

College of Liberal Arts and Social Sciences
Teaching Innovation Award 2016/17 (Staff category)
Summary of CLASS KT Teaching Innovation Output

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Conference website: <https://www.istrasiapacific.org/>

I thanked CLASS for the Teaching Innovation Award 2016/2017 and the HK\$15,000 award fund that came with it. The fund was used fruitfully to attend and present two papers at the 10th Asia Pacific Regional Conference of the International Society for Third Sector Research (ISTR), a prominent association of scholars on nonprofit management and social enterprise, during 4 to 5 December 2017 in Jakarta. At the conference, I presented these two papers. The first was entitled “*Social Enterprises as a New Form of Development Work: Analysis of Their Development Intervention Narratives*”. The other was entitled “*Developing a Theory of the Management Practices of Chinese Social Enterprises*”. Not long after, the first paper was accepted and published in the *World Development*, a top ranked journal in development studies (a full citation of the paper is provided below).

Although this was a scholarly conference, the materials presented and the feedbacks received from and the discussions made with the experts in the conference were very useful for my teaching particularly the GE1218 (Social Entrepreneurship and Innovation), GE1220 (Enhancing Your Service Leadership in the 21st Century), and POL3900 (Social Innovation and Public Policy). In particular, the key points from the feedbacks and discussions at the conference were re-packaged to supplement and enhance the teaching materials for these courses. Some examples below illustrate how the conference benefitted my teaching:

- The findings on the nature of the narratives of social entrepreneurs (the first paper) enhanced students understanding of the identity, framing and orientations of development social enterprises across time and economies and topical areas of interest – for GE1218 and POL3900.
- The uniqueness of the management practices of Chinese social entrepreneurs (the second paper) enhanced class discussion about leadership from a Chinese perspective – for GE1220 and GE1218. “Are the Chinese social entrepreneurs aware of how the cultural aspects influence their thinking or not?” was an interesting question posed by an expert, which I leveraged in my teaching later.
- Actual rich cases of successful cases of Chinese social enterprises (from Hong Kong, Mainland China and Taiwan) were very fruitful to enrich class discussions for GE1218 and POL3900 about butts and bolts of social entrepreneurship in this region, which is very lacking in an area dominated by the Western literature.

Citation:

Chandra, Y. (2018). New narratives of development work? Making sense of social entrepreneurs’ development narratives across time and economies. *World Development*, 107, 306-326.