



College of Liberal Arts
and Social Sciences

香港城市大學
City University of Hong Kong



Department of
Media and Communication

香港城市大學
City University of Hong Kong



CAMS

CLASS Advanced Methods School

Publication Seminars

RESEARCH PRODUCTIVITY STRATEGIES FOR YOUNG SCHOLARS

Speaker

Dr Manuel Goyanes



Associate Professor

Carlos III University in Madrid, Spain



**16 MAY
2024
(THU)**



**04:00 PM -
05:30 PM
(HKT)**



ZOOM

@ Enquiry: kychin@cityu.edu.hk
> Registration: <https://bit.ly/cams20240516a>





College of Liberal Arts
and Social Sciences

香港城市大學
City University of Hong Kong



Department of
Media and Communication

香港城市大學
City University of Hong Kong



CAMS

CLASS Advanced Methods School

Publication Seminars

RESEARCH PRODUCTIVITY STRATEGIES FOR YOUNG SCHOLARS

Abstract

The aim of the course is to provide the initial technical and methodological resources to conceive, design, and develop a research article, as well as to understand the expectations of the main journals in the field. Through examples, recommendations, and suggestions, it is intended that attendees become knowledgeable about the difficulties, but also the strategies, that articulate the challenging task of international research. To this end, a detailed review will be conducted on how to properly address each of the core parts of an article and its submission, as well as the forms, styles, and expectations of standardized empirical research.

Speaker Bio

Manuel Goyanes (PhD) serves as an associate professor at Carlos III University in Madrid and is a former visiting fellow at both the London School of Economics (LSE) and the University of Vienna. His research addresses the influence of journalism and new technologies over citizens' daily lives, as well as the effects of news consumption on citizens' political knowledge and participation. He is also interested in global inequalities in academic participation, the systematic biases towards global South scholars, and publication trends in Communication. His works appeared in top-tier journals such as *News Media & Society*, *Communication Research*, *Information, Communication & Society*, *Scientometrics*, etc.