**Company Name: Luk Advisor**

**Position: Internship – Digital Marketing Specialist**

**Company Description**

Luk Advisor is an award-winning company under Taiwan NTU Corporate Accelerator and Hong Kong Cyberport incubation.

We are providing data science / AI consultancy and software development services to clients, including multinational corporations. We also have in-house products ranging from automatic digital marketing solution to AI monitoring system for animals with computer vision.

To unleash the true power of data, the "Triple A" - AI, analytics and automation - must be woven into the change agenda of organizations. “Exploiting Big Data for Disruptive Innovation” has always been our value. We aim to add value and bring positive impact to this society by innovation with the help of data science. Join us and make an impact!

https://lukadvisor.tech/

**As a Digital Marketing Specialist, you will**

* be a part of a small elite team of super-achievers reporting directly to our co-founding team;
* be assigned various projects in brand building, digital marketing campaign, creating material and content;
* collaborate with different peoples within the company to identify, review and solve problems;
* gain insights on how to enhance a business and solve problems for different clients

**Opportunities**

* Learning cutting-edge technology in A.I., automation, data science and digital marketing
* Cross-sector experience in different industries
* Coaching by our seniors and professionals
* Flexible working hours
* Flat management
* Very chill culture & working environment
* Many Snacks, Alcohol & Texas Holdem / Nintendo Switch parties

**Requirements**

* Innovative. Creative. Energetic.
* Year 2 or above student from Marketing, Business or related disciplines.
* Experience in digital marketing (SEO, social media, content marketing).
* Excellent writing skills in Chinese and English.
* With knowledge in Adobe software and design is an advantage.
* With background in AI / Big data / software development is a BIG plus.

To apply, please send your CV and academic transcript to [hr@lukadvisor.tech](mailto:hr@lukadvisor.tech)