CILO 1-3
Research: students use relevant materials to write papers or create artistic projects as set by the instructor.	CILO 1-3

## 4. Assessment Tasks/Activities

*(Indicative of likely activities and tasks designed to assess how well the students achieve the CILOs. Final details will be provided to students in their first week of attendance in this course)*

Type of assessment tasks/activities	ILO No
Reaction papers	CILO 1-3
Creative projects	CILO 1-3
In-class discussion and critique of classmates' work	CILO 1-3

## 5. Grading of Student Achievement:

Refer to Grading of Courses in the Academic Regulations for Taught Postgraduate Degrees.

Examination duration: Nil

*Percentage of coursework, examination, etc.:* 100% coursework

*Grading pattern:* Standard (A+AA-...F)

Grading is based on performance in assessment tasks/activities

## 1. Assessment of in-class critique and class participation

Letter Grade	Grade Point	Grade Definitions	Description
A+ A A-	4.3 4.0 3.7	Excellent	<ul style="list-style-type: none"> <li>– Active in-class participation, positive listening, strong ability to stimulate and positively steer class discussion.</li> <li>– Evidence of extensive pre-class preparation and familiarity with peer reports.</li> <li>– Readiness to share informed personal insights.</li> <li>– Constructively critical, thus facilitating the discovery of new issues.</li> </ul>
B+ B B-	3.3 3.0 2.7	Good	<ul style="list-style-type: none"> <li>– Active in-class participation, positive listening, ability to initiate and contribute to class discussion.</li> <li>– Adequate pre-class preparation and familiarity with peer reports.</li> </ul>
C+ C C-	2.3 2.0 1.7	Adequate	<ul style="list-style-type: none"> <li>– Attentive in in-class participation, listening with comprehension, infrequent contribution.</li> <li>– Adequate pre-class preparation and familiarity with peer reports.</li> </ul>
D	1.0	Marginal	<ul style="list-style-type: none"> <li>– Unmotivated to participate in in-class discussion.</li> <li>– Inadequate pre-class preparation.</li> </ul>
F	0.0	Failure	<ul style="list-style-type: none"> <li>– Unwilling to participate in in-class discussion even when requested by the instructor.</li> <li>– No evidence of pre-class preparation.</li> </ul>

## 2. Assessment of Creative Projects

Letter Grade	Grade Point	Grade Definitions	Description
A+ A A-	4.3 4.0 3.7	Excellent	<ul style="list-style-type: none"> <li>– Work has strong affective quality and the articulation of personal styles and signature.</li> <li>– Excellent appreciation, exploration and/or application of the aesthetic and expressive qualities of the medium.</li> <li>– Refined execution, evidence of a high level of technical competency.</li> </ul>

			<ul style="list-style-type: none"> <li>– Highly efficient adjustment of plans and strategies in response to resources (time, space, equipment, etc) available with constructive adjustment.</li> </ul>
B+ B B-	3.3 3.0 2.7	Good	<ul style="list-style-type: none"> <li>– Strong appreciation, exploration and/or application of the aesthetic and expressive qualities of the medium.</li> <li>– Successful execution, evidence of a satisfactory level of technical competency.</li> <li>– Proper adjustment of plans and strategies in response to resources (time, space, equipment, etc) available and constructive feedback/ suggestions</li> </ul>
C+ C C-	2.3 2.0 1.7	Adequate	<ul style="list-style-type: none"> <li>– Basic appreciation and/or application of the aesthetic and expressive qualities of the medium.</li> <li>– Evidence of an adequate level of technical competency.</li> <li>– Proper adjustment of plans and strategies in response to resources (time, space, equipment, etc) available</li> </ul>
D	1.0	Marginal	<ul style="list-style-type: none"> <li>– Marginal appreciation of the aesthetic and expressive qualities of the medium</li> <li>– Limited adjustment of plans and strategies in response to resources (time, space, equipment, etc) available</li> </ul>
F	0.0	Failure	<ul style="list-style-type: none"> <li>– Little to no appreciation of the aesthetics and expressive qualities of the medium.</li> <li>– Fail to adjust plans and strategies in response to resources (time, space, equipment, etc) available.</li> </ul>

### 3. Assessment of Papers

Letter Grade	Grade Point	Grade Definitions	Description
A+	4.3	Excellent	– Rich content, excellent ability to interpret and integrate various
A	4.0		
A-	3.7		

			<ul style="list-style-type: none"> <li>resources</li> <li>– Rigorous organization, coherent structure, systematic composition</li> <li>– Precision in argument, well defined and reasoned points of view grounded in insightful interpretation of existing literature</li> <li>– Readiness to respond to peer opinion and other views initiated in class discussion</li> <li>– Discussion shed light on new dimensions of the issue</li> </ul>
<p>B+ B B-</p>	<p>3.3 3.0 2.7</p>	Good	<ul style="list-style-type: none"> <li>– Adequate content, sufficient ability to integrate various resources based on demand</li> <li>– Reasonable organization with balanced structure and composition</li> <li>– Clear elaboration of ideas that sticks to the point, with clearly differentiated issues, ability to interpret opinions independently</li> <li>– Sufficient responses to peer comments to sustain a discussion</li> </ul>
<p>C+ C C-</p>	<p>2.3 2.0 1.7</p>	Adequate	<ul style="list-style-type: none"> <li>– Adequate content, fair ability to integrate various resources based on demand</li> <li>– Fair organization with adequate structure and composition</li> <li>– Relevant points made to the subject matter in question</li> <li>– Ability to respond to other statements and engage in class discussion</li> </ul>
D	1.0	Marginal	<ul style="list-style-type: none"> <li>– Weak content, limited use of resources</li> <li>– Poor organization, structure and composition</li> <li>– Relevant points to the subject matter, marginal ability to interpret opinions</li> <li>– Ability to respond to other comments in simple terms</li> </ul>
F	0.0	Failure	<ul style="list-style-type: none"> <li>– Inadequate content, no/ irrelevant use of resources</li> <li>– No organization, structure or/and composition</li> <li>– Irrelevant points to the subject</li> </ul>

			matter, no ability to interpret opinions – Fail to respond to other comments
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### **Part III**

Keyword Syllabus:

To be determined by the instructor on a case-by-case basis.

Recommended Reading:

To be determined by the instructor on a case-by-case basis.