IBL: COMMUNICATIONS & DIGITAL MEDIA MARKETING, CAMPAIGN, DATA SCIENCE, I&T ASSOCIATES

Responsibilities include (i) developing and implementing communications and campaign strategies across all platforms, from website, e-newsletters, social media to live-streaming; (ii) working on diverse range of content, materials and messaging, story and music videos, creative media, filming, photography and graphic design; (iii) providing general support for different activities and projects, event planning and campaigns promoting awareness and action; (iv) developing and implementing fundraising strategies, from web-based fundraising, online auctions to traditional grant proposals; (v) help report on activities, storytelling and feedback data analysis; (vi) help website, mobile app and I&T project development; (vii) other responsibilities include ad-hoc research, administrative tasks. Successful candidates will be invited to participate in Training the Trainers Leadership Roundtables program, and embark on the leadership and career journeys with the grounding of values-based leadership training. The program in the making is leadership in action. Flexible/virtual work arrangement. Internship opportunities available for 4-12 weeks. The level of appointment will be commensurate with qualifications and experience.

Skills Desired (the more the better):
- excellent writing and effective communication skills, data storytelling, journalism experience
- fluency in English and Chinese; additional languages: Japanese, Thai or others are plus
- experience in Word, Excel, PowerPoint, Mailchimp, Typeform, Photoshop and other design tools
- experience in managing websites and conducting social media or other online campaigns
- experience in video and music production, broadcasting or live-streaming are plus
- experience in digital marketing, copywriting, graphic design, creative media, UI/UX design is plus
- data science background, hand-on experience in analyzing data and building data visualizations
- experience with a variety of databases and data integration tools, data cleansing, data administration is plus
- experience in web programming and building machine learning or artificial intelligence applications
- proficiency in R, Python, Tableau, AWS, Github, Java, TypeScript, JavaScript
- interest in education technology, experience in augmented, virtual, mixed reality are plus
- STEM+, quantum music, machine learning arts, sports, genome big data rap, sustainability, entrepreneurship

Disposition:
- creative, entrepreneurial, solution-oriented, and passionate about the missions
- see strategy in action and can execute independently and effectively
- competent, take initiative, strive for excellence and keeping high qualities & standards
- very well organized, hardworking and possessing excellent attention to detail
- ability to multitask and capability to work under pressure and meet deadlines
- have proactive attitude, drive and enthusiasm to carry out projects to conclusion
- mature, humble, positive and eager to be part of a team and add value to others

Description & Background:
Inclusive Business Lab (IBL) aims to address the systemic poverty and rich-poor gap issues by building a global inclusive business ecosystem to drive social impact, innovation and next generation leadership, using big data systems and through strategic business partnerships. Inequality and extreme wealth gap are global issues. The richest 1% has more wealth than the rest of the 99%. Creating jobs alone is not enough to tackle the issue. We need our business to be inclusive and purpose-driven. We need to create wealth and economic growth to reach everyone. We need to develop next generation leaders who are ethical, purpose-driven and global-minded, and be able to create inclusive opportunities!

From a base of self-discovery and understanding, the Global Inclusive Leadership Program inspires next generation to see greater possibilities, and motivates them to pursue a purpose greater than themselves. It empowers them to reach beyond their own immediate success towards significance within the local and global community. Since 2014, the program has impacted more than fifteen thousand young people, and is working with more than thirty-five partner schools, universities in China & HK, Asia and UK. More than 95% experienced self-discovery, learning that they can be very creative and full of imagination. And more than 97% feel that they are more ready for new challenges, and are inspired to make a difference to the society and an impact to the world.

We have hosted our first Inclusive Concert during the Global Inclusive STEM+ Leadership Weeks in 2018, where we also presented first “Never too Young to Lead” awards. The concert was a great success and our first STEM+ Music album will be showcased in OmniDikos - “economy for everyone” e-platform, where we will work in partnership with businesses to create inclusive opportunities, showcase, develop, upscale and distribute the inclusive brands. And behind these quality brands and products are the many significant stories that bring dignity to human lives.

Here at IBL is a global community for nurturing future leaders of global citizenship, which is built upon global partnerships and collaboration across different sectors, world-class universities, business and industry. Young people will learn that everyone is unique and has infinite value, and respect everyone can make a difference to the society. They are encouraged to look beyond their personal goals and achievements and pursue a purpose greater than themselves, being positive role models and lead a life of significance by adding value to others. Here young people from different social and cultural background, different disciplines across science and humanities, can dream and work together to come up with innovative ideas for building their future cities and make a better world. Here is a platform that inspires, motivates and empowers our young people to be truly global leaders of tomorrow!

To Apply: Please send your CV and cover letter to Dr Violet Lo at violet.lo@inclusivebusinesslab.org.