

City University of Hong Kong

The Department of Media and Communication BATVB – Entrance Scholarships

Regulations

The Department of Media and Communication (COM) has agreed to establish Entrance Scholarships from its Non-UGC reserves with effect from the 2026/27 academic year under the following regulations:

1. *The Scholarships shall be known as “The Department of Media and Communication BATVB – Entrance Scholarships”.*
2. *There shall be a maximum of TEN scholarships each academic year. The value of each scholarship shall be HK\$10,000.*
3. *Eligible students must fulfil the following criteria:*
 - a) *shall be the first-year students who have been admitted to the BA in Digital Television and Broadcasting (BATVB).*
 - b) *for the Bachelor’s Degree in Media and Communication (BDCOM) students admitted to the BA in Digital Television and Broadcasting (BATVB) major after the first year in COM: obtained a CGPA of 3.4 or above at the end of Semester B and completion of 30 credit units.*
 - c) *For Advanced Standing I students admitted to the BA in Digital Television and Broadcasting (BATVB) major: obtained a CGPA of 3.4 or above in their associate degree, or equivalent.*
4. *In case there is more than one eligible student with the same score, the Department will select the students to be given the award and make the final decision on the amount and quota of monetary rewards for the awardees.*
5. *If in any year no student is eligible, no scholarship will be awarded.*
6. *The Scholarships shall be disbursed to the duly registered recipients by two equal instalments during Year 2 studies in BATVB. The first instalment is paid after the full payment of the tuition fee for Semester A and completion of Semester A studies, and the second instalment is paid after the full payment of the tuition fee for Semester B and completion of Semester B studies. In case the recipients withdraw from the programme before the completion of Semester B, they will be required to refund the first instalment of the Scholarships.*
7. *Nominations from the Department of Media and Communication shall reach the Student Development Services by mid-November each year. The awards shall then be made as soon as possible.*
8. *Confirmation will be sought from the Department of Media and Communication before July each year on whether or not the Scholarships shall be continued for the following academic year.*
9. *Any issue related to the award of the scholarships shall be conducted at the Department’s discretion without prior notice.*

Remark:

With an objective to nurture our students and to promote a caring culture, the University encourages each award recipient to make an annual donation of HK\$200 or more to the City University of Hong Kong for student support via the CityUHK Alumni Giving Club when they are in employment after graduation. This term has been incorporated into all scholarship/prize/award/bursary schemes since February 2008.