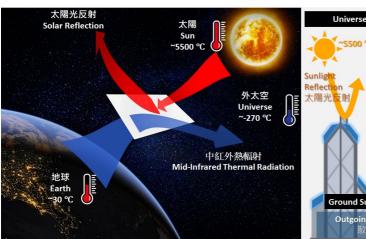
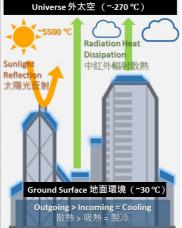


An Energy-Free, Low-Cost and High Cooling Performance Passive Radiative Cooling Technology for Building Applications



Buildings and Construction Technology





Opportunity

Hong Kong has more than 50,000 buildings, and cooling those buildings consumes about 30% of Hong Kong's total energy, leading to an enormous market for passive radiative cooling paint (PRCP), a novel energy-saving cooling technology that can be used in buildings. Besides the building sectors, there is also a great market potential in the painting industry for PRCP. According to the data from the World Paint and Coatings Industry Association in 2019, the global paint market sales were US\$172.8 billion. All these figures indicate the huge and diverse opportunities for PRCP. Overall, PRCP possesses many advantages: simple manufacturing process, low-cost, environmentally friendliness, nontoxicity, odorless, energy-saving potential, high adaptability, and high cooling efficiency, attracting great attention from various industries.

Technology

Passive radiative cooling paint (PRCP), an emerging applied Nano-material velop technology that can block the incoming solar irradiance from the sun, while simultaneously creating a cooling effect by emitting thermal radiation to the cold universe (~3 K). Hence, sub-ambient cooling can be achieved even under direct sunlight. Different from conventional cooling technologies, PRCP leads the way to eco-friendly and energy-free cooling without causing ozone depletion and greenhouse effect. Based on the results of our PRCP, by applying this cooling technology on a building rooftop, theoreoftop temperature can be reduced by 15 °C under direct sunlight when it is compared to the rooftop without coating the PRCP, saving about 10% of cooling energy of traditional air-conditioning systems in buildings.







Proof Concept

Build Value

Advantages

- Electricity-free and Energy-efficient: the operation of PRCP does not require electricity input and the cooling performance of PRCP is high;
- Easy to make: the manufacturing of PRCP is time-efficient and straightforward;
- Low-cost: the cost of PRCP is low;
- Environmentally friendly, Non-toxic, and Odorless: the PRCP does not generate pollutants during the operation;
- Highly adaptable: the applications of PRCP are broad.

Applications

- Buildings/automobiles: integration of PRCP for pre-cooling purposes to reduce energy consumed by traditional air-conditioning systems;
- Thermal management of solar cells to enhance its power conversion efficiency;
- Thermal management of outdoor electronic devices to improve electricity utilization efficiency;
- Heat island effect mitigation by coating PRCP on the roads and other infrastructures in urban areas;
- Self-cooling merchandise by coating PRCP on the outer layer of umbrellas/hats/textiles.

