**ShiftCam Limited**

**1. Brief company information**

"The best part of memories is making them", which is why we strive to create the best possible tool for you to do so.

We are a fast-growing and CES Innovation & Red Dot awarded startup. In early 2017 ShiftCam was founded with a mission to reinvent mobile photography, making it even more convenient, compact and comprehensive.

Our aim is to enable the most seamless transition from smartphone to a professional camera. The ability to take the perfect photo should be accessible to everyone. You don't need to be a professional photographer to capture precious memories in a creative way.

Our team is made up of a group of photographers. designers and engineers who have a vision of taking photography to a whole new level. The beauty of photography should have no limits - ShiftCam ensures nothing gets in your way.

Website: <https://shiftcam.com/>

**2. No. of student interns that your company would like to hire**

  Max. 3

**3. Position title(s) and brief job description**

  1) Junior Industrial/ Product Designer

* Execute product concept, design and styling in cooperation with Design Manager
* Design adjustments and styling of existing products and product combinations
* Assist in design development related matters, manage external model making suppliers

 2) Visual Communication/ Web Designer

* We are seeking a strong and friendly attentive individual who can be responsible for orchestrating and delivering across all areas of our branding and design work.  You will own the future development of ShiftCam's Global Branding.
* Plan and develop visual branding strategies (e.g. brand guidelines, storytelling, creative contents)
* Work closely with the team to provide graphic support, including Product Design, Digital Marketing & Trade Marketing team to design and execute all purposes of communication material
* Create and develop online and offline materials with the open-minded and flexible manner
* Engage in various discussions to align our branding strategy and product development

 3) Junior Industrial/ Mechanical Engineer

* Participate in technical and mechanical drawings of development projects from concept to mass production
* Provide advice and solutions to the Design Team during concept stages on manufacturing technologies, opportunities as well as threats and potential issues with the concept proposals/ideas
* Able to resolve issues between cross-functional team members (e.g., sales, sourcing, purchasing, factories), suppliers and technology partners to successfully launch new products
* Create detailed 3D technical construction drawings
* Communicate solutions via 2D sketches
* Evaluate tooling investments and engineering solutions
* Contribute to development process and timing with factories and merchandising teams
* Research and development of new materials and processes
* Capable of working with time sensitive projects
* Maintain and/or setup relationship with suppliers