Undergraduate Programmes

BSc Computational Finance and Financial Technology

Free Choice of 1st and 2nd Majors

Students with non-weighted 4 core and 2 best elective scores:
• at or above 30: are guaranteed with free choice of 2nd BBA major by the end of year 1.
• at or above 28: are guaranteed with free switching of BBA majors by the end of year 1.

For details, please refer to:
http://www.cb.cityu.edu.hk/ug/admissions/apply/requirements

JS1001 BBA Global Business
JS1002 BBA Accountancy

JS1003 Department of Economics and Finance
(options: BBA Business Economics, BBA Finance)

JS1004 Department of Information Systems
(options: BBA Global Business Systems Management, BBA Information Management)

JS1005 BBA Management

JS1006 Department of Management Sciences
(options: BBA Business Analysis, BBA Business Operations Management)

JS1007 BBA Marketing

More JUPAS info at:
http://go.cityu.hk/CBDSE CityU.CB.JUPAS

2018 Aug

Free Choice of 1st and 2nd Majors
Who We Are

The College of Business at CityU has the largest community of business undergraduate students in Hong Kong. The College has become the home for leading scholars in business research. We have been consistently ranked as a top tier business school along with many other prestigious universities such as Harvard Business Schools, London Business School, MIT Sloan School of Management.1

Our undergraduate programmes are designed to nurture top students to become future business leaders. These programmes are well known for promptly adapting to changing market needs and business environments.

Scholarships

CityU Scholarships for Hong Kong Talents

CityU is committed to nurturing the talents of students and creating applicable knowledge in order to support social and economic development. To attract bright local talent, CityU Scholarships for Hong Kong Talents have been set up for Hong Kong students with excellent HKDSE or GCE “A” level / IB results applying to government-funded bachelor’s degree programmes. The scholarship awards will cover up to four years of study and up to more than the full tuition cost of attending CityU in value.

Top 3 Business School in Asia

The UTD Top 100 Business School Research Rankings

Note 1: http://www.cb.cityu.edu.hk/aboutus/recognition/rankings/

Global Exposure

Joint Bachelor’s Degree Program between City University of Hong Kong and Columbia University
- For BBA in Business Economics students
- For BSc Computational Finance and Financial Technology*
  * Computational Finance stream students only

Joint Degree Programmes with National Taiwan University
- For BBA in Accountancy students
- For BBA in Business Economics students

For details, please visit: www.admo.cityu.edu.hk/aboutus/joint_programme/

Our students benefit greatly from our extremely popular and growing portfolio of exchange programmes and summer programmes. The Cultural and Language Immersion Scheme, Service Learning Programme and Community Service Project, cover 200+ host institutions (e.g. Copenhagen Business School, University of British Columbia, Peking University) in 36 countries for 500+ students each year.

Internship and Career Prospect

Our programmes are renowned for adding value to teaching and learning experience. Each year, over 500 students join local and global internships. Our graduates excel in different business sectors such as banking and financial services, accounting and auditing, business consulting, human resources management.

Premier Employers for Our Students

Accounting & Auditing
- Deloitte Touche Tohmatsu Ltd
- Ernst & Young
- KPMG
- PricewaterhouseCoopers Ltd

Banking & Finance
- Bank of China (Hong Kong) Ltd
- BNP Paribas
- Citibank HK Ltd
- Credit Suisse
- DBS Bank (Hong Kong) Ltd
- The Goldman Sachs Group Inc
- The HSBC Ltd
- The J.P.Morgan Chase & Co
- Morgan Stanley
- Standard Chartered Bank (Hong Kong) Ltd

IT & Consulting
- Alibaba Group Holding Ltd
- Deloitte Touche Tohmatsu Ltd
- IBM
- Accenture
- Oracle Corp
- PCCW Ltd

Marketing, Advertising & PR
- Fimmick Ltd
- Maxus Hong Kong
- PacificLink iMedia Ltd
- Starcom Mediavest Group (SMG)

Government, Public Utility, Multinational Corporations and Others
- Cheung Kong (Holdings) Ltd
- The Hong Kong Jockey Club
- CLP Holdings Ltd
- Dairy Farm International Holdings Ltd
- Hong Kong Disneyland
- Hong Kong Science and Technology Park Corp
- Hospital Authority
- Pricer & Gumble Co
- Swire Group

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