



## University Announcement

### **Boosting CityU-wide career support for graduating students in the face of Covid-19**

In face of the ongoing coronavirus pandemic which is profoundly impacting economies and job markets, the President has set aside an additional HK\$10 Million of University funding and set up a special task force to coordinate efforts to help employability and job landing of our graduating students.

With the strategic guidance of the task force, the Career and Leadership Centre (CLC) under Student Development Services is working with different stakeholders (including all academic units and their career development services' groups and/or co-op centres; Alumni Relations Office; and Development Office) to pull together resources to achieve the followings:

- (1) Further strengthen the competitiveness of our graduating students for employment.
- (2) Broaden job opportunities with the support of employers, alumni, and donors for securing job opportunities and options.
  - For (1), we introduce “*Career Month*” with more than 60 training sessions, including special seminars on facing adversity and job opportunities on social media, career preparation workshops, sessions on job search skills, and recruitment talks. It will be held between 25 May and 19 June 2020, with support from employers; and
  - “*One Final-year Student. One Employability Consultant.*” Scheme, with our professional careers and employability consultants offering one-on-one consultations with graduating students on their career aspirations and plans.

The above initiatives of enhancing students' employability via individual career coaching, the launch of “*Career Month*” and extra support for students' CV polishing, interview preparation and job matching will account for around 20% of the funding.

- For (2), alongside academic units, we are launching an “*Employer Outreach Campaign*” in June to solicit the support of collaborating partners from different industries/sectors to create work exposure opportunities under a new “*CityU Career Launch Scheme*”. Matching fund will be made available to prospective employers who provide work exposure for our graduating students under this Scheme; and
- To facilitate students' job search, our online job board on AIMS will capture the job opportunities from the above initiatives, while job alerts via SMS will be sent starting from June.

The “*Employer Outreach Campaign*” together with the job alerts, and the “*CityU Career Launch Scheme*” initiatives will account for approximately 5% and 75% of the funding respectively.

With our concerted efforts, care, and additional resources to boost support for our students, we are doing our utmost to help our graduating students with employability and job landing during this challenging period.