ITC STEM Internship Scheme 2021-22

Company: Exclusively Mine. Lingerie & Couture House (Em Lingerie)

Position 1: Content SEO Specialist Intern
Position 2: Creative Media Intern
Position 3: Web UI/UX Design Intern

Brief Company Information

EM lingerie is a specialist in shapewear collection, covering every problem area and shapewear need. By using excellent sensitive fabric from Italy, they smooth and shape your torso, hips, thighs and rear and have a bonded bulge-proof waistband for seamless transition. EM shapewear fits any need, style, and it fits everybody perfectly. We aim to keep every curve looking lovely and superior comfort.

Company address: Flat/Rm 705, 7/F, Knutsford Comm BLDG, 4-5 Knutsford Terrace, TST

Position 1: Content SEO Specialist Intern

Job Description

• Participate in production of product description text, print, short film
• Promotional content on blogs and social media platforms
• Plan and develop content of marketing materials
• Expand the reach to a wider spectrum of audiences and drive an effective and responsive communications with regular content updates and innovative social media activities
• Manage ad-hoc tasks or projects as assigned

Position 2: Creative Media Intern

Job Description

• Responsible for general graphic design work, such as advertising design, typography, web design, etc.
• Collaborate with the marketing and sales team on regular promotions and ad hoc graphic design projects
• Participate in banner, graphic design in multi-media
• Ensure timely delivery of design output within the designated timeline
Position 3: Web UI/UX Design Intern

Job Description

- Participate in graphic design for marketing materials and website
- Website project development, maintenance and system management
- Image processing, text typesetting of company website
- Update and edit content on company website
- Manage ad-hoc tasks or projects as assigned

Internship Period: Summer 2022

Total number of vacancies: 5

Application Procedures

Interested students should submit your application directly to the employer with your CV at your earliest convenience.

Application: admin@emlingerie.fr