

CityU X Sino GCSP with HK Tech 300

Your Personal Pursuit in later years

Recruiting & Training

CityU + Sino GCSD

Info talks and networking events to facilitate project team formation. All eligible participants will be sponsored for a training programme worth

> HK\$ 10,000 per team

Seeding

Each selected team will be granted a seed fund of

HK\$ 100,000

to develop innovative ideas into a start-up

Incubating

Business plan pitching, IP licensing, minimum viable product (MVP). Selected start-ups will receive an angel fund investment of up to

HK\$ 1 million

to develop and validate a business model

Launching

Eligible start-ups can receive financial support from external funds (e.g. ITC, HKSTP and Cyberport) up to

HK\$ 10 million

to develop successful ventures **Recruitment, Training & Pitching**

• Fulfilling Entrepreneurship Component of CityU X Sino GCSP

Week 1	Week 2		Week 3		
Start-up idea Start-up messaging	Vetting an idea Customer persona		Developing your team Building your minimum viable product (MVP)		
Week 4	Week 5		Week 6		
Brand story Customer interviews	Business plan Founder case study l		Fundraising Founder case study II		
Week 7			Week 8		
Pitch deck Tips for pitching			ounder case study III ounder case study IV		

Business Plan Assignment

PITCHING

*Exact training content is subject to change.

Further information on HK Tech 300 for your personal Pursuit: https://www.cityu.edu.hk/hktech300/resources/training