



香港城市大學  
City University of Hong Kong

## University Announcement

### **CityU CAREer Launch Scheme (CARLS) – An Impetus to Employability and Job Landing**

A new page is turning for our graduating students following the end of the semester and the examination period. The University's task force is working tirelessly to concert efforts and draw support from nearly 40 internal units to assist the employability and job landing of our graduating students.

During the period of social unrest and Covid-19, our dedicated team of Careers and Employability Consultants / Career Advisors have conducted over 700 One-on-One career coaching sessions for individual students to provide professional career advice and guidance for job search, CV polishing and career planning.

The month-long “*Career Month*” (25 May to 19 June 2020) is now being held with overwhelming support we receive from employers including Microsoft HK Limited, KPMG, Citibank N.A. Hong Kong, New World Development Co. Ltd., Chun Wo Construction, etc. During the first week of the “*Career Month*”, more than 20 workshops and recruitment talks were held online with over 500 students' attendance. These connections between employers and students enabled our graduating students to keep abreast of the latest development of different industries, understand employers' expectations, and develop useful job search strategies in times of economic downturn.

The details of a new initiative, *Career Launched Scheme (CARLS)*, designed to create work exposure opportunities for our graduating students has been finalised. Key features of **CARLS** include:

- matching fund for employers, who provide work exposure opportunities for 2019/2020 CityU graduates, at one third of his / her monthly salary, capped at HK\$6,000 per CityU graduate per month, for up to 3 months;
- professional support on job-matching for employers and students from our dedicated team of career consultants;
- special on-line postings and alerts to facilitate students' job search.

A mass employer outreach campaign will be launched next week to solicit work exposure opportunities for our graduating students under **CARLS**. Spearheaded by Career and Leadership Centre (CLC) of Student Development Services, with the support from Colleges, Schools, Academic Units, Co-op Centre, CB Career Service, Central IT, Development Office, and Alumni Relations Office, we aim to outreach to over 2,000 industry partners, employers, alumni, and trade associations in the coming weeks.

As the University's Guiding Principles indicate, “*Student success in academic achievement and career development*” is undoubtedly one of CityU's top Vision and Mission. With the University-wide efforts and additional resources to boost support for our students, we are confident that graduating students will make a positive landing on suitable jobs despite all challenges.

Professor Horace Ip  
Vice-President (Student Affairs)  
3 June 2020