



香港城市大學  
City University of Hong Kong

## Hands-on Project and Interactions with Industry Practitioners

**Project Number:** 6000417

**Principal Investigator:** Dr Qianqian HUANG

**Grant Type:** TSG

**Abstract:**

With the increasing need to prepare our students for the challenging demand in professional life, this project aims to generate opportunities for students in business related courses to conduct practical projects and then learn directly from professionals in the industry. We try to explore whether hands-on project experience combined with direct interactions with practitioners can improve student learning.