LAGOM Living Limited - Ecommerce Data Analyst Intern

Company overview
We are an e-commerce company specializing in lifestyle and home decor products. Our team’s network consists of e-commerce experts, designers, and supply chain partners in countries such as China, Korea, Canada, and the United States.

What you will do
- Regularly conduct research on industry trends and competitors, including digital content and new features
- Perform product research and data analysis using internal metrics, and report directly to Research & Analysis Director
- Create thoughtful reports and analysis of online data.
- Assist in the on-going development of interdepartmental reporting
- Analyze pay-per-click advertisement data reports
- Coordinate logistics for new inventory arrivals
- Collaborate with Marketing & Branding Team on new product launches
- Assist in developing creative ideas and improvements for site content, enhancements and site functionality.
- Other duties as assigned

Requirement
- Currently studying and/or pursuing a career in Digital Commerce, Digital Marketing, Data Analytics, Mathematics, Computer Science, Statistics or Business Analytics
- Detail-oriented
- Proven analytical background and skills ((both qualitative and quantitative)
- Advanced Excel skills
- Excellent presentation skills
- Full professional proficiency in English
- Basic knowledge of e-commerce marketplaces and platforms (such as Amazon, Shopify and Etsy)
- Able to adapt to the fast-changing environment in the eCommerce industry
- Able to work under pressure in a startup environment
- Basic SEO copywriting skill is a plus
Benefits
- A collaborative atmosphere where everyone can voice their opinions out
- Competitive salary
- You get to work in a dynamic environment and be part of an international team

To apply for this position, please provide the following documents:
1. Resume
2. Cover letter
3. Expected salary

Preferred majors (CityU)
- Bachelor of Engineering in Computer and Data Engineering BENG/CDE
- Bachelor of Engineering in e-Logistics and Technology Management
- Bachelor of Engineering in Industrial Engineering and Engineering Management
- Bachelor of Science in Computational Finance BSC/CF
- Bachelor of Science in Computing Mathematics
- Bachelor of Science in Computer Science
- Bachelor of Engineering in Data and Systems Engineering
- Bachelor of Science in Data Science
- School of Data Science (options: BSc Data Science, BEng Data and Systems Engineering)
- Bachelor of Science in Computational Finance and Financial Technology
- Bachelor of Business Administration in Information Management
- Department of Information Systems (options: BBA Global Business Systems Management, BBA Information Management)
- Bachelor of Business Administration in Business Analysis
- Bachelor of Business Administration in Business Operations Management
- Bachelor of Business Administration in Global Business Systems Management
- Department of Management Sciences (options: BBA Business Analysis, BBA Business Operations Management)