Associate of Business Administration in Accountancy
Further Studies Pathways

85.2% of surveyed graduates went on to further studies. The following table lists some of the degree programmes that accepted our graduates in recent years. For those engaged in employment, the average monthly salary is $13,455.

<table>
<thead>
<tr>
<th>City University of Hong Kong</th>
<th>Hong Kong University of Science and Technology</th>
</tr>
</thead>
<tbody>
<tr>
<td>• BBA in Accountancy</td>
<td>• Bachelor of Business Administration</td>
</tr>
<tr>
<td>• BBA in Finance</td>
<td></td>
</tr>
<tr>
<td>• BBA in Information Management</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Hong Kong Polytechnic University</th>
<th>The University of Hong Kong</th>
</tr>
</thead>
<tbody>
<tr>
<td>• BBA (Hons) in Accountancy</td>
<td>• BSc in Information Management</td>
</tr>
<tr>
<td>• BBA (Hons) in Financial Services</td>
<td></td>
</tr>
<tr>
<td>• BBA (Hons) in Accounting and Finance</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Hong Kong Baptist University</th>
<th>The Chinese University of Hong Kong</th>
</tr>
</thead>
<tbody>
<tr>
<td>• BBA (Hons) in Accounting</td>
<td>• BBA in Professional Accountancy</td>
</tr>
<tr>
<td>• BBA (Hons) in Information Systems and e-Business Management</td>
<td></td>
</tr>
<tr>
<td>• Bachelor of Business Administration (Hons)</td>
<td></td>
</tr>
</tbody>
</table>

Self-financed and Overseas Top-up

• Bachelor of Business
  (University of Wollongong at UOWCHK)
• BA (Hons) Accounting
  (Edinburgh Napier University at CityU/SCOPE)
• BBA (Hons) in Accountancy at PolyU/SPEED

Programme Curriculum

• Financial Reporting
• Taxation
• Financial Accounting
• Financial Management
• Management Accounting
• Fundamentals of Business Law
• Accounting Information Systems
• Auditing

Professional Recognition and Features

Graduates are eligible for partial exemptions of professional examinations from the following bodies:

• The Association of Chartered Certified Accountants (ACCA)
• The Association of International Accountants (AIA)
• The Hong Kong Institute of Accredited Accounting Technicians (HKIAAT)

Admission information

For admission to ABA Programmes, applicants must satisfy ONE of the following:

• Level 2 or above in five HKDSE subjects including Chinese Language, English Language and Mathematics
• Completion of the Diploma in General Studies programme offered by the College (or equivalent programmes at QF Level 3)
• Aged 23 or above by 1 September of the year of admission

Mr. Julian LIEW  cmjliew@cityu.edu.hk
3442 8485  www.bus.cityu.edu.hk/ABAA

Room 5438, Li Dak Sum Yip Yio Chin Academic Building, City University of Hong Kong, Tat Chee Avenue, Kowloon, Hong Kong
Associate of Business Administration in Financial Services
**Further Studies Pathways**

83.3% of surveyed graduates went on to further studies. The following table lists some of the degree programmes that accepted our graduates in recent years. For those engaged in employment, the average monthly salary is **$22,000**.

<table>
<thead>
<tr>
<th>City University of Hong Kong</th>
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</thead>
<tbody>
<tr>
<td>- BBA in Finance</td>
</tr>
<tr>
<td>- BBA in Business Analysis</td>
</tr>
<tr>
<td>- BBA in Business Economics</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>The Chinese University of Hong Kong</th>
</tr>
</thead>
<tbody>
<tr>
<td>- BBA in Insurance, Financial and Actuarial Analysis</td>
</tr>
<tr>
<td>- BSc in Quantitative Finance and Risk Management Science</td>
</tr>
<tr>
<td>- BSocSc in Economics</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>The University of Hong Kong</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Bachelor of Business Administration</td>
</tr>
<tr>
<td>- Bachelor of Economics and Finance</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Hong Kong Baptist University</th>
</tr>
</thead>
<tbody>
<tr>
<td>- BBA (Hons) in Applied Economics Concentration</td>
</tr>
<tr>
<td>- BBA (Hons) in Finance Concentration</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Hong Kong University of Science and Technology</th>
</tr>
</thead>
<tbody>
<tr>
<td>- BBA (Business and Management)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Hong Kong Polytechnic University</th>
</tr>
</thead>
<tbody>
<tr>
<td>- BBA (Hons) in Accounting and Finance</td>
</tr>
<tr>
<td>- BBA (Hons) in Financial Services</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Self-financed and Overseas Top-up</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Bachelor of Business (University of Wollongong at UOWCHK)</td>
</tr>
<tr>
<td>- BA (Hons): Accounting and Finance (Edinburgh Napier University at CityU/SCOPE)</td>
</tr>
</tbody>
</table>

**Programme Curriculum**

- Economics
- Financial Accounting
- Investment
- Financial Management
- Financial Markets & Institutions
- Law: Business & Financial Services
- Security Analysis & Portfolio Management
- Personal Wealth Management

**Professional Recognition and Features**

Graduates in this programme may find employment in banks, insurance companies and other institutions dealing with investment and financial planning.

Graduates are eligible for partial exemptions of professional examinations from the following bodies:
- Hong Kong Institute of Bankers
- AFP Certification Education Programme of the Institute of Financial Planners of Hong Kong

**Admission information**

For admission to ABA Programmes, applicants must satisfy ONE of the following:
- Level 2 or above in five HKDSE subjects including Chinese Language and English Language
- Completion of the Diploma in General Studies programme offered by the College (or equivalent programmes at QF Level 3)
- Aged 23 or above by 1 September of the year of admission

- Mr. Stanley Li  
  - kingsli@cityu.edu.hk  
  - 3442 5216
  - www.bus.cityu.edu.hk/ABAFS
General Management

工商管理
Further Studies Pathways

83.7% of surveyed graduates went on to further studies. The following table lists some of the degree programmes that accepted our graduates in recent years. For those engaged in employment, the average monthly salary is $19,571.

**City University of Hong Kong**
- BBA in Management
- BBA in Information Management
- BBA in Business Analysis
- BBA in Business Operations Management

**Hong Kong Polytechnic University**
- BBA (Hons) in Management
- BSc (Hons) in Logistics Engineering with Management

**Hong Kong Baptist University**
- BBA (Hons) - Entrepreneurship Concentration
- BBA (Hons) - Information Systems and e-Business Management Concentration

**Hong Kong University of Science and Technology**
- Bachelor of Business Administration

**The Chinese University of Hong Kong**
- BBA in Professional Accountancy
- Integrated Bachelor of Business Administration

**The University of Hong Kong**
- BSc in Information Management

**Self-financed and Overseas Top-up**
- Bachelor of Business (University of Wollongong at UOWCHK)
- BA (Hons) in Business Administration and Management (De Montfort University at CityU/SCOPE)

Programme Curriculum

- Marketing
- Entrepreneurship
- Financial Accounting
- Management of Organizational Behaviour
- Financial Management
- Interactive Managerial Skills
- Human Resources Management

Professional Recognition and Features

- The Programme enables students to articulate to various business-related degree programmes.
- The distinctive specialized courses Interactive Managerial Skills can equip students with practical managerial skills to become competent supervisors while Entrepreneurship can nurture students' potential in establishing an entrepreneurial venture.

Admission information

For admission to ABA Programmes, applicants must satisfy ONE of the following:
- Level 2 or above in five HKDSE subjects including Chinese Language and English Language
- Completion of the Diploma in General Studies programme offered by the College (or equivalent programmes at QF Level 3)
- Aged 23 or above by 1 September of the year of admission

Mr. Kenneth CHIANG  cmchiang@cityu.edu.hk
3442 9654  www.bus.cityu.edu.hk/ABAGM

Room 5438, Li Dak Sum Yip Yiu Chin Academic Building, City University of Hong Kong, Tat Chee Avenue, Kowloon, Hong Kong
Associate of Business Administration in

Global Logistics and Supply Chain Management

环球物流及供应链管理
**Further Studies Pathways**

87.0% of surveyed graduates went on to further studies. The following table lists some of the degree programmes that accepted our graduates in recent years. For those engaged in employment, the average monthly salary is $13,000.

<table>
<thead>
<tr>
<th>City University of Hong Kong</th>
<th>Hong Kong University of Science and Technology</th>
</tr>
</thead>
<tbody>
<tr>
<td>• BBA in Global Business Systems Management</td>
<td>• BEng in Logistics Management and Engineering</td>
</tr>
<tr>
<td>• BBA in Business Operations Management</td>
<td></td>
</tr>
<tr>
<td>• BBA in Business Analysis</td>
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</table>

<table>
<thead>
<tr>
<th>Hong Kong Polytechnic University</th>
<th>The University of Hong Kong</th>
</tr>
</thead>
<tbody>
<tr>
<td>• BBA (Hons) in Global Supply Chain Management</td>
<td>• BEng in Logistics Engineering and Supply Chain Management</td>
</tr>
<tr>
<td>• BBA (Hons) in International Shipping and Transport Logistics</td>
<td>• BSc in Information Management</td>
</tr>
<tr>
<td>• BSc (Hons) in Logistics Engineering with Management</td>
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</table>

<table>
<thead>
<tr>
<th>Hong Kong Baptist University</th>
<th>Self-financed and Overseas Top-up</th>
</tr>
</thead>
<tbody>
<tr>
<td>• BBA (Hons) in Information Systems and e-Business Management</td>
<td>• Bachelor of Business (University of Wollongong at UOWCHK)</td>
</tr>
<tr>
<td></td>
<td>• BBA (Hons) in Business (Operations and Supply Chain Management) at PolyU/SPEED</td>
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<td></td>
<td>• BBA (Hons) in Business Management (OpenU)</td>
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</tbody>
</table>

**Programme Curriculum**

- Marketing
- Business Logistics
- Financial Accounting
- Information Systems and Technologies for Supply Chain
- Financial Management
- Global Supply Chain Management
- Global Business Project
- Purchasing and Supply Management

**Professional Recognition and Features**

- Graduates are eligible to apply membership of Hong Kong Logistics Association (HKLA) and the Institute of Purchasing and Supply of Hong Kong (IPSHK).
- Students may participate in many company visits, study tours, seminars & open competitions. Examples included study tour to Singapore, participations in HK Logistics Case Competition & HK Logistics Forum, company visits to Cathay Pacific Cargo Terminal & Distribution Centre of Wellcome.

**Admission Information**

For admission to ABA Programmes, applicants must satisfy ONE of the following:

- Level 2 or above in five HKDSE subjects including Chinese Language and English Language
- Completion of the Diploma in General Studies programme offered by the College (or equivalent programmes at QF Level 3)
- Aged 23 or above by 1 September of the year of admission

- Mr. Ken HUI
  - kenhui@cityu.edu.hk
  - 3442 8648

www.bus.cityu.edu.hk/ABAGLSBCM
Associate of Business Administration in

Human Resources Management

人力資源管理
Further Studies Pathways

87.8% of surveyed graduates went on to further studies. The following table lists some of the degree programmes that accepted our graduates in recent years. For those engaged in employment, the average monthly salary is $12,600.

<table>
<thead>
<tr>
<th>Hong Kong University of Science and Technology</th>
<th>The University of Hong Kong</th>
<th>The Chinese University of Hong Kong</th>
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</thead>
<tbody>
<tr>
<td>• Bachelor of Business Administration</td>
<td>• Bachelor of Business Administration</td>
<td>• Integrated Bachelor of Business Administration</td>
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<tr>
<td>Self-financed and Overseas Top-up</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Bachelor of Business (University of Wollongong at UCWCH-K)</td>
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</tr>
<tr>
<td>• BBA in Human Resource Management (OpenU)</td>
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</tr>
<tr>
<td>• BBA (Hons) in Business (Human Resource Management) at PolyU/SPEED</td>
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</tr>
</tbody>
</table>

Programme Curriculum

- Human Resources Management
- Recruitment and Selection
- Training and Development
- Performance Management
- Management
- Marketing
- Operations Management
- English Professional Communication Skills for Business

Professional Recognition and Features

The programme is endorsed by the Hong Kong Institute of Human Resources Management (HKIHRM) to recognize the content and quality of the programme that are in line with the defined HR body of knowledge and meet the HR professional standards. The programme is also accredited by Human Resources Management Association of Canada with the functional competencies as defined by Chartered Professionals in Human Resources Canada (CPHR).

Students or graduates are eligible to join the following bodies as student members:
- HKIHRM Hong Kong Institute of Human Resources Management
- Hong Kong People Management Association
- Human Resources Management Association of Canada

Admission information

For admission to ABA Programmes, applicants must satisfy ONE of the following:

- Level 2 or above in five HKDSE subjects including Chinese Language and English Language
- Completion of the Diploma in General Studies programme offered by the College (or equivalent programmes at QF Level 3)
- Aged 23 or above by 1 September of the year of admission

Dr. Fion MAN
lcm2@cityu.edu.hk
3442 7034
www.bus.cityu.edu.hk/ABAHRM
Associate of Business Administration in
International Business Management
Further Studies Pathways

86.8% of surveyed graduates went on to further studies. The following table lists some of the degree programmes that accepted our graduates in recent years. For those engaged in employment, the average monthly salary is $13,800.

### City University of Hong Kong
- BBA in International Business
- BBA in China Business
- BBA in Finance
- BBA in Marketing
- BBA in Information Management
- BScSc in Asian and International Studies

### Hong Kong Baptist University
- BBA (Hons) in Applied Economics Concentration
- BBA (Hons) in Human Resources Management Concentration

### Self-financed and Overseas Top up
- Bachelor of Business (University of Wollongong at UOWCH-K)
- BA (Hons) in International Business Management (Oxford Brookes University at CityU/SCOPE)
- BA (Hons) in Business Management (Northumbria University at PolyU/SPEED)

### Hong Kong Polytechnic University
- BBA (Hons) in Accounting and Finance
- BBA (Hons) in Management

### The University of Hong Kong
- BBA in Accounting and Finance

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### Programme Curriculum

- Marketing
- Financial Accounting
- Financial Management
- International Management
- Global Business Project
- Global Supply Chain Management
- International Finance/Business/Marketing
- Economic Integration and Trade Policies in Asia

### Professional Recognition and Features

- The programme enables students to articulate to various business-related degree programmes.
- Graduates in this programme may find employment in multinational firms as well as firms that conduct business internationally. Industries that require expertise in international business include import/export trade, financial services, transportation, communications services, management consultancy and others.

### Admission information

For admission to ABA Programmes, applicants must satisfy ONE of the following:
- Level 2 or above in five HKDSE subjects including Chinese Language and English Language
- Completion of the Diploma in General Studies programme offered by the College (or equivalent programmes at QF Level 3)
- Aged 23 or above by 1 September of the year of admission

Mr. Toby BUTT  mkbutt@cityu.edu.hk
3442 4969  www.bus.cityu.edu.hk/ABAIBM

Room 5438, Li Dak Sum Yip Yio Chin Academic Building, City University of Hong Kong, Tat Chee Avenue, Kowloon, Hong Kong
Associate of Business Administration in Marketing
Further Studies Pathways

81.9% of surveyed graduates went on to further studies. The following table lists some of the degree programmes that accepted our graduates in recent years. For those engaged in employment, the average monthly salary is $13,167.

City University of Hong Kong
- BBA in Marketing
- BBA in Business Analysis
- BBA in Business Operation Management

Hong Kong Polytechnic University
- BBA (Hons) in Marketing

Hong Kong Baptist University
- BBA (Hons) in Information Systems and e-Business Management
- BBA (Hons) in Marketing

The University of Hong Kong
- BBA (Hons) in Business Operations Management

Hong Kong University of Science and Technology
- Bachelor of Business Administration
- Bachelor of Science (School of Business and Management)

The Chinese University of Hong Kong
- Integrated Bachelor of Business Administration
- Bachelor of Social Science in Sociology

Self-financed and Overseas Top-up
- Bachelor of Business (University of Wollongong at UOWCH-K)
- BA (Hons) Marketing Management (Edinburgh Napier University at CityU/SCOPE)
- Bachelor of Commerce (University of New South Wales, Australia)

Programme Curriculum
- Management
- Economics I & II
- Operations Management
- Information Management
- China Business Environment
- Marketing
- Services Marketing
- Financial Accounting
- Consumer Behaviour
- Financial Management

Professional Recognition and Features
- Students are equipped with professional knowledge and eligible to join the Hong Kong Institute of Marketing (HKIM) as student members.
- Graduates in this programme may find employment in frontline positions in firms where marketing is an important function. These firms cover a range of business areas such as international trade, finance, service, retail, and wholesale.

Admission information
For admission to ABA Programmes, applicants must satisfy ONE of the following:
- Level 2 or above in five HKDSE subjects including Chinese Language and English Language
- Completion of the Diploma in General Studies programme offered by the College (or equivalent programmes at QF Level 3)
- Aged 23 or above by 1 September of the year of admission

Dr. Mosquito LEUNG
3442 7330

cmmos@cityu.edu.hk

www.bus.cityu.edu.hk/ABAMKT
Diploma in
General Studies
基礎教育文憑
Further Studies Pathways

89.5% of surveyed graduates pursued further studies at the College. The following table lists some of the popular Associate Degree programmes selected by the graduates.

<table>
<thead>
<tr>
<th>Division of Applied Science &amp; Technology (AST)</th>
<th>Division of Business (BUS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Associate of Engineering</td>
<td>• ABA in Marketing</td>
</tr>
<tr>
<td>• ASc in Environmental Studies</td>
<td>• ABA in Accountancy</td>
</tr>
<tr>
<td>• ASc in Information Systems Development</td>
<td>• ABA in Financial Services</td>
</tr>
<tr>
<td>• ASc in Network and Systems Administration</td>
<td>• ABA in General Management</td>
</tr>
<tr>
<td>• ASc in Creative and Interactive Media Production</td>
<td>• ABA in Human Resources Management</td>
</tr>
<tr>
<td>• ASc in Airport Operations and Aviation Logistics</td>
<td>• ABA in International Business Management</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Division of Languages &amp; Communication (LAC)</th>
<th>Division of Social Sciences (DSS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>• AA in Digital Visual Design</td>
<td>• ASoSc in Social Sciences</td>
</tr>
<tr>
<td>• AA in Applied Chinese Studies</td>
<td>• ASoSc in Event Management</td>
</tr>
<tr>
<td>• AA in Bilingual - French and English</td>
<td>• ASoSc in Applied Psychology</td>
</tr>
<tr>
<td>• AA in Bilingual - Korean and English</td>
<td>• ASoSc in Applied Social Studies</td>
</tr>
<tr>
<td>• AA in Bilingual - Japanese and Chinese</td>
<td>• ASoSc in Leisure and Tourism Management</td>
</tr>
<tr>
<td>• AA in English for Professional Communication</td>
<td>• ASoSc in Public Administration and Management</td>
</tr>
</tbody>
</table>

Programme Curriculum

- Effective English I, II & III
- Basic IT Skills
- Hong Kong Economy
- Analytical Thinking and Study Skills
- Mathematics
- Foundation Chinese I & II
- Fundamentals of Quantitative Methods
- Intra-and Interpersonal Skills

Special Features

- Articulate to all Associate Degree Programmes offered by the College, except ASoSc in Social Work.
- Student centered teaching and learning approach to enhance whole-person development.
- Recognized under the Qualification Framework as QF level 3 (QR Registration No. 15/002774/L3).

Admission information

For admission to the Diploma Programme, applicants must meet ONE of the following requirements:

- Achieved total score of at least 5 in five best subjects of the HKDSE; or
- Completing an IB curriculum or other secondary qualifications awarded overseas; or
- Other equivalent qualifications.

Mr. Lawrence MA  cmlma@cityu.edu.hk
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