

OVERVIEW

CourseZ.com is an innovative and comprehensive online course supermart included but not limited to K-12 supplemental education, career development, exam preparation, investment, language learning as well as leisure courses. Launched in October 2020, CourseZ becomes one of the largest online learning platforms in Hong Kong. As of April 2022, there are over 60 tutors, 300 courses and thousands of active users.

Course providers at CourseZ include celebrities, start tutors, KOLs, a few well-recognized organizations and listed companies. Our services include professional exam preparations, supplemental education for secondary and primary school students, book publishing, onsite seminars, and webinars. We are also specialized in territory wide mock exams and personalized assessment services.

The current openings are in our new office at Cyberport. Our Cyberport office has a flexible and collaborative work culture with a pleasure and cozy work environment. We also have offices in Kowloon Bay and Tsuen Wan.

CourseZ is a trademark of PHD Online Limited



BUSINESS ANALYST

CourseZ.com is one of the largest and fastest growing comprehensive online course supermarts in Hong Kong. Our company is a startup EdTech company established in 2020. Our vision is to provide innovative and quality online education to global Chinese communities.

We are currently looking for a few young talents to join our growing team in our new Cyberport office. Our Cyberport office has a flexible and collaborative work culture in a pleasure and cozy work environment. Related work experience is preferred, but fresh graduates are also encouraged to apply. Candidates with less experience will be considered as Junior Business Analyst.

Responsibilities

- Responsible for front-end **customer** database acquisition, updating and maintenance
- Extract user activity characteristics to develop marketing strategies
- Propose key model parameters and considerations to improve UI/UX
- Write execution programs (e.g. Python) to streamline tasks or procedures
- Execute marketing strategies to enhance brand awareness and drive sales leads

Requirements

- University graduate in Digital Marketing, Business Analytics, or related discipline
- Work experience in digital marketing or social media is an advantage
- Strong project management, analytical and problem-solving skills
- Excellent communication and written skills in English and Cantonese

Please send your resume along with cover letter to hr@coursez.com.

All information received will be kept in strict confidence and only for employment-related purposes.

Data collected will be used for recruitment purposes only. Personal data provided by job applicants will be used strictly in accordance with the Personal Data (Privacy) Ordinance. We regret that only the shortlisted candidates will be notified.

PHP WEB DEVELOPER

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Responsibilities

- Responsible for **website/mobile** app database acquisition, updating and maintenance
- Proficient understanding of PHP and Laravel
- Participate in developing, testing, bug fixing and maintaining web applications
- Work closely with the other disciplines in development and integration
- Generate summary or report to the supervisor regularly

Requirements

- University graduate in Computer Science or equivalent
- Related work experience in Web development with PHP and MySQL is an advantage
- Familiar with JQuery, PHP, MySQL, CSS3 and HTML
- Strong project management, analytical and problem-solving skills
- Excellent communication and written skills in English and Cantonese

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SCIENTIFIC RESEARCH ASSISTANT

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Responsibilities

- Responsible for back-end **contents** database acquisition, updating and maintenance
- Review course contents and existing question database for modelling
- analyze Google Analytics data and backend details to improve contents efficiency
- Work closely with the other teams to enhance website contents

Requirements

- University graduate in Science, Technology, or related discipline
- Related work experience in course development and management is an advantage
- Self-motivated with creative thinking skills as a core team member
- Excellent communication and written skills in English and Cantonese

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