

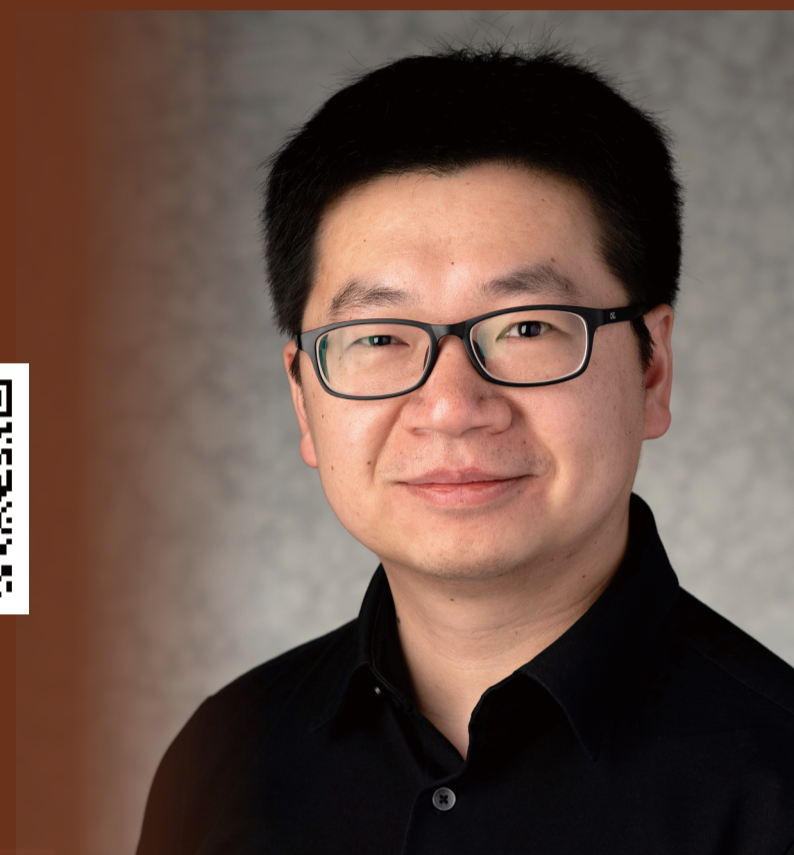
*Behavioural and Policy Sciences Seminar Series
(with support from Mr Chan Hon Pun)*

Does Experience Matter in Coproduction? Evidence from a Field Experiment

Dr. Huafang Li

Grand Valley State University

Date: Wednesday, May 4, 2022
Time: 11:00am - 12:00pm HKT
Zoom: Please register by scanning the QR
code or using the link below.
Zoom details will be provided by
email before the seminar.
<https://bit.ly/3936Jqf>
Language: English



Abstract

Information asymmetry between public organizations and individuals adversely influences the coproduction of policy outcomes. Learning from experiences can reduce the degree of information asymmetry and thus help coproduce educational outcomes. This study experimented with direct (experiential philanthropy courses) and indirect (traditional philanthropy courses) experience through a cluster randomized trial to test which experience matters more to learning outcomes. The results showed that both direct and indirect experience improved the awareness of social needs and nonprofits' roles, the interest in learning philanthropy, social learning outcomes, and future philanthropic intentions. Direct experience matters more in improving awareness and interests but matters less in coproducing social and philanthropic learning outcomes.

Biography

Huafang Li is an assistant professor at Grand Valley State University and an incoming assistant professor at University of Pittsburgh (starting in 2022 Fall). He is interested in using various methods to study public and nonprofit management, particularly how public and nonprofit organizations' information communication influences individual coproduction and giving decisions. His work appeared in *Public Administration Review*, *American Review of Public Administration*, *Nonprofit & Voluntary Sector Quarterly*, among other peer-reviewed journals. He co-edits Chinese Public Administration Review. For more: [llhuafang.github.io](https://github.com/llhuafang)

All are welcome!

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