Undergraduate Programmes

JS1000  BSc Computational Finance and Financial Technology

Free Choice of 1st and 2nd Majors

Students with non-weighted 4 core and 2 best elective scores:
- at or above 30: are guaranteed with free choice of 2nd BBA major by the end of year 1.
- at or above 28: are guaranteed with free choice of BBA majors by the end of year 1.

For details, please refer to: http://www.cb.cityu.edu.hk/ug/admissions/apply/requirements

JS1001 BBA Global Business  JS1002 BBA Accountancy
JS1005 BBA Management  JS1007 BBA Marketing
JS1012 Department of Economics and Finance  
  (options: BBA Business Economics, BBA Finance)
JS1013 BBA Business Economics  JS1014 BBA Finance
JS1017 Department of Information Systems  
  (options: BBA Global Business Systems Management, BBA Information Management)
JS1018 BBA Global Business Systems Management  JS1019 BBA Information Management
JS1025 Department of Management Sciences  
  (options: BBA Business Analysis, BBA Business Operations Management)
JS1026 BBA Business Analysis  JS1027 BBA Business Operations Management

More JUPAS info at: http://go.cityu.hk/CBDSE
Who We Are

The College of Business at CityU has the largest community of business undergraduate students in Hong Kong. The College has become the home for leading scholars in business research. We have been consistently ranked as a top tier business school along with many other prestigious universities such as Harvard Business Schools, London Business School, MIT Sloan School of Management.1

Our undergraduate programmes are designed to nurture top students to become future business leaders. These programmes are well known for promptly adapting to changing market needs and business environments.

CityU Scholarships for Hong Kong Talents

CityU is committed to nurturing the talents of students and creating applicable knowledge in order to support social and economic development. To attract bright local talent, CityU Scholarships for Hong Kong Talents have been set up for Hong Kong students with excellent HKDSE or GCE “A” level / IB results applying to government-funded bachelor’s degree programmes. The scholarship awards will cover up to four years of study and up to more than the full tuition cost of attending CityU in value.

Top 5 Business School in Asia

The UTD Top 100 Business School Research Rankings

Note 1: http://www.cb.cityu.edu.hk/aboutus/recognition/rankings/

Global Exposure

Joint Bachelor’s Degree Program between City University of Hong Kong and Columbia University
- BBA Business Analysis
- BBA Business Economics
- BIS Computational Finance and Financial Technology*

* Computational Finance stream students only

Joint Degree Programmes with National Taiwan University
- BBA Accounting
- BBA Business Economics
- BBA Marketing

For details, please visit: www.adm.cityu.edu.hk/aboutus/joint_programme/

Our students benefit greatly from our extremely popular and growing portfolio of exchange programmes and summer programmes. The Cultural and Language Immersion Scheme, Service Learning Programme and Community Service Project, cover 200+ host institutions (e.g. Copenhagen Business School, University of British Columbia, Peking University) in 36 countries for 500+ students each year.

200+ Exchange Destinations

Joint Bachelor’s Degree Program between City University of Hong Kong and Columbia University
- University of Washington
- University of Leeds
- University of British Columbia
- University of Tokyo

Joint Degree Programmes with National Taiwan University
- National Taiwan University

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Our programmes are renowned for adding value to teaching and learning experience. Each year, over 500 students join local and global internships. Our graduates excel in different business sectors such as banking and financial services, accounting and auditing, business consulting, human resources management.

Premier Employers for Our Students

Accounting & Auditing
- Ernst & Young
- KPMG
- PricewaterhouseCoopers Ltd

Banking & Finance
- Bank of China (Hong Kong) Ltd
- BNP Paribas
- Citibank HK Ltd
- Credit Suisse
- DBS Bank (Hong Kong) Ltd
- The Goldman Sachs Group, Inc
- The HSBC Ltd
- Morgan Stanley
- Standard Chartered Bank (Hong Kong) Ltd

IT & Consulting
- Alibaba Group Holding Ltd
- IBM
- Accenture
- Oracle Corp
- PCCW Ltd

Marketing, Advertising & PR
- Fimmick Ltd
- Maxus Hong Kong
- PacificLink iMedia Ltd
- Starcom Mediavest Group (SMG)

Government, Public Utility, Multinational Corporations and Others
- Cheung Kong (Holdings) Ltd
- The Hong Kong Jockey Club
- CLP Holdings Ltd
- Dairy Farm International Holdings Ltd
- Hong Kong Disneyland
- Hong Kong Science and Technology Park Corp
- Hospital Authority
- Pricer & Gribble Co.
- Swire Group

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Scholarships
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Plenty of Scholarships are Available
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Internship and Career Prospect
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Ernst & Young
KPMG
PricewaterhouseCoopers Ltd

Banking & Finance
Bank of China (Hong Kong) Ltd
Barclays
BNP Paribas
Citibank HK Ltd
Credit Suisse
DBS Bank (Hong Kong) Ltd
The Goldman Sachs Group, Inc
The HSBC Ltd
The JPMorgan Chase & Co.
Morgan Stanley
Standard Chartered Bank (Hong Kong) Ltd

IT & Consulting
Alibaba Group Holding Ltd
Facebook HK
Google HK
IBM
 Accenture
Ogilvy & Mather
PCCW Ltd

Marketing, Advertising & PR
Fimmick Ltd
Maxus Hong Kong
PacificLink iMedia Ltd
Starcom Mediavest Group (SMG)

Government, Public Utility, Multinational Corporations and Others
Cheung Kong (Holdings) Ltd
The Hong Kong Jockey Club
CLP Holdings Ltd
Dairy Farm International Holdings Ltd
Hong Kong Disneyland
Hong Kong Science and Technology Park Corp
Hospital Authority
Procter & Gamble Co.
Surer Group

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North America
Carnegie Mellon University
Michigan State University
University of Wisconsin-Madison
University of North Carolina at Asheville
Purdue University
Northeastern University
Syracuse University
University of British Columbia
University of Waterloo

Europe
University of Warwick
University of Liverpool
University of Leeds
Copenhagen Business School
University of Manchester
Sunderland University
University of Dublin
University of Vienna

Asia
National University of Singapore
National University of Singapore
University of Technology and Design
City University of Hong Kong

North America
University of Toronto
University of Melbourne
University of British Columbia
University of Waterloo
University of Sydney

Australia and New Zealand
Monash University
University of Melbourne
University of Sydney
University of Technology Sydney

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