

# Briefing Session (12<sup>th</sup> May 2023)

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# About the Competition

Organized by



- Reason to organize this competition...
  - Develop public interest in science and inspire creative thinking about science
  - The protégé effect / Learning by Teaching / 教學相長

### About the Participating Teams

- Secondary school students in Hong Kong
- Individual or a team with <u>a maximum of 8 students from</u>
   the same school
- Each student / team can only submit one entry
- Number of entries from each school is unlimited

### About the Video

- To teach/illustrate some scientific principles or phenomena
  - Bio / Chem / Maths / Phys / Interdisciplinary
- Something you learnt from school, or something not taught in class but you are excited about
- Demonstrate your <u>ability to teach</u>
- Scientifically Accurate
- Fun & Innovative
- Format: Song, Drama, Dance, Animation...

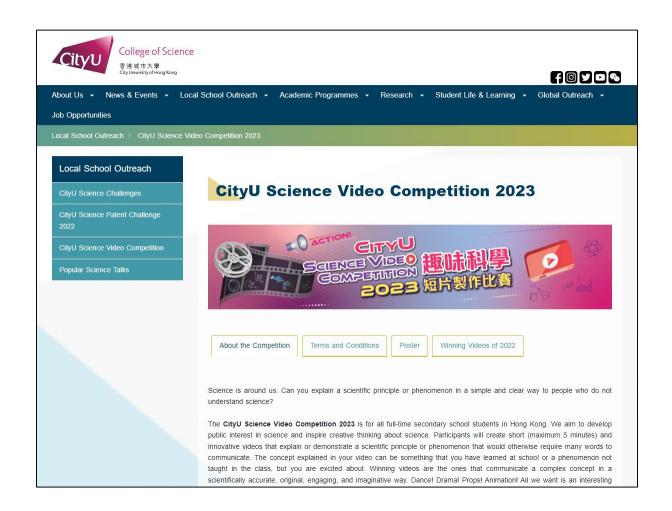
# Examples



### Your Submission

- Duration: <u>5-minute</u> max.
- Language: English / Chinese
- Must be <u>original</u> & have <u>not been submitted to any</u> previous competitions
- Submission: upload to <u>YouTube</u> as an <u>unlisted video</u> (i.e. can only be seen and shared by anyone with the link)
- Deadline: 31 July 2023, 23:59 (Hong Kong Time)

### Submission



#### **Submission Deadline:**

31 July 2023 23:59 (Hong Kong Time) [Submission Form]

#### **Assessment Criteria:**

Winning videos will be selected by a panel of judges comprising subject experts.

Criteria	Details
Content (40%)	Depth of knowledge in science
Creativity &	Resonating ideas in daily life which can arouse public interest.
Attractiveness (40%)	Innovative concepts, unique presentation.
Production (20%)	Filmmaking techniques

#### Online Information Session

Date: 12 May 2023

Time: 4:30pm to 5:30pm

· Language: Cantonese supplen

· Zoom Link: https://cityu.zoom.



#### **Submission Form for CityU Science Video Competition 2023**

Please complete this submission form in English and ensure the information submitted is correct. Submission deadline: 31 July 2023

Questions marked with a \* are required

\* Name of Secondary School

### Your Submission

- Name of Secondary School, Team Member(s)
- Contact Person (Very Important!!!)
- Name of Supervisor (if there is any)
- YouTube Link & Title of the Video
- Academic Discipline (Bio / Chem / Math / Phys / Others)

### Terms & Conditions

- If the entry contains authorized material(s) or requests a permission during video recording, the entrant should <u>obtain</u> the <u>authorization(s)</u> from the <u>copyright</u> <u>owner(s)</u> or corresponding venue owner(s). The entrant may be requested to show their approval documents
- The entrant shall grant the usage rights, including renaming, copying, editing, distributing, broadcasting of parts or/and all footage of the entry, to the College of Science, City University of Hong Kong

### Judges & Judging Criteria

- Representatives from the College of Science, CityU
  - Dr. K C Lau (CHEM); Dr. Jon Lo (MA), Dr. Ge Zhang (PHY)
  - Prof. Kenneth Lo (TED Director)
- Local scientific KOLs / YouTubers
  - Dr. Helen Ma, Dr. Karen Mak, Dr. David Yu

Content (40%)	Creativity & Attractiveness (40%)	Production (20%)
Scientific accuracy, complexity of topic, level of scientific difficulties	Novelty of approach, Quality of presentation, clarity of explanation, etc	Production value, audio/visual qualities etc

### Awards & Important Days

- 8 to 12 awards depending on the quality of submissions
  - Gold Award: One trophy and book voucher of HKD 1,200
  - Silver Award: One trophy and book voucher of HKD 800
  - Bronze Award: One trophy and book voucher of HKD 600
  - "Most-liked Video" Award: One trophy and book voucher of HKD 600
- Shortlisted participants will be notified by the end of August
- Online voting for the "Most-liked Video": Early September
- Result announcement: Mid-September
- Awardees will be invited to attend an <u>award presentation</u> ceremony in Oct

## Suggestions / Learn from Previous Mistakes

Encourage submissions on Maths-related topics

- Don't present something you don't understand
  - Logic and organization are very important

Consult your teachers on the scientific accuracy

All experiments must be conducted in a safely manner

### Other Competition







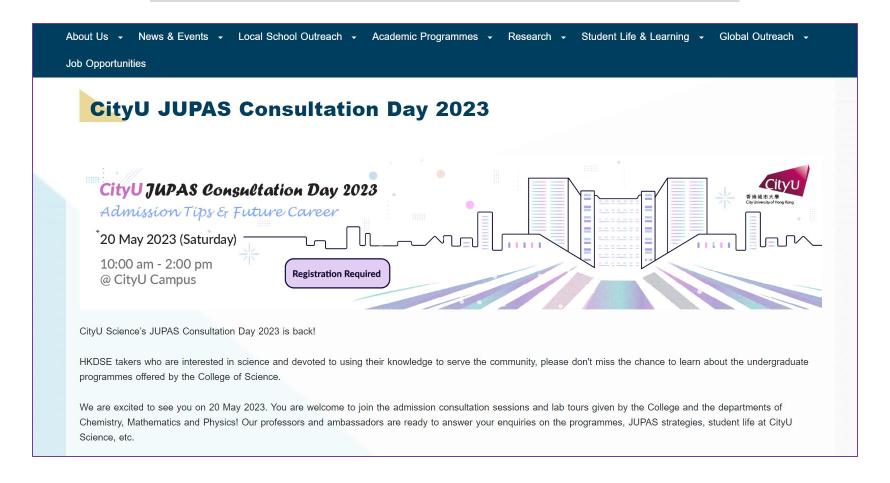


An unconventional STEM Competition!

HK Short term patent as Award!!

Stay Tuned !!!

# JUPAS Consultation Day 2023



Admission Talks / Lab Tours on GREAT / Chem / Maths / Phys programs

Q & A

# Thank you!



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