

Matching policy tools and their targets: beyond nudges and utility maximization in policy design

Michael Howlett

Burnaby Mountain Professor and Canada Research Chair (Tier 1)
Department of Political Sciences
Simon Fraser University

Date: 28 November 2018
Time: 5:00pm - 6:30pm
Venue: B7516 (POL Multi-purpose Room)
7/F, Blue Zone
Yeung Kin Man Academic Building
City University of Hong Kong
(Please use Lift No. 8)
Language: English



Abstract

Studies of policy tools have not devoted a great deal of attention to the behavioural characteristics of the objects of policy interventions. These 'policy targets' are often assumed to act as simple rational utility maximisers who can be manipulated by incentives and disincentives. This has led to a focus on the calibrations of policy tools rather than on whether the mix of tools in use matches the nature of compliance and cooperation required or demanded of a policy situation. This paper proposes a new research and practice agenda focused on better understanding and matching tool resources to target behaviour.

All are welcome!

Enquiries: Ms. Kanas Lau
Tel.: 3442-7533 Email: sakanas@cityu.edu.hk