**Company description**: Uniprint is a one-stop platform that aims to optimize the process of gift personalization by leveraging technology, making it a simple and fun way to actualize customer’s creative ideas and illustrations. Financially supported by Cyberport, HKUST and PolyU, we facilitate not only the matching between Customers and Art Talents, but also ensure the smooth production and delivery of Customer’s unique personalized gift. Comprehensively, it is a community that empowers the co-creation lifestyle in owning your individuality.

As firm believers that creativity and a passion for art is universal and not limited to designers with professional qualifications, our goal is to open the channel for those to exhibit their passion by directly connecting to customers in search for unique designs and illustrations. Strategically located in Asia, we hope to leverage the growing art movement to expand the co-creation lifestyle and personalization market.

**Creative Intern - Job Descriptions**:
- Perform UI design and UX optimisation of the online platform
- Produce 2D graphic and animation design for promotional and exhibition booth
- Assist the creative team to create digital marketing related deliverables including computer-generated (CG) video, promotion video and photo production
- Assist in content creation and social media analysis to increase user engagement rate

**Creative Intern - Requirements**:
- Undergraduate local students
- Preferred field of study: Creative Media
- Passion in design
- Preferably with experience or knowledge in UI/UX design and digital marketing
- Good communication skills and be able to work in a team environment
- Good command of Chinese and English
- Proficiency in MS Word, Excel and PowerPoint

**Creative Intern - Preferred Major**: School of Creative Media

**Creative Intern - Remarks**: As per earlier phone call on our current situation, we joined the Cyberport x CityU School of Creative Media - Scale Up Placement Programme in June; successfully
hiring one intern for one month with their attached CV below, we are interested to hire the intern for next month using ITF- STEM Internship Program if possible.

**AI Analyst - Job Descriptions:**

- Conduct research and feasibility analysis on image recognition and image generator to facilitate the matching between customers and art talents
- Research on relevant design repositories and existing API for recommendation engine leveraging AI technologies (image and text analysis)
- Set up Amazon Web Service (AWS) server for website hosting
- Assist the team on platform development and implementation

**AI Analyst - Requirements:**

- Undergraduate local students
- Preferred field of study: Computer Science and Information System
- Interested in platform enhancement and AI System Development Process
- Experience or knowledge in Natural Language Processing, Image Recognition and Amazon Web Service
- Passion in design and technology
- Self motivated and good command of Chinese and English
- Proficiency in MS Word, Excel and PowerPoint

**AI Analyst - Preferred Majors:** Computer Science and Information System