**Uniprint**

**Brief company information:**

Uniprint is an up and rising personalised gift platform that offers an innovative the solution to customers by combining the value of personal connection and universal creativity.

Our motto, to empower a new generation of co-creation between customers and art talents says it all. We provide the channel to create 100% personalised gifts by connecting you to the best art talents- post a design request in less than 1 minute to reach out to thousands of art talents! As firm believers that creativity and a passion for art is universal and not limited to designers with professional qualifications, our goal is also to open the channel for those to exhibit their passion and be connected to customers in search for uniqueness.

Strategically located in Asia, we hope to leverage the growing art movement to expand the co-creation lifestyle and personalization market.

**No. of student interns that your company would like to hire:** 2

**Position title(s) and brief job description:**

(1) Junior Mobile Developer

* Support the entire application lifecycle (concept, design, test, release and support)
* Produce fully functional mobile applications writing clean code
* Gather specific requirements and suggest solutions
* Troubleshoot and debug to optimize performance
* Design interfaces to improve user experience

(2) UIUX Designer

* Conduct competitor analysis to review and facilitate platform UX optimisation
* Document design requirements to understand user behaviors, needs, motivations, and pain-points
* Design and outline mobile app user flow
* Assist in wireframe development for mobile app
* Assist creative team to create digital marketing related deliverables

**Preferred major(s) of students your company would like to hire :**
College of Engineering & School of Creative Media