Fintech Digital Marketing Researcher - Intern

Introduction:
As a FinTech company, Datago Technology Limited focuses mainly on providing Chinese text data analytics in finance. By leveraging big data and AI technologies to process large-scale text data from comprehensive sources like news, reports and social media, we provide quantitative and easy-to-use structured data analytics for the capital market in mainland China and Hong Kong. Our clients are widely spread across sectors like hedge funds, security brokers, investment bank, and research institutions around the world.

Responsibilities:
1. Develop and execute content strategies (article writing/video editing) for different digital platforms and channels;
2. Manage digital content calendars, editorial and brand content for organization’s web presence;
3. Research subject matter, competitors, industry and target audience.

Requirements:
1. Bachelors (or currently enrolled in your final year) in Marketing, Communications, English, Journalism, Public Relations or a similar field;
2. Excellent command in spoken and written English, especially writing and editing, Mandarin is a bonus;
3. Have an eye for design to create/choose sharable images, infographics, and content;
4. Hands-on with execution, reliable and accountable for agreed upon deliverables;
5. Simple graphic design will be an advantage.

Location of work:
Hong Kong Science Park (Shatin)

Interested parties please send your detailed resume to hr@datago.com.hk