Quokka Hong Kong is a SaaS staff engagement platform and named after Quokka being branded as the “happiest animal on earth” and it represents Quokka’s underlying mission – to bring happiness to the workplace.

We link employees’ happiness to productivity through our customized challenges, which employees could enjoy more rewards and attain various skillsets when they crack the challenges. These data form the backbone of the performance review process and also the career development of the individual.

We collect data from organisations, industry research and HR practitioners and automate various aspects of the engagement process, such as feedback collection, analysis, and delivery, turning complex data analysis into actionable insights. With Quokka, employees have a way to make their opinions known. This enables companies to pinpoint areas with problems, act to troubleshoot them and to identify the best performing teams, analyze what makes them productive, and apply their insights to other teams. We empower managers to drive change with insights & engagement analytics.

**Position: Multimedia Digital Intern**

We are looking for 1-2 interns with strong digital media and storytelling skills and experience. The interns will produce deliverables (social media creative; video; animation; infographics) that will be used on Quokka’s owned channels (e.g. website; social media).

Projects may include:

- **Video**
  - Produce and edit (video editing and production) short videos for product intro;
  - Video “motion graphics” (e.g. photo slideshow) showcasing state program highlights, exciting news, or story excerpts
  - Campaign-specific short videos and/or moving animations
  - Product-specific short videos that address the core pillars of Quokka Engagement Platform

- **Social Creative**
  - Infographics and concept visualizations (graphs/charts, etc)
  - Sharable social media tiles and/or images
  - Social Media 101 toolkit or program
  - Campaign-specific creative to include educational animations, GIF’s, Instagram filters, sharable quotes
  - Support social media contests
  - Produce and edit virtual event videos, optimized for social platforms
  - Animated whiteboards, tutorials, and educational series creative

**QUALIFICATIONS:**

- Portfolio of digital and print creative
- Strong written communication skills
- Familiarity with design applications such as Photoshop, Illustrator, and Acrobat. Ability to distinguish file types and their use for both print and web
- For video editing and animated motion graphics position, familiarity with video editing and animation tools like the Adobe suite
- Ability to work on a deadline, and manage projects from beginning to end
- Strong attention to detail