

City University of Hong Kong

**Information on a Course
offered by Department of Accountancy
with effect from Semester A in 2014 / 2015**

Part I

Course Title: Financial Reporting and Analysis for Decision Making

Course Code: FB5803

Course Duration: 1 semester

Credit Units: 2

Level: P5

Medium of Instruction: English

Prerequisites: Nil

Precursors: Nil

Equivalent Courses: Nil

Exclusive Courses: Nil

Part II

1. Course Aims

This course aims to facilitate students acquiring:

1. An overview of the financial reporting framework;
2. Ability to analyze a set of financial reports using relevant financial analysis tools;
3. Ability to apply relevant financial analytical tools for economic and financial decisions.

2. Course Intended Learning Outcomes (CILOs)

Upon successful completion of this course, students should be able to:

No.	CILOs	Weighting (if applicable) (1 = most important, 2 = secondary importance, 3 = least important)	DEC-related dimension
1.	DEMONSTRATE reasonable level of knowledge regarding the regulatory and framework of financial reporting	2	Attitude, Ability
2.	ANALYSE and EXPLAIN the contents of a set of financial reports by using relevant financial analysis tools	1	Attitude, Ability, Accomplishments
3.	APPLY relevant analytical tools in performing application analysis for sound financial and business decisions	1	Attitude, Ability
4.	COMMUNICATE effectively in verbal, written and electronic formats	1	Attitude, Ability

3. Teaching and Learning Activities (TLAs)

(Indicative of likely activities and tasks designed to facilitate students' achievement of the CILOs. Final details will be provided to students in their first week of attendance in this course)

CILO No.	TLAs	Hours/week (if applicable)
CILO 1	<p><u>TLA1:</u></p> <p><u>Brief lectures</u> will illustrate and explain important concepts. The discussion shall be supplemented by examples, both hypothetical and real life situational.</p> <p><u>TLA2:</u></p> <p><u>In-class learning activities</u> are problems designed and used for illustration purposes. Students are encouraged to solve these problems. Lecturer will provide guidance to students in problem solving.</p> <p><u>TLA3</u></p> <p><u>Real life case analyses</u> are introduced at appropriate times to provide simulated experiences for students to familiarize with practical application of the knowledge and skills acquired in the course.</p> <p><u>TLA4:</u></p> <p><u>Group project:</u> Students will complete a group project related to case studies that synthesize the business communication topics.</p>	
CILO 2		
CILO 3		
CILO 4		

4. Assessment Tasks/Activities

(Indicative of likely activities and tasks designed to assess how well the students achieve the CILOs. Final details will be provided to students in their first week of attendance in this course)

CILO No.	Type of Assessment Tasks/Activities	Weighting (if applicable)	Remarks
CILO 1	AT1, AT2, AT3		
CILO 2	AT1, AT2, AT3		
CILO 3	AT1, AT2, AT3		
CILO 4	AT1, AT2, AT3		

Coursework: 100%

AT1 Individual Submitted Assignment (35-45%): A take-home assessment to test individual students' competence level of the topics covered shall be conducted. The format and level of difficulty of the assignment will be in line of the quality expectation of this course.

AT2 Class Learning Activities (15-25%): Students will be asked to discuss issues in relation to financial reporting and analysis, and to demonstrate solutions to financial problems. Students will perform real life case analyses and demonstrate collective ability to identify problems and proposed solutions of these cases.

AT3 Group Project (35-45%): Students will be assigned a group project on case study. They will be required to submit a formal project report presenting the main issues and giving solutions to the case.

5. Grading of Student Achievement: Refer to Grading of Courses in the Academic Regulations for Taught Postgraduate Degrees.

CILO No.	Excellent (A+, A, A-)	Good (B+, B, B-)	Adequate (C+, C, C-)	Marginal (D)
CILO1	Demonstrate an excellent understanding of the different regulatory and financial reporting framework.	Demonstrate a good understanding of the different regulatory and financial reporting framework.	Demonstrate an adequate understanding of the different regulatory and financial reporting framework.	Demonstrate basic understanding of the different regulatory and financial reporting framework.
CILO2	Demonstrate an excellent ability to analyse and explain a set of financial reports and formulate judgement on the financial performance of a corporation.	Demonstrate a good ability to analyse and explain a set of financial reports and formulate judgement on the financial performance of a corporation.	Demonstrate an adequate ability to analyse and explain a set of financial reports and formulate judgement on the financial performance of a corporation.	Demonstrate basic ability to analyse and explain a set of financial reports and formulate judgement on the financial performance of a corporation.
CILO3	Demonstrate excellent competence in applying analytical tools for financial decisions including investment and merger and acquisition decisions.	Demonstrate good competence in applying analytical tools for financial decisions including investment and merger and acquisition decisions.	Demonstrate adequate competence in applying analytical tools for financial decisions including investment and merger and acquisition decisions.	Demonstrate basic competence in applying analytical tools for financial decisions including investment and merger and acquisition decisions.
CILO4	Demonstrate an excellent understanding of the subject and all the arguments are well articulated and organized in terms of verbal presentation and report writing skills.	Demonstrate a good understanding of the subject and most of the arguments are sufficiently explained and properly organized in terms of verbal presentation and report writing skills.	Demonstrate an adequate understanding of the subject and the main arguments are explained and organized in terms of verbal presentation and report writing skills.	Demonstrate basic understanding of the subject and an attempt shown to explain and organize the relevant arguments in terms of verbal presentation and report writing skills.

Part III

Keyword Syllabus

Financial Reporting Frameworks; Business Analysis and Valuation; Accounting Analysis; Ratio Analysis; Equity Security Analysis; Credit Analysis; Merger and Acquisition.

Recommended Reading

Text(s)

1. K.G. Palepu, V.L. Bernard, P.M. Healy and E. Peek, *Business Analysis and Valuation: IFRS Edition (Latest Edition)*, CENGAGE Learning EMEA
2. R. Lundholm and R. Sloan, *Equity Valuation & Analysis*, 3rd Edition, McGraw-Hill, International Edition, 2012
3. Hong Kong Accounting and Financial Reporting Standards - Hong Kong Institute of Certified Public Accountants.
4. International Financial Reporting Standards – International Accounting Standard Board (IASB)

Online Resources

1. Blackboard site of the course
2. Hong Kong Stock Exchange www.hkex.org.hk
3. Euronext: <https://europeanequities.nyx.com/en>
4. London Stock Exchange: <http://www.londonstockexchange.com>
5. Securities and Exchange Commission: <http://www.sec.gov/>
6. Hong Kong Accounting Standards www.hkicpa.org.hk
7. International Accounting Standards Board (IASB): <http://www.ifrs.org>
8. Hong Kong Companies Ordinance Chapter 32