# Student Ambassadors Programme (SA) - FAQ

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<th>Question</th>
<th>Answer</th>
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| 1 What are the roles of SA?                                   | - Serve as a Master of Ceremony (MC) on institutional occasions;  
- Greet VIPs and guests in university-wide campus tours, exhibitions, conference and networking events;  
- Share latest university updates and profound experiences with guests/ in school talks/ in videos or other promotional channels with current/ prospective students;  
- Act as CityU digital ambassadors to create videos, visuals and social media contents for better branding;  
- Support CityU Academic Units, Colleges, Offices to deliver professional customer services in various aspects of activities. |
| 2 Who are eligible to join SA?                                | - Full-time non-final-year undergraduates (local/ non-local);  
- Good communication and interpersonal skills;  
- Committed and willing to help the SA team;  
- Outgoing and passionate about promoting CityU;  
- CGPA 3.0 or above;  
- Students with public speaking and/or emcee experiences are preferred. |
| 3 Name any one of Programme Activities                       | - SA Welcoming Orientation and Inauguration Mingling Session  
- LinkedIn Personal Branding & Networking  
- Better Leverage LinkedIn Learning to Amplify Your Competitiveness  
- Effective Emceeing Training  
- Effective Ways to Make Your CV Stand Out  
- MC Professional Image and Personal Brand Building  
- Real Practice on MC Professional Image and Personal Branding  
- Business and Social Etiquette  
- Communication through Storytelling  
- Digital Market Pulse & Sharing  
- Overview of CityU's Latest Development |
| 4 What are other Activities/Initiatives                      | - Emceeing and Service Real Practice  
- Complete Required 2 LinkedIn Learning Courses (in Specific Areas)  
- Ambassadors for LinkedIn Learning  
- EEP - Christmas Get-together Sharing & Mingling  
- Tailor-made of a complimentary set of professional attire - Business suit and CityU scarf/ tie and official university pin  
- EEP - Wrap Up Connectivity Events & Mingling |
| 5 When is the Online Information Session?                    | - Virtual Information Sessions on 26 Apr | 6 May | 26 Aug | 13 Sep. Please sign up the info session HERE  
- Face-to-face Booth Promotion - CityU University Life Induction Day & SDS Expo (August 2024) |
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<th><strong>When is the application period &amp; due date?</strong></th>
<th>15 Apr – 15 Sep 2025 (23:59) (Ongoing admission interview)</th>
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| 7 | **Which email address to contact for enquiry?** | Ms. Heidy Wan, Careers and Employability Consultant - (852) 3442 7469 / heidy.wan@cityu.edu.hk  
Mr. Adam Pun, Career Development Officer – (852) 3442 6519 / adam.pun@cityu.edu.hk  
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